

Press Release



September 12, 2016
transcosmos inc.

transcosmos Held 10th Anniversary Ceremony of “transcosmos Design Development (Dalian) Co., Ltd.”

A subsidiary operating BPO business for design support, administration, accounting and HR

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) held a 10th anniversary ceremony of transcosmos Design Development (Dalian) Co., Ltd. (Headquarters: Dalian China; Chairman: Tsutomu Hasegawa; hereafter, transcosmos Design Development (Dalian)), its wholly-owned subsidiary which provides business process outsourcing services mainly for design support and corporate back-office such as administration, accounting and human resources, in China.

transcosmos Design Development (Dalian) was established in January 2006, as one of the offshore bases of transcosmos. The company started business initially focusing on providing design support service, leveraging CAD, which requires highly specialized skill. Since then, the company has substantially expanded its business arena in the past 10 years, launching corporate back-office service as well as services targeting China local market in 2014 and 2016 respectively.

On September 9, transcosmos commemorated the 10th anniversary of transcosmos Design Development (Dalian), inviting client companies and Chinese government officials to express its deep gratitude for their support for the company to reach this milestone.

Tsutomu Hasegawa, President and CEO at transcosmos Design Development (Dalian) said:

“We are honored and delighted to reach this milestone 10th anniversary. Looking back from now, I realize that it really has been a fast-moving decade for us. Thanks to all of your support and to our employees’ contribution, we have overcome various challenges we faced in the last 10 years. Now we offer wider range of services than before along with the business expansion and employ over 500 employees. Same as our parent company transcosmos, we, transcosmos Design Development (Dalian), uphold “people&technology” as origin of our business. We continue delivering high-quality services to meet and exceed our customers’ expectation by combining superior “people” with up-to-date “technology”. At the same time, we will further enhance our partnership with the city of Dalian and contribute for revitalization and development of local communities through creating job opportunities.”

■ 10th Anniversary Ceremony on September 9



■ transcosmos Design Development (Dalian) Co., Ltd. Overview

Trade Name: transcosmos Design Development (Dalian) Co., Ltd.

English Company Name: transcosmos Design Development (Dalian) Co., Ltd.

Location: Dalian, Liaoning Province, China

Number of Employees: 500

Services: BPO services, construction design data development, etc.

* transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our client companies by providing them with superior and valuable services. transcosmos currently offers Cost Reduction Services (contact center, back-office service for HR/Financial/Sales depts., order management and SCM, system development & operation etc.) and Sales Expansion Services (big data analysis, internet advertising, developing & operating website, smartphone/SNS utilization, telemarketing etc.). transcosmos continues to pursue Operational Excellence by providing these services through our 162 locations in 28 countries with a focus in Asia. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients companies' excellent products and services to consumers in 45 countries around the globe. transcosmos aims to be the “Global BPO Partner” of our client companies, providing them with high quality BPO services on a global scale.

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