

September 20, 2017
transcosmos inc.
APPLIED TECHNOLOGY CO., LTD.

transcosmos and Applied Technology released a BIM total service package, “to BIM”

Offers a custom-made BIM solution to drive digital transformation in the construction industry

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda; hereafter, transcosmos) and its subsidiary APPLIED TECHNOLOGY CO., LTD. (Headquarters: Osaka, Japan; President and CEO: Toshiro Funahashi; hereafter, Applied Technology) released a BIM^{*1} total service package, “to BIM”^{*2} for the Japanese market on September 20, 2017.

The “to BIM” is a BIM total service package which enables the two companies to offer their respective strengths effectively. Specifically, “to BIM” delivers transcosmos’s strengths in BPO services and talent development, coupled with the superior system development capabilities of Applied Technology by dividing the package into 5 categories, namely, “BIM Implementation Services”, “BIM Utilization Services”, “BPO Services”, “System Development” and “System Delivery”. transcosmos and Applied Technology support various companies, including ones that start the implementation of BIM and others that aim at driving its utilization.

Through offering “to BIM”, the companies promote the Japanese construction industry to make a digital transformation, whilst further improving clients’ productivity.

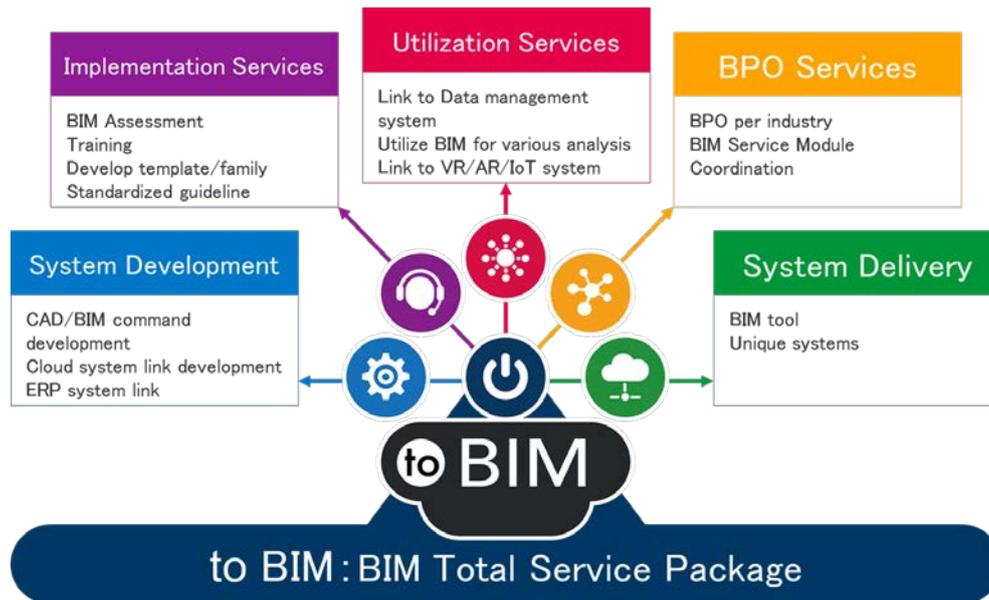
With its pilot programs already underway at several clients, transcosmos and Applied Technology aim at achieving sales of over 500 million yen in FY2018.

transcosmos and Applied Technology are pushing the concept, “Connected BIM”^{*3}, which aims to connect the whole construction production processes with BIM at the center. There should be 100 different BIM solutions for 100 different companies. With this mindset, the companies will build “to BIM”, making a customized BIM for each client by combining their total power. “Which operations process should be changed by using BIM?” Fully considering the objective of utilizing BIM together with clients, transcosmos and Applied Technology offer custom-made BIM solutions for each client.

*1: Abbreviation of Building Information Modeling. The core concept for achieving digital transformation in the construction industry.

*2: A brand name, putting “t”, the initial letter of transcosmos and “o”, the initial letter of Applied Technology - Oyo-Gijyutu in Japanese - to BIM.

*3: A concept that connects the comprehensive construction process from basic plan, to design, to construction, and to operations management effectively via the BIM model (advocated by Autodesk, Inc., and others).



● **About transcosmos inc.**

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost reduction through our 174 locations across 31 countries with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 49 countries around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

● **About APPLIED TECHNOLOGY CO., LTD.**

Since its foundation in 1984, Applied Technology has been operating two fundamental businesses, namely solution services which support manufacturing business and utilize BIM and GIS, and engineering services for disaster prevention and environmental sectors. With the aim of becoming a company which contributes to their clients by solving challenges they face in their fields, the company always stays focused on offering cutting-edge technology, products and services, and keeps growing whilst improving its technical skills. As a subsidiary of transcosmos, Applied Technology drives “Digital Transformation” by leveraging its digital technology, whilst delivering “Connected BIM” as a business partner of Autodesk, Inc.

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