

Press Release



June 23, 2015
transcosmos inc.

transcosmos Establishes “Beijing Center 2” in Beijing, China

Due to Business Expansion, transcosmos Established a New Call Center

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) established a new call center, “Beijing Center 2” in Beijing, China. Following the opening of the Hefei Center on June 2, a new center has been opened to accommodate business expansion.

Beijing is the political, economic and cultural center of China, and it is in an excellent location in terms of attributes such as urban policy and the human resources environment. The headquarters of many Chinese companies, as well as the Asian headquarters and R&D centers of many global companies are located there. With such a favorable environment and the expectation of business expansion in the Beijing area, it was decided to set up the center in the Chaoyang District in the eastern part of Beijing. As a result, there will now be two call center bases in Beijing in conjunction with Beijing Center 1, which is located in the west central part of Beijing. “Beijing Center 2” is scheduled to begin operations in August.



Overview of “Beijing Center 2”

Location:	Chaoyang District, Beijing
Language supported:	Chinese
Services provided:	Call Center Services

Since transcosmos entered the Korean market in 1995, transcosmos has steadily expanded its business and has now established 31 locations in 14 cities in China. The services provided by transcosmos in China cover a wide range, including call center services, BPO services, digital marketing services, E-Commerce one-stop services and off-shore services, which help to increase sales and reduce costs for its clients.

* transcosmos is a registered trade name or trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names mentioned are registered trade names or trademarks of various other companies.

About transcosmos inc.

transcosmos launched operations in 1966. Since then we have combined superior “human resources” with up-to-date “technological” capabilities to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers Cost Reduction Services (Contact Center, HR/Financial/Sales Back Office, Order Management/SCM, System Development/Management etc.) and Sales Expansion Services (Big Data Analysis, Internet Advertising, Website Construction/Management, Smartphone/SNS Utilization, Telemarketing etc.). transcosmos continues to pursue operational excellence by providing these services through our 142 locations in 25 countries with a focus in Asia. Furthermore, following the

expansion of E-Commerce market on the global scale, transcosmos provides a comprehensive, one-stop global E-Commerce service to deliver our clients' excellent products and services to consumers in 45 countries. transcosmos aims to be the "Global BPO Partner" of our clients to provide them with high quality BPO services on a global scale.

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