

# Press Release



July 14, 2014  
transcosmos inc.

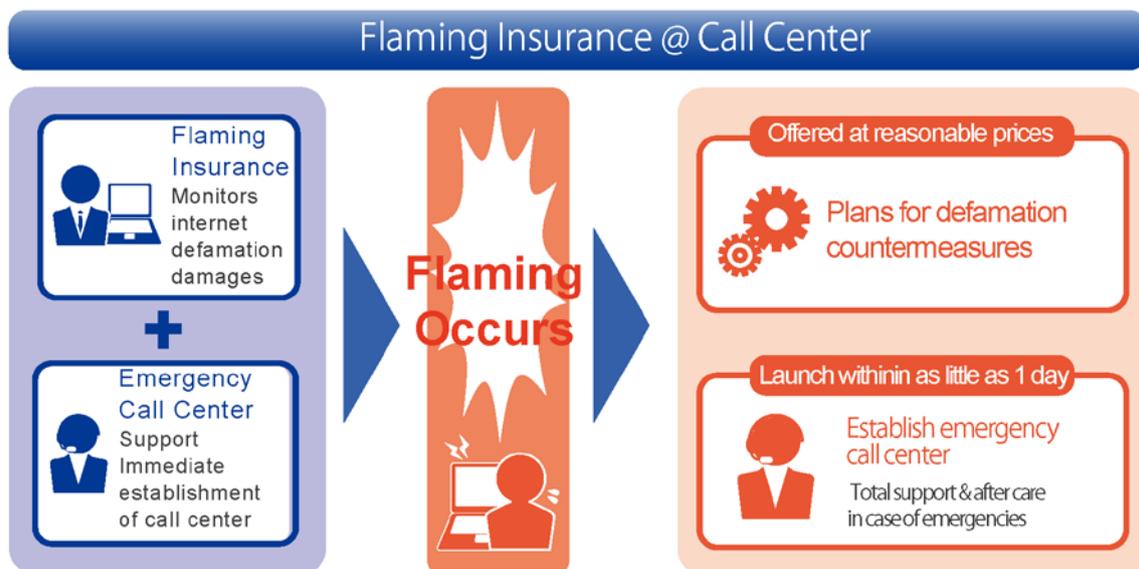
## transcosmos Launches Internet Flaming Risk Management "Flaming Insurance @Call Center Service"

### transcosmos Provides Total Support from Monitoring Internet Defamation Damages to Immediate Opening of a Call Center in Case of Emergency

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) has formed a business partnership with SIEMPLE Inc. (Head Office: Chuo-ku, Tokyo; President: Toshiro Sasaki; hereafter, SIEMPLE) and will be launching "Flaming insurance @call center service."

"Flaming insurance @call center service" is a service that offers total support in counteracting defamation damages by collaborating "flaming insurance" by SIEMPLE, which provides daily monitoring of defamation damage on the internet and counter measures for emergency situation, and "emergency call center service" by transcosmos, which possesses the capability of launching a call center within a day. By taking advantage of this specialized service for Internet flaming risks, corporations would be able to minimize their losses caused by defamation damages. transcosmos's goal is to implement 30 of this service by the end of FY 2014.

In addition, SIEMPLE's defamation countermeasure plan to support corporations in case of a flaming occurrence is made available at a discounted price for flaming insurance policy holders.



Mr. Toshiro Sasaki, President of SIEMPLE, has commented the following concerning this business partnership:

"Our company offers services to respond to Internet defamation damages and abusive cyber activities. By launching a business endeavor with transcosmos with vast experience in contact center and digital marketing services, I believe we have a huge opportunity to increase our flaming insurance client base even further. SIEMPLE currently provide its service to over 2,200 corporations. Through this business partnership, I look forward to serving more corporations in order to contribute to building them a safe and healthy Internet environment."

## Flaming insurance @ call center service price list

### Initiation fee

* Monitoring tools installation * Preparation of documents for emergency occurrences * Securing dedicated lines for emergency	1 set	¥ 200,000
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- Prices will vary depending on the contents of the documents

### Operation fee

Monitoring	* Defamation monitoring with websites designated by SIEMPLE * Reporting	1 month	¥ 39,800
System maintenance	* Maintenance of dedicated lines for emergency	1 month	¥ 20,000

- Operation scale will be limited to hours between 9 a.m. to 9 p.m. /2 lines/up to 5 work stations) at the time of the call center establishment (Additional fees apply.)

\* transcosmos is a registered trade name or trademark of transcosmos inc. in Japan and other countries.

\* Other company names and product or service names mentioned are registered trade names or trademarks of various other companies.

### About transcosmos inc.

transcosmos launched operations in 1966. Since then it has combined superior "human resources" with the most up-to-date "technological" capabilities to enhance the competitive strength of its corporate clients by providing them with high value added and superior services. It provides overall IT outsourcing services such as Call Center Services, Business Process Outsourcing Services, and Digital Marketing Services either as standalone solution or as combined services to its corporate clients to optimize their marketing efficiencies, to expand sales and gain new customers in E-Commerce business, and to improve operational efficiency and reduce clients operational cost for back office and information system operations. Further, these services have been expanded beyond Japan, globally, centered in Asia.

transcosmos aims to be the "Global IT Partner" of its corporate clients to provide them with high quality outsourcing services on a global scale.

**Inquiries from the media should be forwarded to**

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