

Press Release



November 7, 2016
transcosmos inc.

transcosmos Holds Opening Ceremony for its New Taiwan Office

Offers wide-ranging BPO services from digital marketing services, e-commerce one-stop service to contact center services in Taiwan market

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; TSE First Section: 9715; hereafter, transcosmos) on Friday November 4, 2016, held an opening ceremony for transcosmos Taiwan inc. (Headquarters: Taipei, Taiwan; hereafter, transcosmos Taiwan), the new overseas subsidiary founded and commenced operation this August.

Many prominent business leaders including Mr. Mikio Numata, Chief Representative at Interchange Association (Japan), attended the ceremony and delivered speeches.

“The establishment of transcosmos Taiwan is critical to promote economic relationship between Japan and Taiwan,” said Mr. Mikio Numata, Chief Representative at Interchange Association (Japan). “I hope the day will come soon when Taiwan products become truly global along with transcosmos Taiwan’s business growth.”

“I am proud and welcome transcosmos to deliver its services from its base here in Taiwan,” said Lien Yu-ping, Director-General at Department of Investment Services. “We expect transcosmos Taiwan to drive development of Taiwan industry by providing its innovative businesses including digital marketing and e-commerce.”

transcosmos Taiwan provides digital marketing services, e-commerce one-stop services and contact center services mainly for Taiwan-based Japanese companies as well as Taiwan’s local client companies, and aims to achieve sales of 3 billion yen by 2020, while launching inbound services for Taiwanese visitors to Japan in the future.

■ transcosmos Taiwan Company Overview

Company Name: transcosmos Taiwan inc.
Representative: General Manager Katsuro Ueda
Location: 6F, No. 303, Section 4, Zhongxiao East Road, Da’an District, Taipei City
Commencement Month of Operation: August 2016
Business: Digital marketing services, e-commerce one-stop services, contact center services, and inbound services for visitors to Japan

■ Opening Cerebration on November 4, 2016



From left:

General Manager Katsuro Ueda
transcosmos Taiwan

Executive Vice President Koichi Iwami
transcosmos

Chief Representative Mikio Numata
Interchange Association (Japan), Taipei
Office

Chairman & CEO Koji Funatsu
transcosmos

Director-General Lien Yu-ping
Department of Investment Services

Eijiro Yamashita
Corporate Senior Officer, transcosmos and
CEO transcosmos China

* transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our client companies by providing them with superior and valuable services. transcosmos currently offers Cost Reduction Services (contact center, back-office service for HR/Financial/Sales depts., order management and SCM, system development & operation etc.) and Sales Expansion Services (big data analysis, internet advertising, developing & operating website, smartphone/SNS utilization, telemarketing etc.). transcosmos continues to pursue Operational Excellence by providing these services through our 164 locations in 29 countries with a focus in Asia. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients companies' excellent products and services to consumers in 46 countries around the globe. transcosmos aims to be the “Global BPO Partner” of our client companies, providing them with high quality BPO services on a global scale.

Contact for Media Inquiries

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