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**transcosmos forms capital alliance with Damoim,
South Korea's largest online community service provider**

Secures interest in South Korea's powerful Internet media business
to pioneer digital marketing market
as top shareholder of online community company with 13 million members

Tokyo, January 10, 2006—Japan's leading outsourced services provider, transcosmos inc., the Marketing Chain Management company, today announced that it had become the leading shareholder of South Korea's largest community website company—Damoim Co., Ltd.—with a 31.34% stake by subscribing to a private placement.

Damoim is South Korea's largest online community service provider, hosting 1.4 million communities, with membership of 13 million and 3.65 million unique visitors per month. It is also South Korea's leading video content holder with some 200,000 items of video content produced by individuals and around 100 million page views (PV) per month recorded as video searches from the country's main search portals.

The capital alliance enables transcosmos to acquire the know-how of South Korea's phenomenally growing online communities. The company expects the alliance to impact its Marketing Chain Management (MCM) concept in several ways: First, transcosmos, having gained preferential negotiating rights to the use of Damoim's platform outside South Korea, believes the alliance will allow it to introduce new Internet media Japan, as it is now is well placed to launch businesses that integrate the Damoim platform with its established businesses in Japan. Second, transcosmos envisions synergies between the alliance and its December 2005 capital alliance with 9fruitsmedia, a leading South Korean Internet ad agency; transcosmos see these synergies as giving it a means to engage in multiple digital marketing businesses, thus propelling forward its digital marketing business in South Korea. And third, the alliance gives transcosmos access to a network for testing digital marketing technologies and methods held by corporate venture capital (CVC) businesses in Japan and the US on South Korea's extensive, world-class Internet infrastructure.

Damoim intends to employ the capital raised through the private placement with transcosmos to begin providing a new personal media service focused on multimedia. Specifically, the company intends to become a leader in next-generation personal media in South Korea by providing a seamless multimedia blog service that integrates a desktop tool for easy editing of multimedia files (e.g., images, sound, video) stored on individual users' PCs and enables diverse expression of edited content on the Web.

Screenshots of Damoim's services

Community

Multimedia personal blog

Multimedia album

About Damoim

Damoim Co., Ltd. was established on October 25, 1999, and has its principal offices at 3/F Shinwoo Bldg., 1631-1 Seocho-Dong, Seocho-Ku, Seoul, South Korea. Led by Kyu Woong Lee, it employs 50 people. It operates as an online community service provider and has a total

membership of some 13 million, with 3.65 unique visitors per month. The company is capitalized at approximately 5.19 billion won (after private placement, includes capital surplus) and had sales of some 3.4 billion won (approximately ¥400 million) in fiscal 2005. Its website (Chinese and Korean) is located at <http://www.damoim.net/>.

About transcosmos

Shibuya-ku, Tokyo-based transcosmos inc. has been pioneering Japan's outsourced information services field since 1966. Led by President and COO Masataka Okuda and traded on the First Section of the Tokyo Stock Exchange (symbol: 9715), it had 7,604 employees and annual sales of ¥91.9 billion (consolidated) in the year to March 2005.

Since its founding, transcosmos has continually striven to enhance client-corporations' competitiveness through innovations combining the strengths of human resources and technology to offer outsourced services with higher value-added. Foreseeing how the quickening spread of broadband Internet and VoIP is going to facilitate more-direct communication of mutually valuable information between companies and consumers—and the implications this has for corporate marketing—in June 2002 transcosmos moved to transform itself into The Marketing Chain Management Company. With a new communications channel now taking shape through the integration of telephone, the Web, email, and even live video using Internet protocols, transcosmos realizes that Internet expertise will be indispensable in the running of contact and call centers. Continuing in its tradition of developing more advanced outsourcing services while adapting the latest Internet technologies, transcosmos is committed to continue maximizing these, its unique strengths, to help clients speed up business processes, expand sales, cut costs, and enhance customer satisfaction. To find out how transcosmos can help your company with its cutting-edge interactive solutions, you are invited to visit its Web site at <http://www.transcosmos.co.jp>.