# **Global Digital Transformation Partner**

# Supplemental Material for FY2024/3 Financial Results

(April 1, 2023 – March 31, 2024)



April 30, 2024

transcosmos inc.

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- Further integrate Sustainability Management into business and strengthen the Group's management base

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# **Financial Results Summary**



- Sales declined YoY due to a drop in COVID jobs and lower demands for China's e-commerce business. Yet, both CX and BPO Services, excluding COVID jobs, continued to grow. Order bookings expanded, riding the wave of social change, such as changing consumer behavior in a digital society, an aging and shrinking population, work style reform, global economic growth, etc.
  - CX services grew 3% YoY. Actively delivered unique platform services built on our patented TCI-DX model.
  - BPO services grew 2% YoY. Actively pushed platform services that combine our expertise and digital technology.
  - Overseas retained double digit growth, ASEAN continued to expand business with global companies.
- Operating income decreased due to temporary upfront investments made towards medium-term growth and SG&A headwind on top of a drop in COVID jobs. Despite this, operating margin in existing business excluding COVID 19 jobs stabilized due to a higher operating ratio.
- Although transcosmos inc. net income decreased, non-operating income and extraordinary profit increased.

**¥362.2B** (YoY: -3.1%)

Consolidated Operating Income **¥11.5B**(YoY: -¥11.8B)

transcosmos inc. Net Income **¥10.1B**(YoY: -¥5.7B)

# **Consolidated Income Statement Summary**

\*For each segment income row, figures in the Mix columns are profit margins.



In ¥100M (rounded to the nearest 100M)		FY2023/3 FY20		024/3 Change			
		Amount	Mix	Amount	Mix	Amount	%Change
Sales		3,738	100.0%	3,622	100.0%	-116	-3.1%
	Parent Company	2,445	65.4%	2,367	65.4%	-78	-3.2%
	Domestic Affiliates	432	11.6%	423	11.7%	-9	-2.1%
	Overseas Affiliates	983	26.3%	957	26.4%	-26	-2.7%
	Elimination of intra segment transaction	-122	-3.3%	-125	-3.5%	-3	-2.4%
Gross Profit		765	20.5%	683	18.8%	-83	-10.8%
SG&A E	Expenses	532	14.2%	568	15.7%	+35	+6.7%
Operating	Income	233	6.2%	115	3.2%	-118	-50.7%
	Parent Company	159	6.5%	70	3.0%	-89	-56.0%
	Domestic Affiliates	37	8.7%	19	4.5%	-18	-48.7%
	Overseas Affiliates	36	3.7%	25	2.7%	-11	-29.8%
	Elimination of intra segment transaction	-0	-	0	-	+0	=
Non-Op	perating Income (Loss)	-2	-0.1%	23	0.6%	+25	-
Ordinary l	Income	231	6.2%	138	3.8%	-93	-40.3%
Extraor	dinary Income (Loss)	4	0.1%	26	0.7%	+22	+609.2%
	ne Attributable to ders of transcosmos inc.	158	4.2%	101	2.8%	-57	-36.0%

# **Consolidated Sales Analysis**



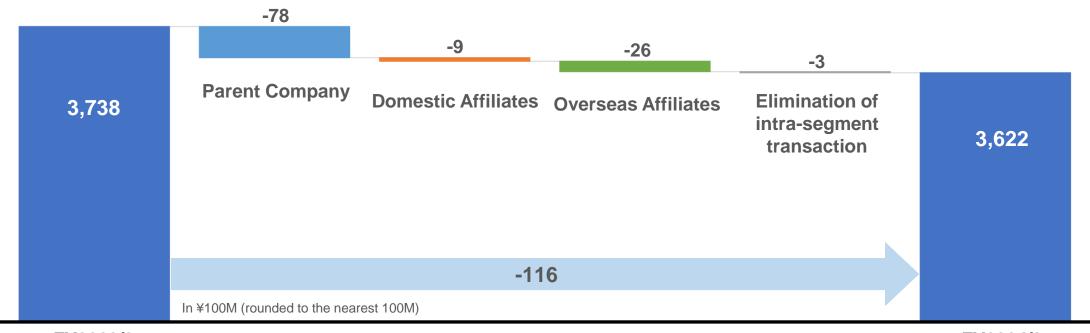
Sales decreased by ¥11,600M (-3.1%)

Parent Company Sales down due to a YoY drop in COVID jobs. Excluding COVID jobs, existing business grew bookings by actively pushing CX services built on patented TCI-DX model and BPO services that combine our expertise and digital technology.

**Domestic Affiliates** 

Sales down mainly due to lower sales in a listed subsidiary and its group companies caused by lower demands for business areas that grew under the pandemic.

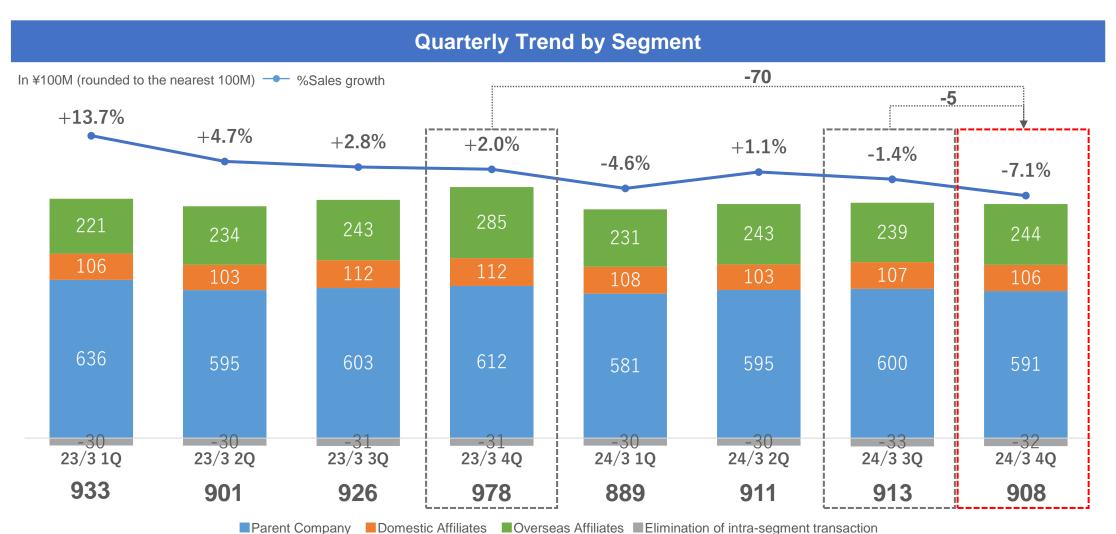
Overseas Affiliates South Korean subsidiary continued to grow while ASEAN subsidiaries kept double-digit growth. Yet, sales declined in Chinese subsidiaries' e-commerce business unit.



# **Consolidated Sales Analysis (Quarterly Trend by Segment)**



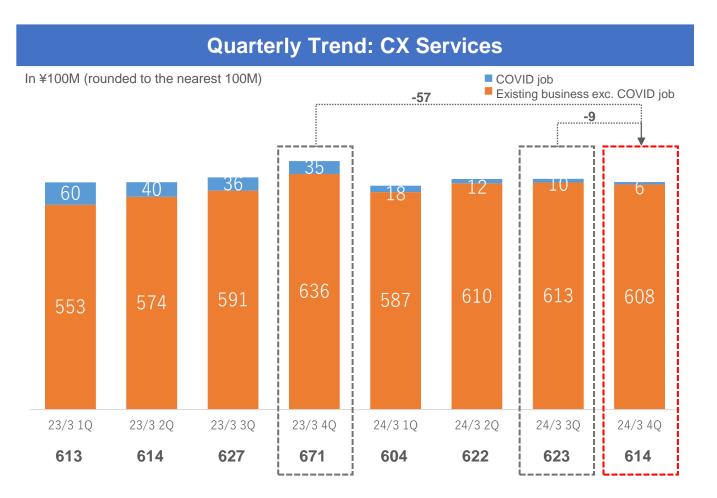
- QoQ: Down ¥500M due to weaker sales in the Parent Company.
- YoY: Down ¥7,000M mainly due to a drop in COVID jobs in the Parent Company and lower sales in a domestic listed company and declined e-commerce business sales in Chinese subsidiaries.



# **Consolidated Sales Analysis (Quarterly Trend: CX Services)**



- QoQ: Down ¥900M. Excluding COVID jobs, down ¥500M.
- YoY: Down ¥5,700M. Excluding COVID jobs, down ¥2,800M mainly due to lower sales in China's e-commerce business.
- Full-year: Down ¥6,100M. Excluding COVID jobs, up ¥6,400M, +2.7%.



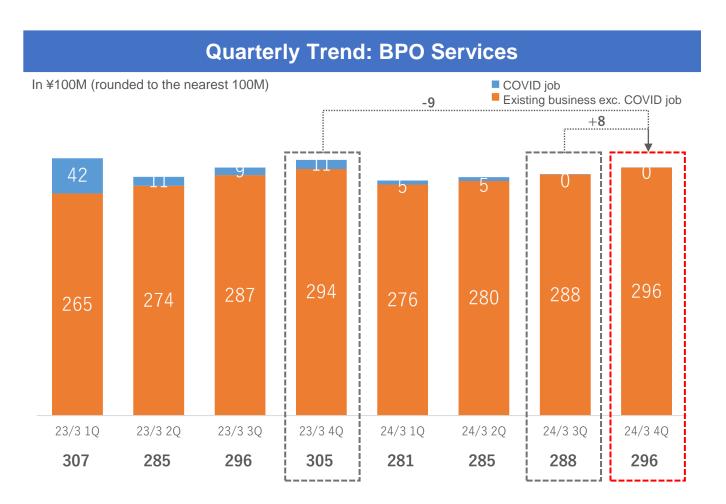
- Demand expanded for services that match the needs of changing consumer behavior in a digital society.
- Grew orders with integrated services that combine the industry's leading contact center network and web development services.
- Actively pushed TCI-DX, our unique patented platform. Clients increased to 85 companies, up 66% YoY.
- Generative AI strategy made progress. Now offering GenAI-powered agent support systems, AI-powered chatbot services, and more.

<sup>\*</sup>Sales for each service are calculated based on the sales mix used for management accounting, and are not adjusted for intra-segment transactions.

# **Consolidated Sales Analysis (Quarterly Trend: BPO Services)**



- QoQ: Up ¥800M. Excluding COVID jobs, up ¥800M.
- YoY: Down ¥900M. Excluding COVID jobs, up ¥200M
- Full-year: Down ¥4,300M. Excluding COVID jobs, up ¥1,900M, +1.7% growth.



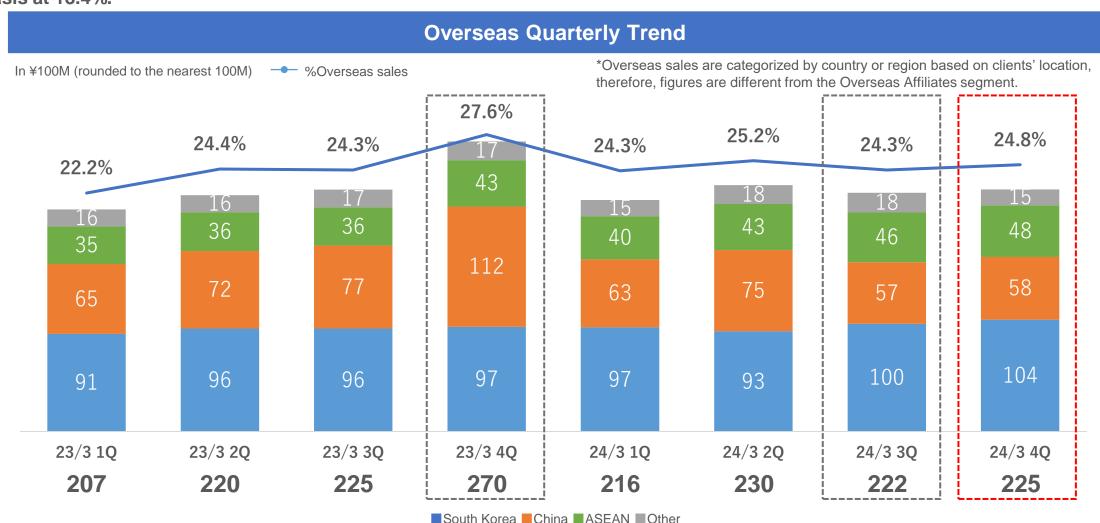
- Population aging and shrinking as well as workstyle reform accelerated, expanding service demand for business process and productivity enhancement.
- Grew orders by actively delivering platform services that combine our expertise and digital technology.
- Order momentum continued in DX services that meet the growing demands in the construction and manufacturing industries.
- Released HCM Analytics Platform that helps businesses make human capital information disclosure and GHG Emissions Calculation Solution that autocollects/calculates GHG emissions data, responding to client needs to implement sustainability management.

<sup>\*</sup>Sales for each service are calculated based on the sales mix used for management accounting, and are not adjusted for intra-segment transactions.

# **Consolidated Sales Analysis (Quarterly Trend by Geographic Market)**



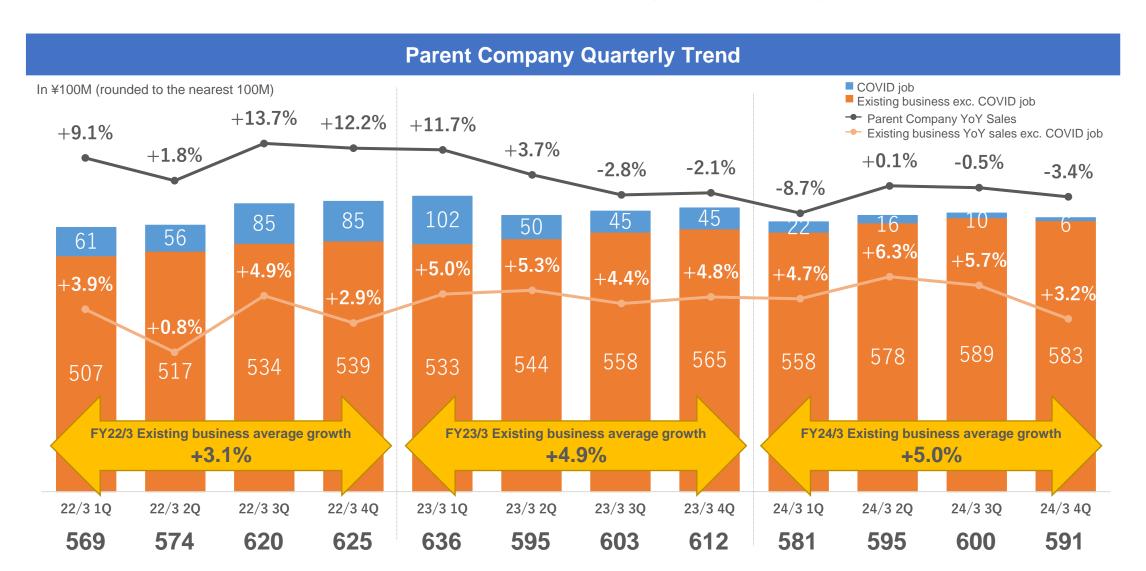
- South Korea: Up ¥400M QoQ, and ¥700M YoY. CX service orders expanded. Achieved full-year growth of +3.8%.
- China: Up ¥100M QoQ. Down ¥5,400M YoY. Bookings declined for the e-commerce business. On a full-year basis, down -22.0%.
- ASEAN: Up ¥200M QoQ, and ¥500M YoY. Business with global companies expanded. Continued double digit growth on a full-year basis at 18.4%.



# **Parent Company Quarterly Sales Trend**



 Although COVID jobs were on a downward trend as social needs subsided, average growth rate of existing business excluding COVID-related achieved 5.0%, with both CX and BPO services continue to grow order bookings.



# **Consolidated Operating Income Analysis**



Operating income decreased by ¥11,800M (-50.7%)

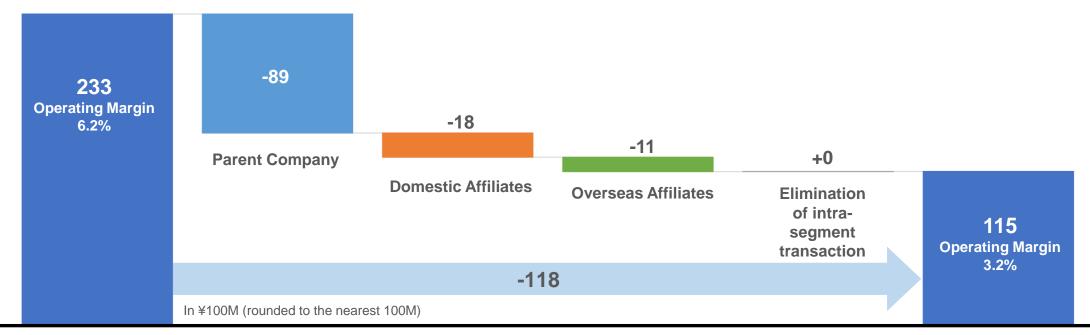
Parent Company

Down due to upfront investments made toward medium-term growth amid declining COVID jobs. Investment goals include service evolution, utilization of digital technology, and global expansion.

Domestic Affiliates

Down due to lower margin in a listed subsidiary and its group companies.

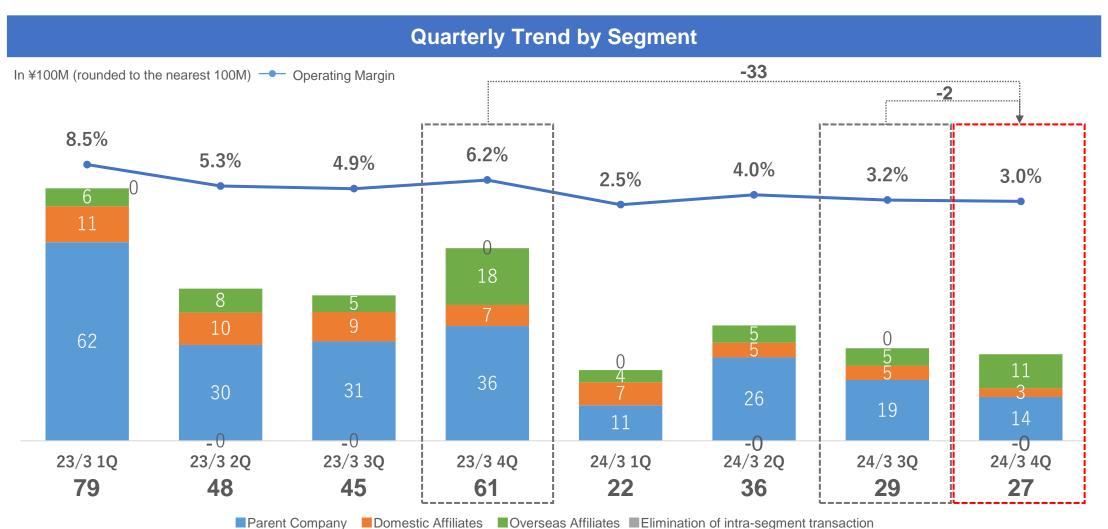
Overseas Affiliates Down due to reduced work volume in some projects as well as surging personnel expenses in South Korean subsidiary and a declined profit in Chinese subsidiaries. ASEAN subsidiaries continued to grow their margins.



# **Consolidated Operating Income Analysis (Quarterly Trend by Segment)**



- QoQ: Down ¥200M mainly due to lower sales and an increase in SG&A expenses in the Parent Company.
- YoY: Down ¥3,300M mainly due to a drop in COVID jobs and an increase in SG&A expenses in the Parent Company, as well as declined profit in a domestic listed company.



# **Parent Company Operating Income Analysis**

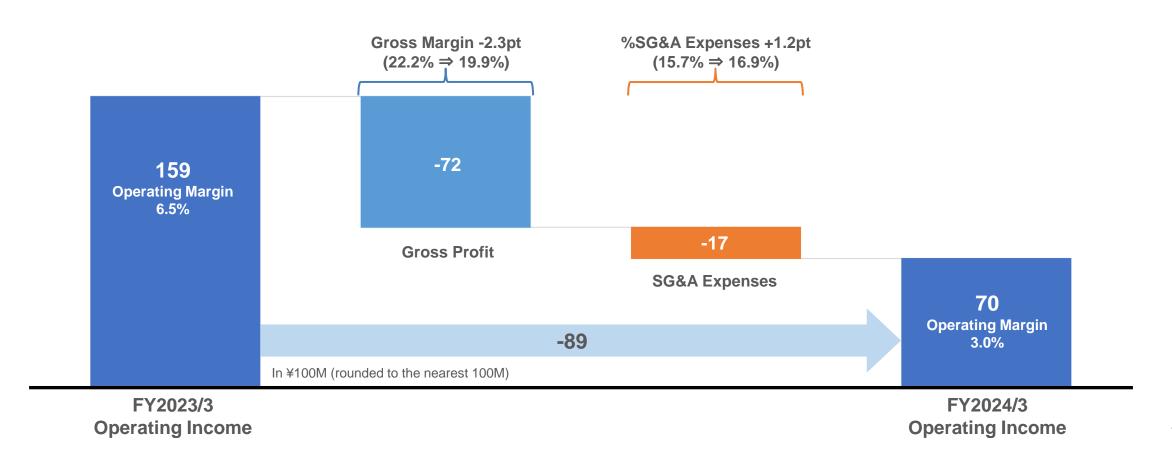


Operating income decreased by ¥8,900M (-56.0%)

**Gross Profit** 

SG&A Expenses Margin saw an upward trend despite a drop in gross profit due to upfront investments made toward medium-term growth and upfront expenses for project launches/operational stability amid declining COVID jobs.

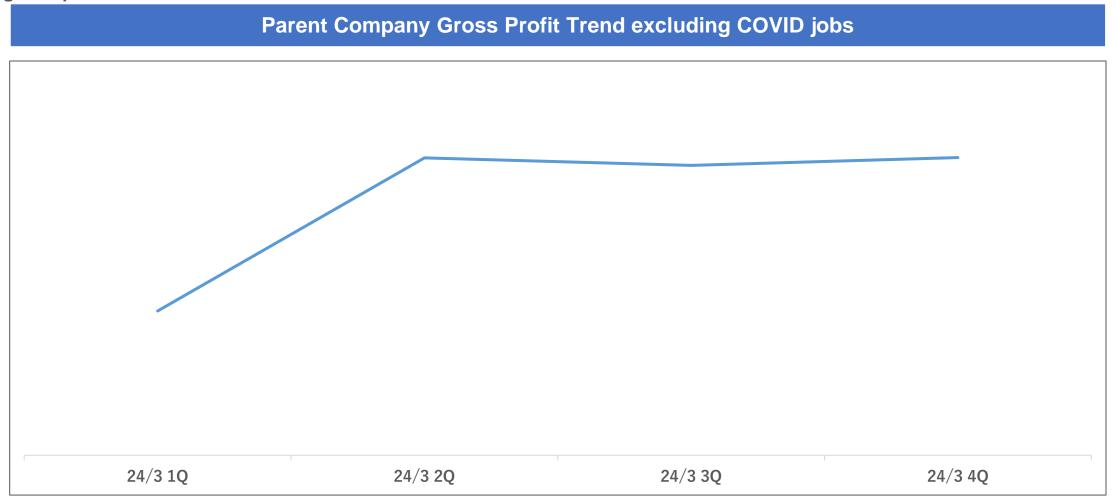
Up ¥1,700M due to increased cost spent for strengthening sales activities, service competitiveness and business foundation. SG&A expense ratio up 1.2 points due to lower sales in addition to the factors mentioned.



# Parent Company Gross Profit Trend excluding COVID jobs



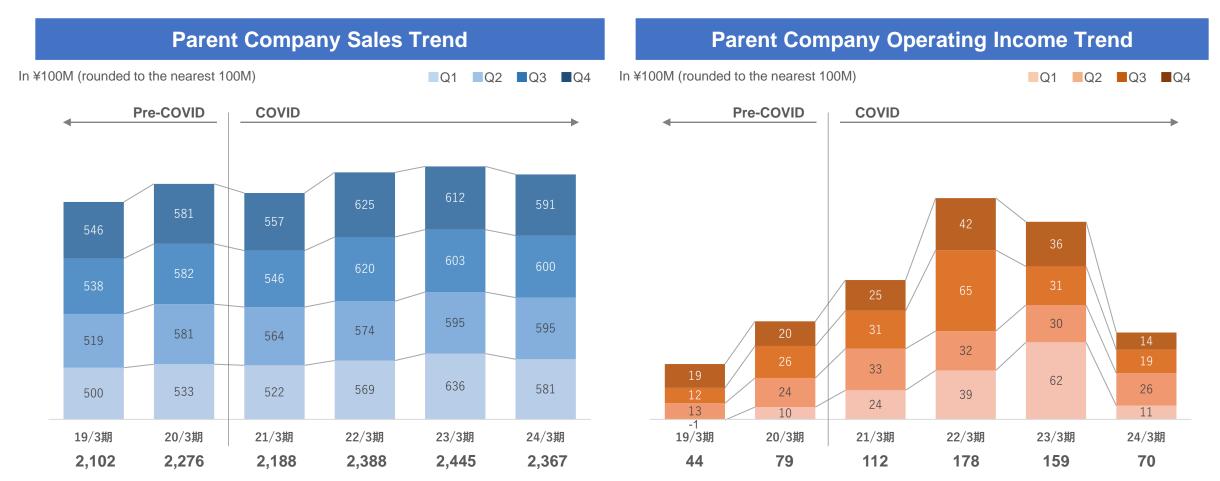
- Despite a surge in personnel expenses, profit margin of existing business, excluding COVID jobs, remained steady due to the recovery of the upfront investment made for project launches, a higher operating ratio, etc.
- Aim to achieve higher gross profit next fiscal year through full-scale price negotiations including the pass-through of surging wages to prices.



# Parent Company Six-year Sales/Operating Income Trend



Compared to pre-COVID years, sales grew steadily. Operating income was slightly below pre-COVID levels mainly due to an
increase in personnel expenses along with project upsizing and in administrative expenses associated with the expansion and
reinforcement of overseas business.



<sup>\*</sup>Effective from the start of FY2022/3, the Company has adopted the "Accounting Standard for Revenue Recognition."

<sup>•</sup> In FY21/3 sales, revenue from agent transactions has been restated using the net amount recognition method.

<sup>•</sup> In sales of FY20/3 and earlier years, revenues have not been restated with such a method.

# transcosmos inc. Net Income Analysis



transcosmos inc. Net Income decreased by ¥5,700M (-36.0%)

Non-Operating Income (Loss)

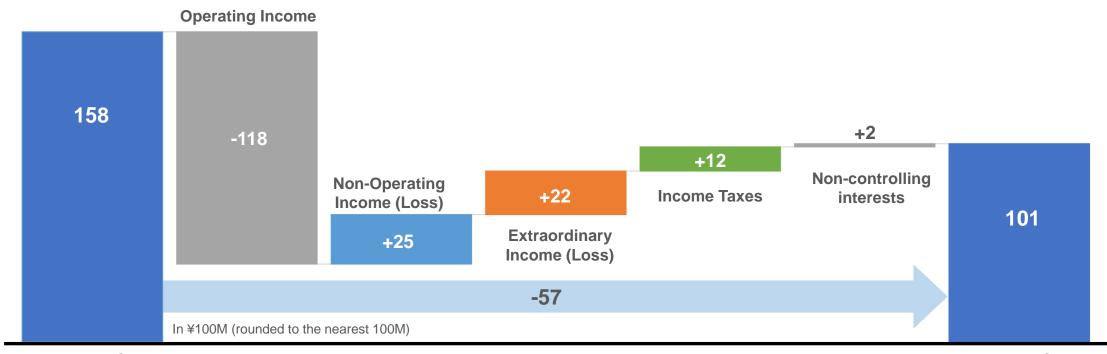
Extraordinary Income (Loss)

**Income Taxes** 

Increased by ¥2,500M mainly due to the recording of share of profit of entities accounted for using equity method (share of loss posted in the same period last year) and an increase in exchange gain.

Increased by ¥2,200M mainly due to the recording of gain on sale of investment securities.

Decreased by ¥1,200M due to a decrease in income before income taxes.



# **Consolidated Balance Sheet Summary**



- Current Assets: Cash and deposits increased, including the impact of bank holidays of around ¥3,200M.
- Fixed Assets: Investment securities decreased due to the market-to-market valuation of shareholdings.
- Liabilities: The Company's long-term loans payable increased. Accounts payable-trade decreased.
- Net Assets: Retained earnings increased.

In ¥100M (rounded to the nearest 100M)	End of Mar. 2023	End of Mar. 2024	Change
<b>Current Assets</b>	1,354	1,448	+94
Fixed Assets	584	547	-38
Total Assets	1,938	1,994	+56
Current Liabilities	664	630	-34
Fixed Liabilities	150	184	+33
Total Liabilities	815	814	-1
Net Assets	1,124	1,181	+57
Liabilities/Net Assets Total	1,938	1,994	+56
Cash and deposits	512	648	+137
Interest-bearing debt	163	186	+24
Net cash*	349	462	+113
Net cash* to monthly sales ratio	1.1	1.5	+0.4

- Cash and deposits +137Notes and accounts
- receivables trade -32
- Investment securities-38
- Shares of subsidiaries and associates +10
- Deferred tax assets -18
- Accounts payable-trade -25
- Accrued expenses +19
- Accrued income taxes -22
- Long-term loans payable +40
- Retained earnings +57

### **Consolidated Cash Flow Statement**



- Operating cash flow: Cash inflow from profit before income taxes decreased.
- Investing cash flow: Cash inflow from proceeds from sale of investment securities increased.
   Cash outflow for the purchase of property, plant and equipment decreased.
- Financing cash flow: Cash outflows for the purchase of treasury shares and repayments of long-term borrowings decreased.

In ¥100M (rounded to the nearest 100M)	FY2023/3	FY2024/3	Change
Cash flows from operating activities	243	183	-60
Cash flows from investing activities	-78	-6	72
Cash flows from financing activities	-319	-38	281
Balance of cash and cash equivalents	494	644	151
Free cash flow *	164	177	12

<sup>\*</sup>Free cash flow = Cash flows from operating activities + Cash flows from investing activities.

# **CAPEX, Amortization/Depreciation, Employees, Service Bases**



#### Capital expenditures/Depreciation expenses

In ¥100M (rounded to the nearest 100M)	FY2023/3	FY2024/3	%Change
Capital expenditures	65	53	-17.7%
Depreciation expenses	53	57	6.6%

#### CAPEX

Capital expenditures decreased mainly in the Parent Company.

Depreciation

Depreciation expenses increased mainly due to the Parent Company's center openings in the previous fiscal year.

#### Number of Employees

	End of Mar. 2023	End of Mar. 2024	Change
Consolidated basis	40,582	40,793	+211
(Temporary employees)	29,709	28,971	-738
Parent Company	16,791	17,325	+534
(Temporary employees)	22,179	21,626	-553

#### Consolidated basis

On top of an increase in the Parent Company, headcount increased in ASEAN due to project launches and upscaling of existing jobs.

Parent Company

Employees increased due to new graduate hires and increased projects. Temporary employees decreased due to COVID project completions.

#### Service Bases

	End of Mar. 2023	End of Mar. 2024	Change
Service bases	170	180	+10
(Japan)	70	71	+1
(Overseas)	100	109	+9

#### Japan

Opened BPO center in Osaka.

Overseas

Opened Mexico City Center and Bengaluru Center in India. Affiliated companies in Europe and Latin America increased business locations.

<sup>\*</sup>Service bases included the Company's own bases, head offices, branches, sales offices and bases of subsidiaries, associates, and partners.

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  - 2-3 Medium-to Long-term Numeric Targets



# **Dividend Policy**



- The Company pays an annual dividend with a focus on the dividend payout ratio, which is closely related to business performance.
- The Company ensures a 30% or higher dividend payout ratio, and aims for stable dividend increases underpinned by business growth.

	FY2020/3	FY2021/3	FY2022/3	FY2023/3	FY2024/3 (Plan)
Dividends per share (yen)	46	93 Ordinary dividend 73 Special dividend 20	156	117	81
Consolidated dividends payout ratio (%)	30.4	38.5	30.1	30.1	30.1

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# Market trends impacting transcosmos business



- Domestic markets related to the Company's CX and BPO Services are expected to reach ¥9,531.5B in 2025 with a high average growth rate of 6.5% along with accelerated demands for CX and DX.
- Among overseas markets, Asia the Company's core overseas market that includes China, India and ASEAN-5 is projected to achieve strong economic growth.

2025 Domestic Market Outlook related to CX & BPO Services\*

Call Center Market\*1

 $\sim$  ¥1,127.5B CAGR 0.0%

Internet Advertising Agency Market\*2

 $\sim$  ¥2,990B CAGR 16.2%

Contact Solutions Market\*1

 $\sim$  ¥523B CAGR 2.8%

Web Solutions Market\*2

~¥435B CAGR 15.8%

CX Services related market: ~\pm\5,075.5B / CAGR 9.9\%

Total Target Market 

∼¥9,531.5B / CAGR 6.5%

#### 

BPO: Back-office HR/Accounting/G&A/Fulfillment/Admin, etc.\*1

 $\sim$  ¥1.371B CAGR 2.3%

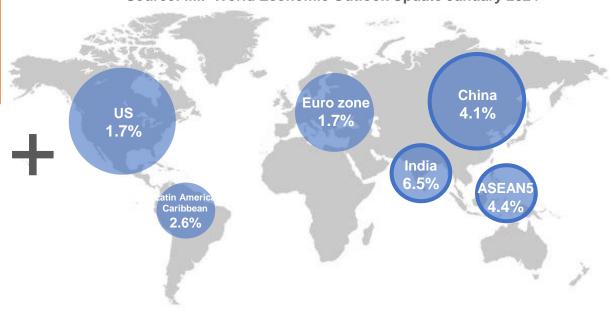
+1,51 IB GAGIC 2.57

\*Excluding contact center/helpdesk

BPO: Information Systems Operation\*1

 $\sim$  ¥3,085B CAGR 3.5%

# 2025 World Economic Outlook: Growth Projections (Real GDP) Source: IMF World Economic Outlook Update January 2024



# Demand trends: Adapt to changing consumer behavior



Amid growing attention on CX, helped clients solve CX challenges with CX services that embrace changing consumer behavior.

Business Challenges



Companies that believe digital is critical to improve CX

Companies that believe measuring CX is important







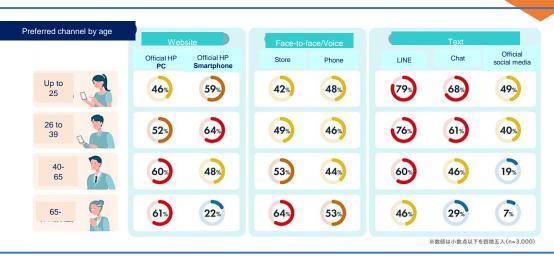
\*Sources: Zendesk CX Trends Report 2023, ZDNET Japan article (Japan Teradata) https://japan.zdnet.com/article/35172518/, Harvard Business Review Analytics Services Research September 2021

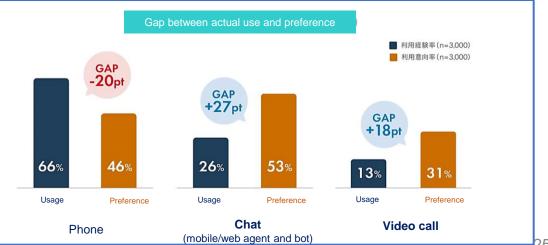
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Helped clients address and enhance CX value with integrated CX services covering all digital customer touchpoints across the customer journey.





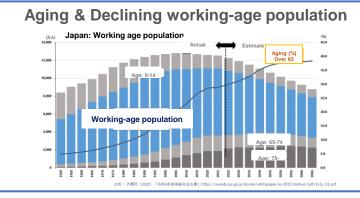


# **Demand trends: Enhance labor productivity**



Helped clients address labor shortages, work style reform, and ultimately enhanced labor productivity with Digital BPO services.

Business Challenges



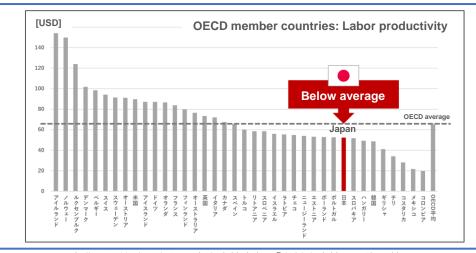


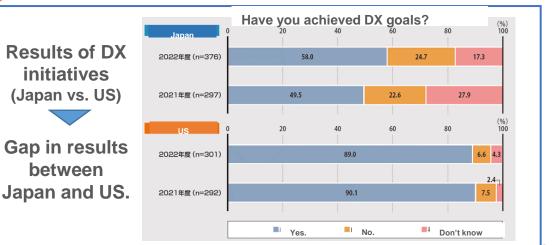
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Helped clients address worker shortages/work style reform, and enhanced labor productivity with Digital BPO services that combine expertise and digital technology.

Labor Productivity





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- (1) Secure competitive edge with differentiated services
- (2) Drive growth focusing on burgeoning Asian market
- (3) Accelerate growth strategy by making the most of Al
- (4) Win new & expand existing clients with robust sales capability
- (5) Further integrate Sustainability Management into business and strengthen the Group's management base

# Priority (1) Secure competitive edge with differentiated services



 Achieve sustainable business growth by 1) capturing demands with the Company's unique service portfolio and global service network and 2) executing medium-term business strategies effectively.

# **CX Services**

- Offer integrated services covering all digital customer touchpoints across the consumer journey from marketing to customer care.
- Focus on promoting TCI-DX, the Company's proprietary platform built on VoC, which now empowers 85 client companies.

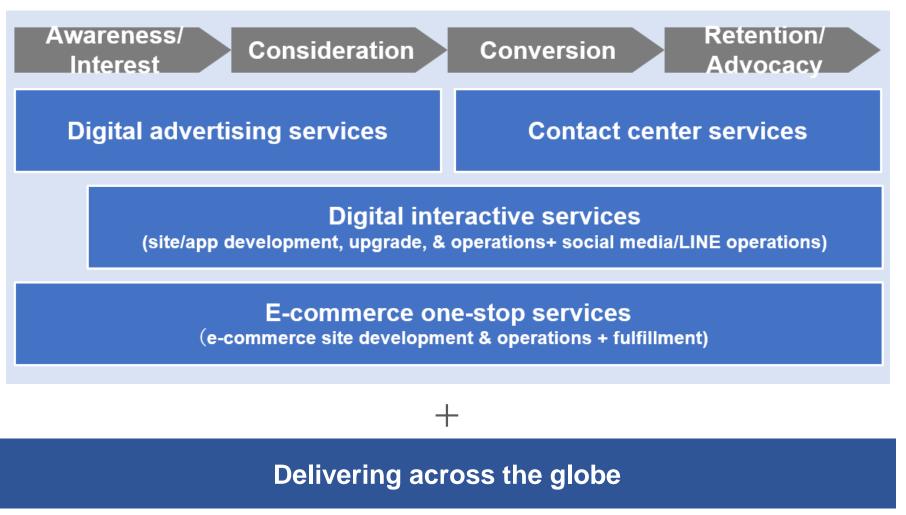
# **BPO Services**

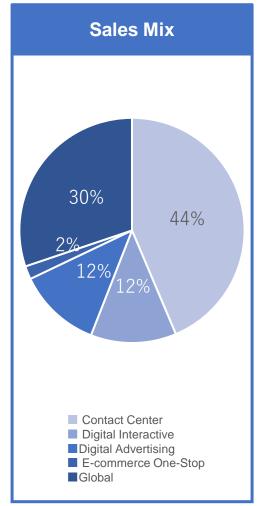
- Offer common IT & back-office support services across all industries as well as industry specific services from design, construction to manufacturing.
- Focus on promoting Digital BPO Services that combine expertise and digital technology.

# CX Services: Service portfolio covering all digital customer touchpoints



Deliver integrated services covering all digital customer touchpoints across consumer journey from marketing to customer care.

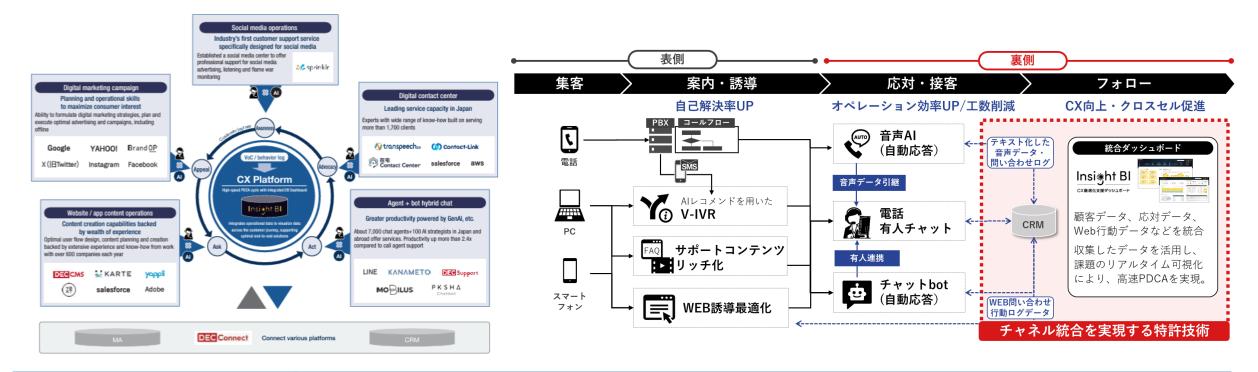




#### **CX Services: Platform**



- Built a unique platform based on customer journey success cases achieved in serving thousands of clients.
- The platform optimizes CX at every customer touchpoint by doubling online/app self-service rate with the use of VoC data on social media, and seamlessly connecting call centers and hybrid chat channels that deliver roughly three times higher productivity than the call channel.
- Delivered an unrivaled platform that integrates ever diversifying customer channels and ensures optimum operations with cuttingedge technologies and patented technology. The proprietary platform enhances usability and saves man-hours at the same time.



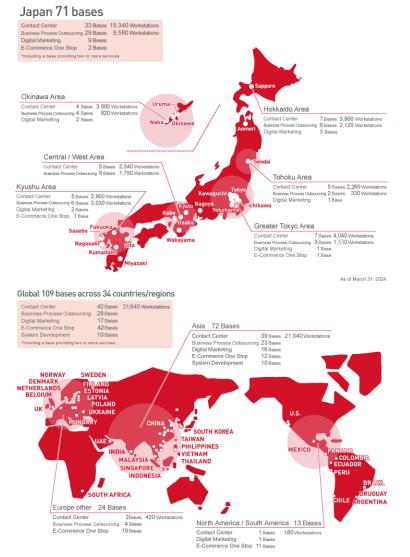
Mid-term Business Plan KPI progress

Sales: ¥460,000M (progress rate 62%) Clients: 85 (progress rate 57%)

# **CX Services: Capability**



Meeting clients' CX needs in Japan and abroad with one of the largest operations networks in Asia.



Global Contact Center	75 centers with 41,000 seats (approx.)
Global chat/social media services	11,000 seats (approx.)
Work-At-Home Center	10,000 seats (approx.)
Virtual Contact Center	Contact centers on the metaverse
	_
Global Digital Marketing (Digital ads/Digital interactive)	26 centers with 3,300 agents (approx.)



# Offered one-stop services covering all digital customer touchpoints

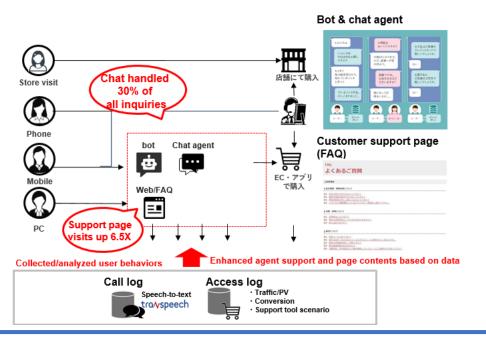
(Client: A leading financial institution)

- Managed all digital customer touchpoints at one-stop.
- 360-degree support covering all customer touchpoints from web/apps, social, to call centers with digital tools and operations.

#### "Customer-centric digital touchpoints" development/ Support tools **⑥**2021年度発用 operations Website development/update/release Design guideline management framework Landing page development/operation: Demo screens for CC/Sales training Application form design Design/coding **₩** KARTE Analytics/Improvement (७≡ CODC · Webpage development/improvement using PDCA cycle Chat services · SEO/Online customer service by segment QA operations support · Access log analysis/AB Chat operations testing/Segmented delivery Omni-channel support · Page development/update · Form development/update - Digital operation using latest technologies Message delivery - Design component including speech recognition - Customer service for banking services and creation/management balance inquiries Customer service for internet banking web portal operations and settings HTMLH email creation/delivery Website and content improvement using VoC · Push delivery · Direct messaging - LINE rich menu design/delivery Quality management Manager development · Segmented KARTE delivery · In-app banner development Web view name development/release · Support for improving HDI assessment

# Delivered VoC analytics & digitization services to achieve higher self-service completion rate (Client: A leading distributor)

- Achieved contact center DX to increase user self-service rate and reduce call volumes.
- Along with an increase in registered members, overall inquiries went up. Among all inquiries, supported about 30% via chat (bots + agents). On pages with a user self-service feature (FAQ, etc.), PV up approximately 6.5X.



# Priority (1) Secure competitive edge with differentiated services



 Achieve sustainable business growth by 1) capturing demands with the Company's unique service portfolio and global service network and 2) executing medium-term business strategies effectively.

# **CX Services**

- Offer integrated services covering all digital customer touchpoints across the consumer journey from marketing to customer care.
- Focus on promoting TCI-DX, the Company's proprietary platform built on VoC, which now empowers 85 client companies.

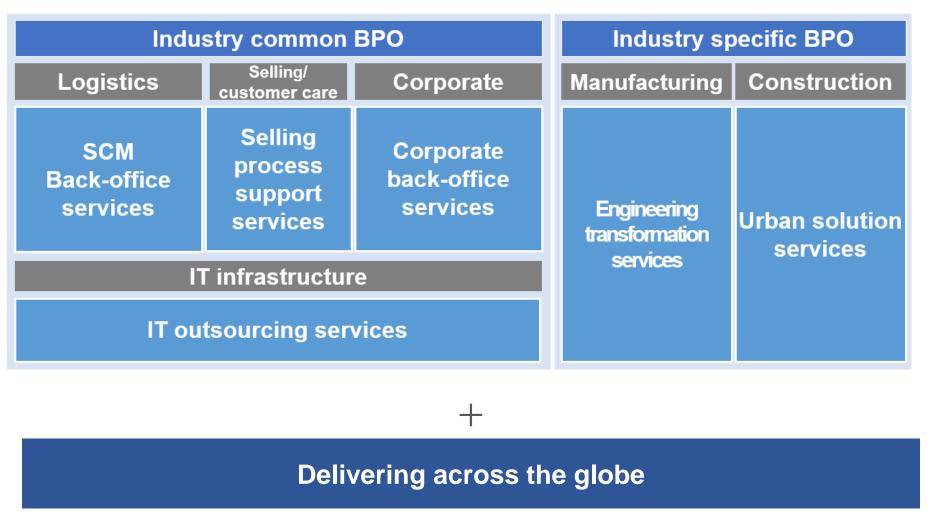
# **BPO Services**

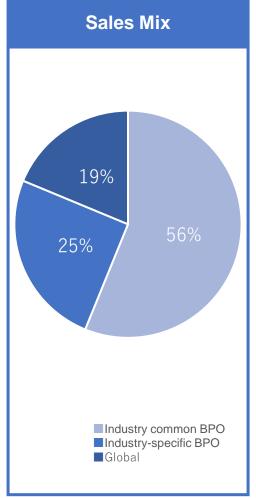
- Offer common IT & back-office support services across all industries as well as industry specific services from design, construction to manufacturing.
- Focus on promoting Digital BPO Services that combine expertise and digital technology.

# BPO Services: Service portfolio covering a range of business processes



 Deliver services ranging from common IT & back-office support across all industries as well as industry specific services from design, construction to manufacturing.

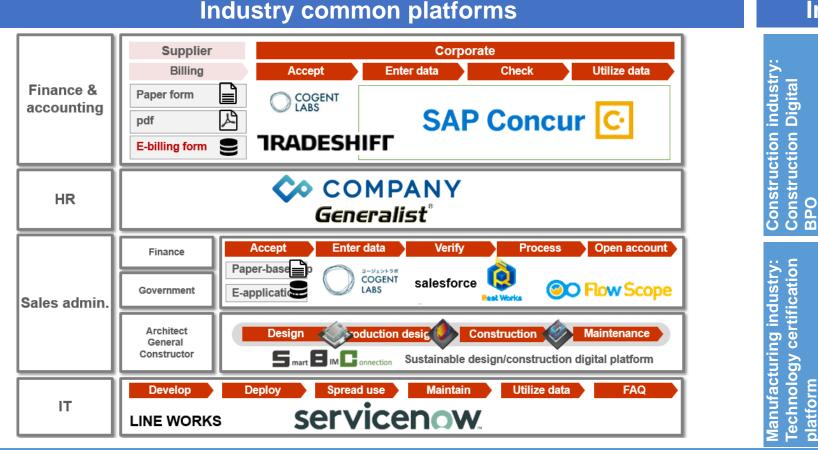




#### **BPO Services: Platform**



- Industry common BPO: Combining versatile SaaS platform and the Company's operational excellence, delivering platform services from designing business processes, to implementation to operations.
- Industry specific BPO: Delivering proprietary platform services specifically designed for highly specialized processes in the construction and manufacturing industries.



### **Industry specific platforms**

BP@ Live chat (音声、ビデオ) Web会議 画面共有 **Construction Digital BPC** BPOセンター 札幌、大阪、福岡 お客様 分析・判断 データ 作成 情報収集 trans

€ 専門性

**Mid-term Business Plan** KPI progress

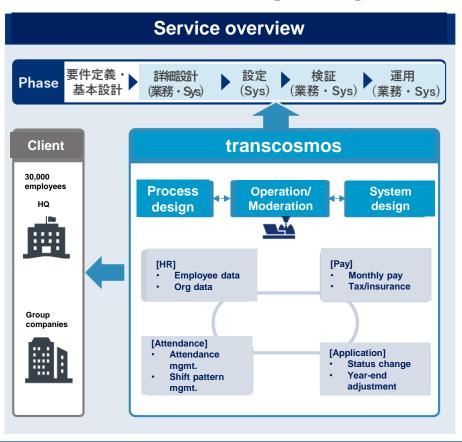
Sales in DX area: ¥260,000M (progress rate 56%) Sales mix: 27% (progress rate 70%)

Technology certification



## Case study: Digital BPO services for HR (Client: A leading chemical manufacturer)

- Delivered the optimum system design with high usability focusing on business processes.
- Reduced BPO costs while addressing challenges in the existing systems and operational processes.



### **Client's requests**

- Seamlessly renew HR system together with the replacement of core systems.
- Optimize HR operational costs with the HR system renewal.
- · Adapt to new policies and enhance operations continuously and at speed.

#### **Solutions**

- Maker-certified engineers deployed systems smoothly.
- Operations moderators helped system design process with their expert knowledge of systems and operations.
- The same vendor manages both operations and systems. Able to manage changes in laws and regulations and policies seamlessly.

#### **Benefits**

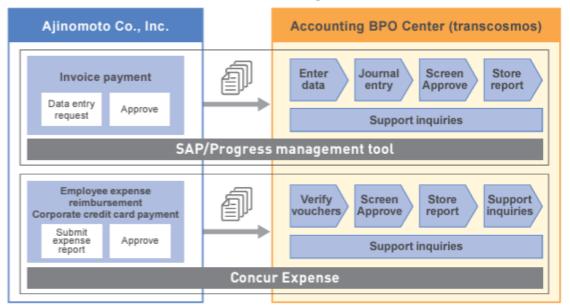
- Optimized BPO costs
  - -> Saved 10-15%\* mainly in application/reporting processes.
- Ensured swift system updates to support new policies, laws and regulations.

\*Subject to client's policies and system settings.



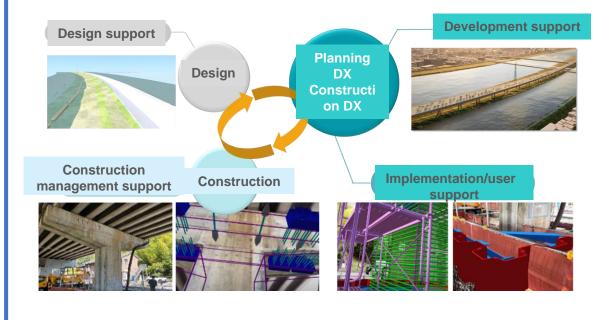
# Case study: Digital BPO services for accounting (Client: Ajinomoto Co. Inc.)

- Helped Ajinomoto achieve work style reform by stabilizing expense processing operations and shifting and centralizing management resources.
- Visualized adequate man-hours & costs based on research and analytics.
- Stabilized expense processing operations with BPO.
- Freed-up 80% of operations hours\* in the Accounting and Finance dept., and shifted resources. \*General accounting work.



# Case study: Construction DX (Client: A leading constructor)

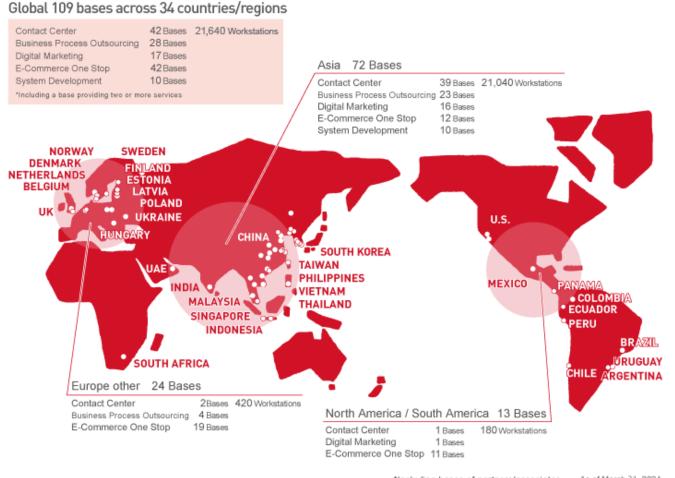
- Helped a leading general constructor developed DX projects in its design and construction processes.
- Offered diverse services such as design support for BIM/CIM data creation, on-site construction management support for preparing data and documents, and on-site deployment support for digital twin apps, etc. Aiming to deliver the solution to other players.



## Priority (2) Drive growth focusing on burgeoning Asian market



- Delivering CX & BPO Services tailored to each market across 34 overseas countries and regions with 109 locations.
- Launched the India Business to capture India's strong economic growth.
- Drive Select & Focus approach in the global services framework including intensive investments in Asia and reorganization in unprofitable markets.



## Launched the India Business in March, 2024

- In March, 2024, opened Bangalore Center, an operations center with 300 workstations.
- Launched CX Services (contact center) for the India local market.
- Introducing CX Services for the India market to clients in Japan, China, South Korea, and ASEAN.





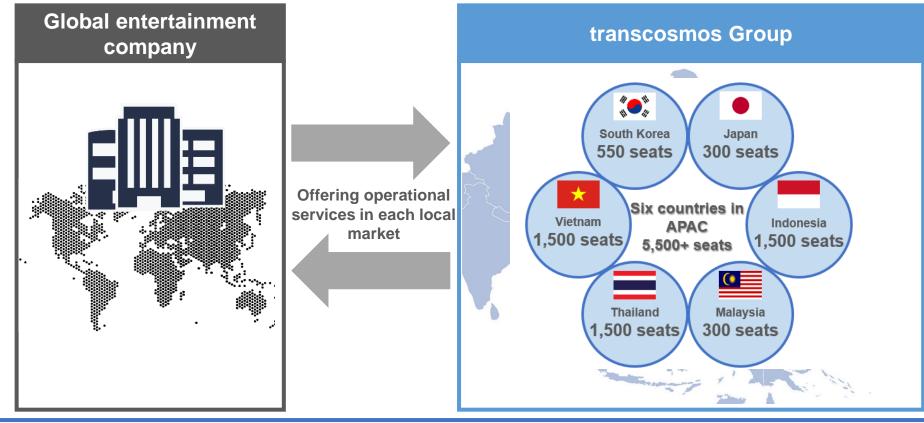
On October 17, 2023, established transcosmos India Private Limited. Operating CX Services and other related businesses.

## Priority (2) Drive growth focusing on burgeoning Asian market (Success case)



## **Case study: Global account**

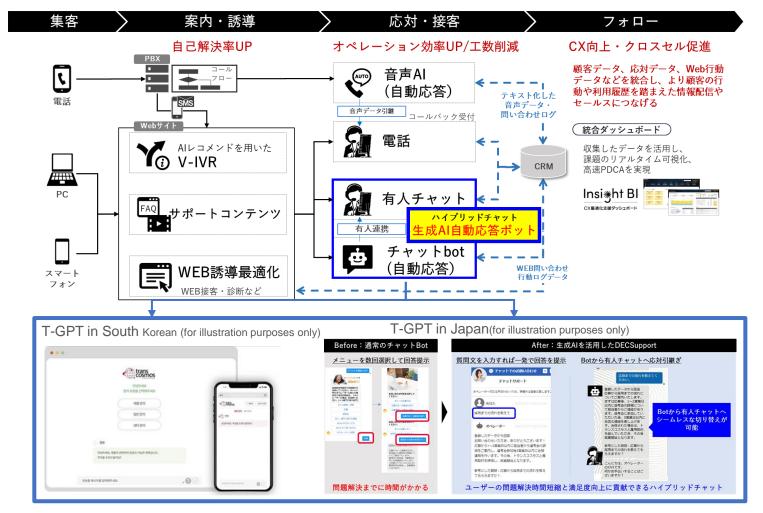
- Offering Trust & Safety services for a global entertainment company from six countries in APAC.
- Launched operation in 2020. Highly recognized for our capabilities in adapting to local cultures and changing operational policies as well as its ability to scale quickly. Today, the service network expanded to include as many as 5,500+ workstations.



# Priority (3) Accelerate growth strategy by making the most of AI (achievements & success cases)



- Consolidating expertise gained through operating one of the largest call center service networks in Asia, developed T-GPT, a proprietary chatbot powered by generative AI (Gen AI).
- Integrating T-GPT into TCI-DX platform that optimizes CX across all customer touchpoints, launched the service in South Korea and Japan.
- Starting from 85 clients already on the platform, aiming to deploy the service to 300 clients globally by FY2026/3.



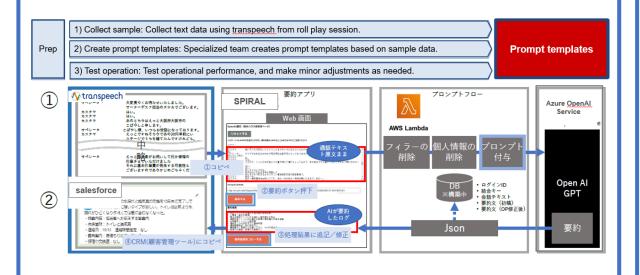
## T-GPT, Gen-Al powered chatbot Features

- Promptly provide optimal responses to user inquiries in natural language.
- Save end users' problem-solving time by responding to inquiries summarizing diverse operational knowledge (FAQ, etc.). Ultimately boost user satisfaction.
- Just update the operational knowledge base for Gen AI, then T-GPT will respond to inquiries based on the latest information. Increase bot service completion rate and save operational costs continuously.
- Seamless shift to chat agents.
   Businesses can offer consistent support services without disturbing end-user experience.



# Case study: Streamlined operations with an Al summarization tools (Client; Housing maker)

- Saved after-call-work 10%+ (more than 60sec.) with an Alpowered summarization tool, replacing manual CRM data entry process.
- Achieved higher efficiency by converting customer dialogue into text with speech recognition tools such as transpeech, input the text data to the Al-powered summarization tool, and pasting the summarized data to CAM data.

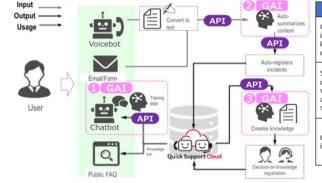


# Tool for assisting support desk agents Quick Support Cloud with GAI

- Released Quick Support Cloud with GAI, a tool for assisting support desk agents with the power of generative AI.
- Combining generative AI (GAI) with 3 features, save manhours for manual operations, boost productivity and ensure stable service quality.







3 functions	+ Gen AI (GAI)	Outcome per case
Chatbot responds to inquiries using input knowledge and training data.	GAI creates training data for chatbot.  to 5 talk scripts per knowledge.	Ave. man-hours: 5min  GAI maximum: 1min (max-time saved: 4min)
Summarize incoming user inquiries via voice, voice bot and emails, and register data to a system.	GAI summarizes inquiries.     Add the data to Quick Support Cloud with GAI and register as knowledge.	Ave. man-hours: 5min  GAI maximum: 1min (max-time saved: 4min)
Create Q&As from inquiry logs.	GAI creates the right Q&A from logs.     Able to divide questions and answers.	Ave. man-hours: 30min  GAI maximum: 5min (max-time saved: 25min)



# Case study: Al-OCR x Gen Al (Client: Tokyo Tatemono Real Estate Sales Co., Ltd.)

- Automated most of the property information registration processes by 1) converting the information from atypical formats to text data using Al-OCR and 2) extracting and summarizing necessary text data using Gen Al.
- PoC results saw accuracy of data conversion into text increased from 60% to 90% with the power of Al-OCR and Gen Al. Also saved man-hours by 80% in the check & correct process.

Automate data entry process to the greatest extent possible with the power of DX solution



## **China: Al-powered live streaming**

- 24/7 Al-powered live streaming achieved 3X ROI at a lower hourly rate.
- Increased brand fans and conversion with interactive features by pre-setting product information and expected Q&As.



## Priority (3) Accelerate growth strategy by making the most of AI (Next steps)



Promote the use of generative AI to evolve services and boost profitability.

## **Initiatives to date**

Tried to use AI in various aspects

Developed unique chatbots

Deployed Al-powered operations support systems (summarization, knowledge generation)

Applied third party AI tools for clients' operations
(AI OC)

Utilized AI for creating videos/images for ads/website production work

Developed platforms/rules for internal AI use

## **Findings**

Our advantage: On-site testing

Al cannot replace humans with the current technology

Al can boost productivity in certain tasks
(e.g. summarization)

Al is highly beneficial in very specific areas. Ability to conduct on-site testing is our competitive advantage.

## **Nest steps**

Humans make the decision where to apply Al tools. Develop services embracing Al tools that ensure high ROI, and promote the services to clients.

Identify tasks that require business knowledge. Decide the right approach from 1) use third party tools or 2) develop unique products internally.

## Priority (4) Win new & expand existing clients with robust sales capability



Win new deals and expand existing projects in Japan and abroad with a robust Sales organization.

# Sales members in Japan and abroad **562**

New clients\*1

Annual ave. 500 (FY2024/3: 578)

Cross-selling

Annual 500

Existing clients

Annual 3,500

### **Our clients**

## Spreads across all industries

1st	2nd	3rd
Telecom	Manufacturing	Finance/ Insurance
4th	5th	6tg
Service	Retail/ Wholesale	Construction/ Public/Other

Leading companies with sales of ¥100B or more

626 clients

All 41 Japanese companies on the Fortune Global 500

100%

Robust relations, five years or longer

about **70**%

<sup>\*1:</sup> Number of new client companies includes those who have started business with new services.

## Priority (4) Win new & expand existing clients with robust sales capability



Identify client wants & needs through close communication and maximize business opportunity.

## Offer services that meet market trends and client needs

Client visits 316,000 FY2024/3 actual

Total participants in seminars/forums
6,465 companies
10,799 participants

FY2024/3 actual

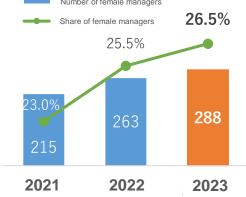
Clients with multiple services
642 companies
FY2024/3 actual

# Priority (5) Further integrate Sustainability Management into business and strengthen the Group's management base



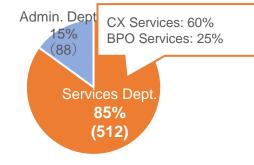
## **Diversity, Equity & Inclusion**

# Female manager ratio is one of the highest in Japan Number of female managers



## Actively hiring disabled persons/assigning to profit center

Persons with disabilities: 600



FY2024/3 Assignment of persons with disabilities

## Taking action to raise LGBTQ awareness

Received Silver Award at PRIDE Index 2023.

work with Pride



## Promoting Human Capital Management

Certified as a Health & Productivity Management Outstanding Organization 2024 (large enterprise



## **Group Governance**

Set the Group Governance Committee to enhance governance, prevent/mitigate risks, and maintain/enhance corporate value as a Group.

Shareholders' Meeting

**Board of Directors** 

**Group Governance Committee** 

**SDGs Committee** 

Nomination/ Remuneration Committee

Develop and implement the Fundamental Group Governance Policy, Group Code of Conduct, and other standard rules, develop systems, develop/execute risk measures, manage major incidents, check/report governance matters.

### **Environment**

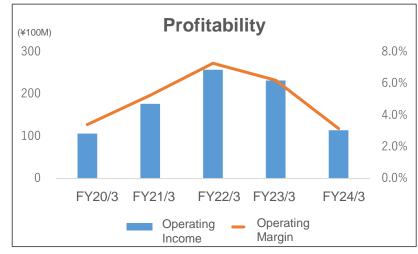
- Won B-score in the CDP Climate Change Assessment 2023.
- The third highest score across eight levels, recognized as a company managing its environmental impact and undertaking actions.

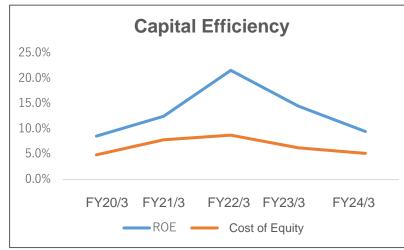


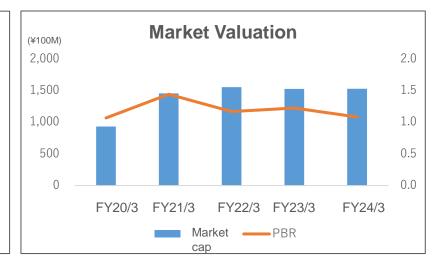
# Reference: Action to Implement Management that is Conscious of Cost of Capital and Stock Price



- Enhance capital efficiency by 1) growing business and increasing profitability through steady execution of the medium-term business plan and 2) making capital allocation, striking a right balance between growth investment, financial health and shareholder returns.
- Take proactive IR activities to promote Sustainability Management and enhance dialogue with capital market participants.







## 1 FY2024/3 Financial Results

- 1-1 Financial Results Overview
- 1-2 Dividend Policy
- 2 Medium-Term Business Plan: Progress & Priorities
  - 2-1 Market Landscape
  - 2-2 FY2025/3 Priorities
  - 2-3 Medium-to Long-term Numeric Targets







Sales: ¥1 trillion

FY2024/3 Actuals

FY2026/3 Targets

Sales

¥362.2B



¥450.0B or higher

**Operating Margin** 

3.2%



6.0~8.0%



# **Global Digital Transformation Partner**

Deliver the optimum customer experience and productivity reform to clients with cutting-edge digital technologies, and contribute in creating a sustainable society.

### Vision

**Evolve to a Technology Solutions Company** from a company with operational excellence

Become an unparalleled leader in Asia and a Top 5 global CX/BPO services player

Meet all stakeholder expectations including clients, employees and shareholders, and serve society

Commit to fairness, trust, quality, eternity, innovation, customer success and growth, remain a partner for solving social problems with a diverse business and service portfolio

## Strategy

Pivot to a platform business model (platform as-a-service)

Structural reform for greater quality/profits by service standardization

Develop new business and drive R&D by maximizing our global network Reinforce systems and develop people to win in a growing global market

Develop a global management base (Finance, HR, Marketing, ESG)



- Forward-looking statements included in this document are based on information available on the date of the announcement and estimates based on reasonable assumptions. Actual future results may differ materially from these forecasts depending on Japanese economic conditions, trends in the stock market and information services industry, evolution of new services or technologies, and other diverse other factors. The company assumes no obligation to update or revise any forward-looking statements.
- In this document, yen is rounded to the nearest hundred million (figures shown in million yen is rounded to the nearest million) and the percentage is rounded to the first decimal place.



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