

Press Release



June 28, 2018
transcosmos inc.

transcosmos becomes one of the initial “Clova Extensions Kit” partners that develop and scale LINE “Clova” skills

As a first skill, offers “Harapeco Bangohan (“Hungry, let’s have dinner!”)” which comes up with dinner menu suggestions

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is delighted to announce that it has become one of the initial “Clova Extensions Kit” partners that can develop and scale skills (features) of “Clova”, an AI assistant offered by LINE Corporation (Headquarters: Tokyo, Japan; Chief Executive Officer: Takeshi Idezawa). The “Clova Extensions Kit” will be open to the public in July 2018.

LINE Clova

LINE’s “Clova” enables users to enjoy a variety of features that include listening to music, checking news and weather reports, sending LINE messages and making LINE free calls to friends and family, by using voice control. LINE believes that in order to support users’ daily lives even more seamlessly, it is critical not only to enhance “Clova”’s existing skills but also to scale and add more abilities to “Clova”. Therefore, LINE has announced that it will release its “Clova Extensions Kit” to the public in July 2018, which will enable third party companies and developers to develop skills for “Clova”.



Being one of the initial “Clova Extensions Kit” partners, transcosmos assists clients in making their services (data) compatible with “Clova” as well as deploying AI/bot-based chat services that support “Clova”.

● **“Harapeco Bangohan! (“Hungry, let’s have dinner!”)”**, transcosmos proprietary skill will be available on “Clova”
transcosmos will release its proprietary skill, “Harapeco Bangohan!” at the same time that “Clova Extensions Kit” becomes open to the public. Just by saying “Clova, open “Harapeco Bangohan!” and “give me some menu ideas for tonight”, the service comes up with dinner menu suggestions from as many as 145 main dishes and 55 side dishes. With this new hands-free service, users can get dinner menu ideas - which isn’t as easy as you think - whilst taking care of household chores and their kids, without the use of a smartphone, a must-have item before.

Since the initial release of “LINE Business Connect”, transcosmos has been offering LINE-related services as LINE’s partner. With an abundant service lineup that satisfies clients’ needs, transcosmos claims an extensive record in serving LINE-related services in the customer support and marketing services domains. transcosmos is certified as a “Diamond” partner, the highest certification rank for “Sales Partner” in the “LINE Biz Account” category for the “LINE Biz-Solutions

Partner Program”, a program by which LINE certifies and awards ad agents and service developers that sell and develop various enterprise services for LINE.

transcosmos continues to help clients across a broad range of industries to implement and operate LINE-related services, building on its proven implementation record and support experience in order to optimize communication between businesses and their customers.

■ About “LINE Clova”

LINE first announced its “Clova” AI assistant at the March “Mobile World Congress 2017” and in October 2017, began officially selling the “Clova Wave” smart speaker – the first Clova-powered device. “Clova Friends”, the second device designed after LINE characters Brown and Sally, was launched in December of the same year, followed by “Clova Friends mini” that came in an even more compact size in June 2018.

Powered by “Clova” AI assistant, all devices offer various services to users that include streaming music, reading out news, weather reports and fortune telling, sending and reading LINE messages, reading children’s stories, and more.

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost reduction through our 172 locations across 33 countries with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 49 countries around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

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