

Press Release



March 11, 2016
transcosmos inc.

transcosmos Enters into an Equity and Strategic Partnership with Y's, a Rehabilitation and Healthcare Company

Each Other in Development and Sales of Rehabilitation Products Utilizing E-Commerce

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) has entered into an equity and strategic partnership with Y's, Inc. (Headquarters: Chuo-ku, Tokyo; President and CEO: Yasuhiro Hayami; hereafter, Y's).

Y's was established in February 2014 and operates "Arukul," a specialized day care service for functional training provided through long-term care insurance coverage, and "Stroke Rehabilitation Center," a paid rehabilitation facility specializing in after care for stroke survivors. The paid rehabilitation facility was created following the voices arising from the day service users to respond to the needs which cannot be covered by the insurance system alone, which helps recover the users' functionality through one-on-one rehabilitation to cater to the individual recovery needs and goals and has been attracting attention as Japan's first rehabilitation facility specializing in stroke survivors.

transcosmos has already been selling "Home Rehabilitation DVD" produced by Y's for patients suffering from lingering after-effects of strokes and cerebral hemorrhage through Nihon Chokuhan (<http://www.666-666.jp/>), an online shopping brand operated by transcosmos. transcosmos and Y's, through this partnership, will be selling original products developed for the elderly by Y's mainly to the customer base with the senior citizens through "Nihon Chokuhan" with 8.5 million members and through global E-Commerce channel operated by transcosmos.

-Y's, Inc. Company Overview

Company Name: Y's, Inc.

Location: 5th Floor, Yoshimoto Bldg., 2-7-4 Shintomi, Chuo-ku, Tokyo

URL: <http://ys-j.co.jp/>

Established: February 4, 2014

Representative: Yasuhiro Hayami

Capital: 335.623 million yen (including capital reserve)

Number of Employees: 103

Business Description: Rehabilitation business (management of rehabilitation facilities with specialty for disabilities due to cerebrovascular disease and rehabilitation and fitness-style day care services), health care business (operation of an acupuncturist office, a relaxation salon, and a home-visit massage service)



* transcosmos is a registered trade name or trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names mentioned are registered trade names or trademarks of various other companies.

About transcocosmos inc.

transcocosmos launched operations in 1966. Since then we have combined superior “human resources” with up-to-date “technological” capabilities to enhance the competitive strength of our clients by providing them with superior and valuable services. transcocosmos currently offers Cost Reduction Services (Contact Center, HR/Financial/Sales Back Office, Order Management/SCM, System Development/Management etc.) and Sales Expansion Services (Big Data Analysis, Internet Advertising, Website Construction/Management, Smartphone/SNS Utilization, Telemarketing etc.). transcocosmos continues to pursue operational excellence by providing these services through our 159 locations in 29 countries with a focus in Asia. Furthermore, following the expansion of E-Commerce market on the global scale, transcocosmos provides a comprehensive, one-stop global E-Commerce service to deliver our clients' excellent products and services to consumers in 40 countries. transcocosmos aims to be the “Global BPO Partner” of our clients to provide them with high quality BPO services on a global scale.

Inquiries from the media should be forwarded to
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