

Press Release



August 26, 2014
transcosmos inc.

transcosmos Forms a Capital and Business Alliance with Thailand's Prominent Conglomerate, SAHA GROUP

transcosmos Provides Comprehensive CRM Outsourcing Services Such as Contact Center Services and Global E-Commerce One Stop Services Tailored to Thailand Market

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) has agreed to form a capital and business alliance with SAHA GROUP (Headquarters: Bangkok, Thailand; Chairman: Boonsithi Chokwatana, hereafter, SAHA GROUP). transcosmos's 100% subsidiary company that has been developing businesses in Thailand, transcosmos (Thailand) Co., Ltd. (Headquarters: Bangkok, Thailand; Managing Director: Hiroki Tanigawa, hereafter, transcosmos Thailand) receives capital from SAHA GROUP, while transcosmos retains majority shareholding.

SAHA GROUP is one of the largest and prominent conglomerate in Thailand. They specialize in total consumer materials and goods field, and have established approximately 80 joint venture business alliances with Japanese corporations such as Lion, Wacoal, Gunze, Itokin, Tsuruha and Lawson to name a few. In addition, the Group's core business holds companies, whose businesses are logistics and sales of consumer goods such as daily necessities, general merchandise, cosmetics and apparel.

SAHA GROUP Overview

Representative	Chairman; Boonsithi Chokwatana
Established	1942
Business Description	Manufacturing, industrial estate management, logistics, retail, etc.
URL	http://www.sahagroup.com/

From this new capital and business alliance with SAHA GROUP, transcosmos Thailand will soon be welcoming board members from SAHA GROUP. Together, transcosmos is planning on capitalizing on SAHA GROUP's long-standing experiences and depth of their knowledge on Thailand's domestic consumer goods market as well as their rich business network, to offer comprehensive CRM outsourcing service such as Contact Center Services and Global E-Commerce One-Stop Services to Thailand market. transcosmos Thailand will not only support their domestic clients, but will also support international clients who are trying to expand their business into Thailand. transcosmos Thailand aims at net sales of Three billion (JPY) by Fiscal Year 2018.

transcosmos Thailand Overview

Representative	Managing Director; Hiroki Tanigawa
Established	October 2008
Business Description	Comprehensive CRM outsourcing services, Contact Center Services, Global E-Commerce One-Stop Services, etc.
Employee numbers	160
URL	http://www.trans-cosmos.co.th/en/

* transcosmos is a registered trade name or trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names mentioned are registered trade names or trademarks of various other companies.

About transcosmos inc.

transcosmos launched operations in 1966. Since then it has combined superior "human resources" with the most up-to-date "technological" capabilities to enhance the competitive strength of its corporate clients by providing them with high value added and superior services. It provides overall IT outsourcing services such as Contact Center Services, Business Process Outsourcing Services, and Digital Marketing Services either as standalone solution or as combined services to its corporate clients to optimize their marketing efficiencies, to expand sales and gain new customers in E-Commerce business, and to improve operational efficiency and reduce clients operational cost for back office and information system operations. Further, these services have been expanded beyond Japan, globally, centered in Asia.

transcosmos aims to be the "Global IT Partner" of its corporate clients to provide them with high quality outsourcing services on a global scale.

Inquiries from the media should be forwarded to

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