

Press Release



November 24, 2015
transcosmos inc.

transcosmos Forms Capital and Business Alliance with Malaysia's Largest E-Commerce Company, INTERBASE

Delivering High-Quality Products and Services to Consumers in Malaysia

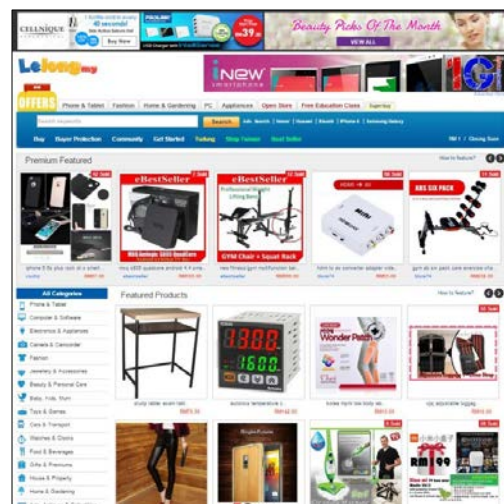
transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) has reached an agreement to form a capital alliance (capital contribution ratio: 35%) with INTERBASE RESOURCES SDN.BHD. (Headquarters: Puchong, Malaysia; Managing Director & Co-Founder: Richard Tan; hereafter, INTERBASE), management company for "Lelong.my," the largest E-Commerce marketplace in Malaysia.

INTERBASE was established in July 1998. It manages an E-Commerce marketplace "Lelong.my" and a pure B to C site "Superbuy.my". Its main business "Lelong.my", EC marketplace, offers a One-Stop platform services for stores, such as online store construction, shopping cart, listing service for searching products, banner advertisement, and online payment service. It has 6,500 stores and approximately two million registered members.

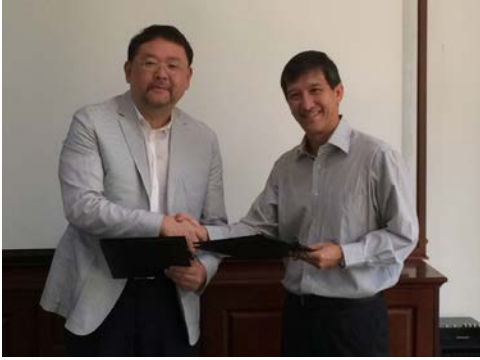
transcosmos is going to bring its operation experience and expertise on "Global E-Commerce One-Stop Service" to INTERBASE through this capital and business partnership and offer worldwide's high-quality products and services to consumers in Malaysia. In addition, with transcosmos' operations know-how as well as INTERBASE's firm business foundation and business model which have been leading Malaysia's E-Commerce market, transcosmos will support clients expanding their business into the ASEAN market in E-Commerce by providing a wide range of services in the ASEAN region as business partner.

INTERBASE Company Overview

Company Name: INTERBASE RESOURCES SDN.BHD.
 Representative: Richard Tan , Managing Director & Co-Founder
 Location: Puchong, Malaysia
 Established: July 10, 1998
 URL:



"We are very happy and excited to have on board transcosmos group with their strategic investment and partnership. With transcosmos's global products sourcing capabilities, in-depth experience in trans-border e-commerce and logistics, we can offer very exciting products and services to our customers and partners." said Richard Tan, Managing Director & Co-Founder of INTERBASE. "Together with our experience and strong market position, we are poised to further extend our leadership in the market."



Pictured on Right:
Richard Tan
Managing Director & Co-Founder, INTERBASE

Pictured on Left:
Masataka Okuda
President and COO, transcosmos



From left:
Kok Fock Seng
Chief Technical Officer, INTERBASE
Wei Kwok Seing
COO & Co-Founder, INTERBASE
Masataka Okuda
President and COO, transcosmos
Richard Tan
Managing Director & Co-Founder, INTERBASE
Hiroki Tanigawa
Corporate Officer & General Manager, ASEAN
Business, transcosmos

transcosmos provides global E-Commerce one-stop service to deliver its corporate clients' excellent products and services to consumers in 36 countries in the world. It will further accelerate its business development in the ASEAN region which will continue to transform and expand in the future.

* transcosmos is a registered trade name or trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names mentioned are registered trade names or trademarks of various other companies.

About transcosmos inc.

transcosmos launched operations in 1966. Since then we have combined superior "human resources" with up-to-date "technological" capabilities to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers Cost Reduction Services (Contact Center, HR/Financial/Sales Back Office, Order Management/SCM, System Development/Management etc.) and Sales Expansion Services (Big Data Analysis, Internet Advertising, Website Construction/Management, Smartphone/SNS Utilization, Telemarketing etc.). transcosmos continues to pursue operational excellence by providing these services through our 154 locations in 25 countries with a focus in Asia. Furthermore, following the expansion of E-Commerce market on the global scale, transcosmos provides a comprehensive, one-stop global E-Commerce service to deliver our clients' excellent products and services to consumers in 36 countries. transcosmos aims to be the "Global BPO Partner" of our clients to provide them with high quality BPO services on a global scale.

Inquiries from the media should be forwarded to
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