

Press Release



October 15, 2015
transcosmos inc.

transcosmos Provides Sales Promotion Campaign Service That Enables Campaign Entry by Submitting Photo of Receipt

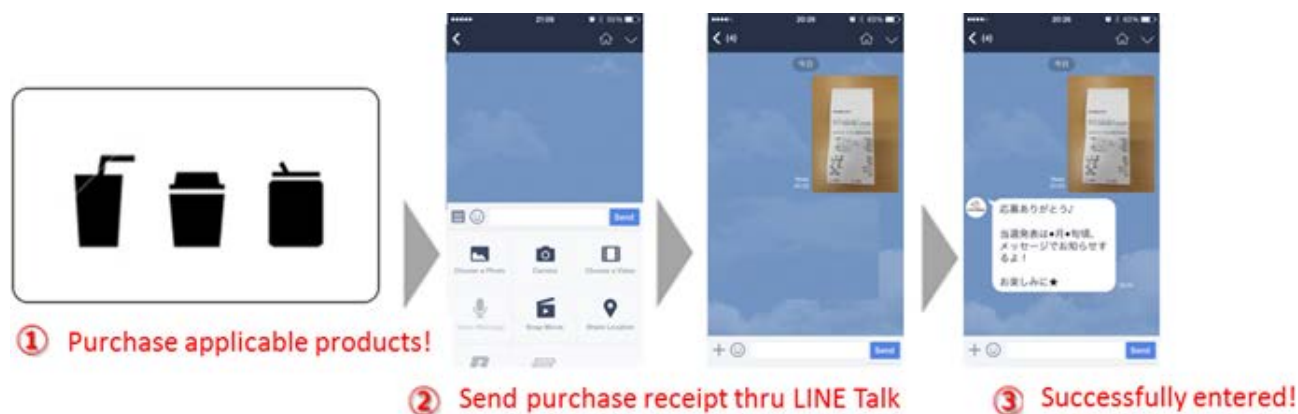
By Utilizing LINE Business Connect, transcosmos Expands Its Sales Promotion Campaign Service

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) has started offering its sales promotion campaign service utilizing “LINE Business Connect” offered by LINE Corporation (Headquarters: Shibuya-ku, Tokyo; President: Takeshi Idezawa; hereafter, LINE).

- “Receipt Campaign Platform” where Entry is Completed by Merely Submitting a Photo of the Receipt

It is a service where product and service promotion campaigns can be easily held through use of LINE Business Connect. The users simply take photos of the purchase receipts of the applicable products subject to the campaign and send them to the official LINE account opened by the corporation to complete the campaign entry. Since it is less cumbersome to participate in the campaign, the corporations could promote sales of the applicable products efficiently. In addition, those corporations who already have their official LINE accounts and are connected with many friends could implement the functions, thus they could efficiently conduct sales promotion campaigns using message functions of the LINE official account.

- Campaign entry flow chart using receipt campaign platform



Pricing

- Initialization Cost: 200,000 Yen

- Cost for a campaign period of two weeks, including consigned business of confirmation of the submitted receipts to the winner notifications: Starting at 550,000 yen

* In addition to the prices listed above, LINE Business Connect usage fee will incur.

transcosmos provides a comprehensive service for corporations from marketing to support, including customer support and coupon issuance service utilizing LINE Business Connect currently in operation and other services based on vast official account management know how and experience in creating stamps.

* transcosmos is a registered trade name or trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names mentioned are registered trade names or trademarks of various other companies.

About transcosmos inc.

transcosmos launched operations in 1966. Since then we have combined superior “human resources” with up-to-date “technological” capabilities to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers Cost Reduction Services (Contact Center, HR/Financial/Sales Back Office, Order Management/SCM, System Development/Management etc.) and Sales Expansion Services (Big Data Analysis, Internet Advertising, Website Construction/Management, Smartphone/SNS Utilization, Telemarketing etc.). transcosmos continues to pursue operational excellence by providing these services through our 148 locations in 25 countries with a focus in Asia. Furthermore, following the expansion of E-Commerce market on the global scale, transcosmos provides a comprehensive, one-stop global E-Commerce service to deliver our clients' excellent products and services to consumers in 34 countries. transcosmos aims to be the “Global BPO Partner” of our clients to provide them with high quality BPO services on a global scale.

Inquiries from the media should be forwarded to

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