

Press Release



September 10, 2015
transcosmos inc.

transcosmos Forms Capital and Business Alliance with International E-Commerce Solutions Provider “VAIMO”

transcosmos will Strengthen Global E-Commerce One-Stop Service in the European Market And Accelerates Global Development

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) has agreed to sign a capital and business agreement with Sweden's E-Commerce solutions provider VAIMO AB (Headquarters: Stockholm, Sweden; CEO: David Holender; hereafter, VAIMO).

The partnership allows transcosmos to strengthen its E-Commerce one-stop service and support its corporate clients by expanding into the European E-Commerce market. VAIMO's client base will also benefit from the support and business development provided by transcosmos in the Japanese market. transcosmos plans to assign two additional Board of Directors to join VAIMO's board.

VAIMO is a full service E-Commerce solution provider specialising in developing E-Commerce solutions on the “Magento” platform. Since its establishment in 2008, it has launched more than 400 E-Commerce websites for clients all over the world. “Magento” is an E-Commerce platform with the largest number of implementations globally. Magento has more than 240,000 websites operating on the platform throughout the world. During 2015, VAIMO has been awarded as the leading Magento eCommerce solution partner in the EMEA (Europe, the Middle East and Africa).

(<http://www.vaimo.com/vaimo-awarded-prestigious-ebay-enterprise-magento-partner-of-the-year-in-emea-region>)

VAIMO has offices in Sweden, UK, Finland, Norway, Denmark, South Africa, Estonia and Ukraine. With more than 150 developers, VAIMO provides E-Commerce services for approximately 100 active clients.

-Company Overview of VAIMO

Company Name:	VAIMO AB	
URL:	http://www.vaimo.com	
Established:	2008	
Representative:	CEO, David Holender	
Location:	Rosenlundsgatan 40, 118 53 Stockholm	
Number of Employees:	140 (Group total: 200)	
Offices:	Headquarters: Stockholm (Sweden) Sales/Development Offices: London (UK), Tallinn (Estonia), Copenhagen (Denmark), Helsinki (Finland), Oslo (Norway), Pretoria (South Africa) Development Offices: Gothenburg (Sweden), Kiev (Ukraine), Oulu (Finland)	
Type of Business:	E-Commerce solutions provider	

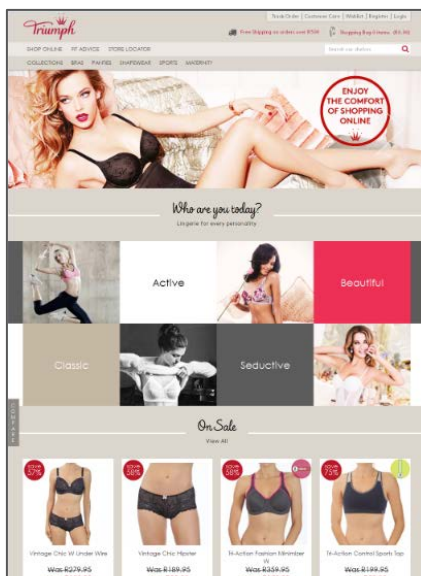
Scene from PARTNER OF THE YEAR award ceremony



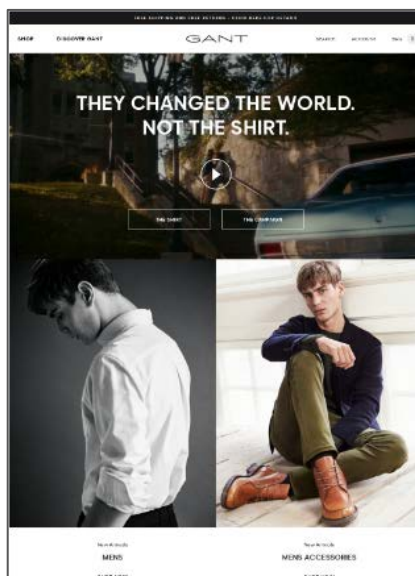
Regarding this partnership, David Holender, CEO, has commented as the following:

“We are very excited about the strategic partnership with the transcocosmos group as we believe it will help us realise our vision to become the world’s leading Magento solution provider. With transcocosmos’s global reach and extensive knowledge of the Asian market as well as their deep understanding of all aspects of the E-Commerce business, we will be able to strengthen our offering to our clients, helping them to enter the challenging Asian markets and grow our business in a continued high pace, says David Holender, CEO of VAIMO.”

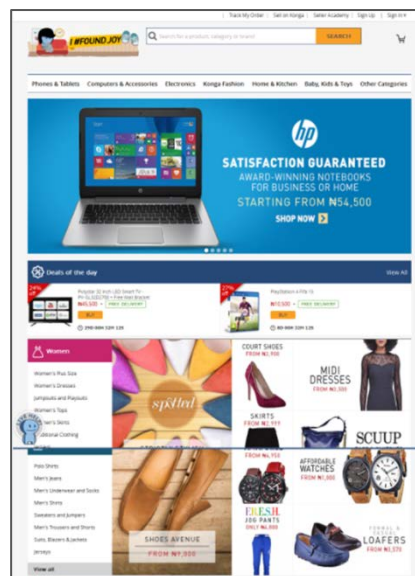
-E-Commerce website designed and built by VAIMO



<http://za.triumph.com/>



<http://www.gant.com/>



<http://www.konga.com/>

The world’s E-Commerce market scale is growing at an average annual growth rate of 15.8% and is expected to reach approximately \$3.4 trillion (approximately 341 trillion yen) (*). transcocosmos will, in this fast-growing area, continue to accelerate its global development of E-Commerce full outsourcing business where full support in E-Commerce business is provided and aim at being its corporate clients’ “Global BPO Partner.”

(*) Projection made by transcocosmos based on the U.S. eMarketer “Worldwide B2C Ecommerce (2014/02)”

* transcocosmos is a registered trade name or trademark of transcocosmos inc. in Japan and other countries.

* Other company names and product or service names mentioned are registered trade names or trademarks of various other companies.

About transcosmos inc.

transcosmos launched operations in 1966. Since then we have combined superior “human resources” with up-to-date “technological” capabilities to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers Cost Reduction Services (Contact Center, HR/Financial/Sales Back Office, Order Management/SCM, System Development/Management etc.) and Sales Expansion Services (Big Data Analysis, Internet Advertising, Website Construction/Management, Smartphone/SNS Utilization, Telemarketing etc.). transcosmos continues to pursue operational excellence by providing these services through our 148 locations in 25 countries with a focus in Asia. Furthermore, following the expansion of E-Commerce market on the global scale, transcosmos provides a comprehensive, one-stop global E-Commerce service to deliver our clients' excellent products and services to consumers in 34 countries. transcosmos aims to be the "Global BPO Partner" of our clients to provide them with high quality BPO services on a global scale.

Inquiries from the media should be forwarded to
transcosmos inc. Public Relations & Advertising Department
Email: pressroom@trans-cosmos.co.jp