

# Press Release



August 24, 2018  
transcosmos inc.

## transcosmos has received the highest certification for “LINE Biz-Solutions Partner Program” for 2 consecutive years

### Awarded as an outstanding partner among all partners that sell/develop LINE enterprise services

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is delighted to announce that the company is certified as a “Diamond” partner in the 2nd half of 2018, the highest certification rank for “Sales Partner” under the “LINE Account Connect” category for “LINE Biz-Solutions Partner Program”, a program run by LINE Corporation (Headquarters: Tokyo, Japan; Chief Executive Officer: Takeshi Idezawa). The program certifies and awards advertising agents and developers that sell and develop various enterprise services offered by LINE. transcosmos is now certified as the “Diamond” partner for two straight years.



With the “LINE Biz-Solutions Partner Program”, LINE aims to encourage its partners to proactively drive sales and develop and improve the features of their various services for enterprises. The program certifies and awards advertising agents and service developers for each solution included in “LINE Account Connect” \* and “LINE Ads Platform”.

“LINE Account Connect” certifies partners under 3 categories, namely, “Sales Partner”, “Planning Partner”, and “Technology Partner” whilst “LINE Ads Platform” certifies partners under 2 categories, namely “Sales Partner” and “Technology Partner”.

\* Changed category name from “LINE Biz Account”.

\* “LINE Account Connect” category includes “LINE Official Account”, “LINE Business Connect”, and “LINE Customer Connect”.

transcosmos is certified and awarded as a “Diamond” partner in the 2nd half of 2018, the highest certification rank for “Sales Partner” under the “LINE Account Connect” category for two consecutive years. What’s more, the company is certified and awarded for the following categories in the 2nd half of 2018.

LINE Account Connect Sales Partner OA 2018 2nd half Gold

LINE Customer Connect Best Growth Award 2018 2nd half Best Growth

LINE Business Connect / Customer Connect Best Innovation Award 2018 2nd half Best Innovation

#### ■ About “LINE Account Connect” category “Sales Partner”

“Sales Partner” under the “LINE Account Connect” category is a partner who sells LINE ads products and API-related services. The category covers LINE Official Account, LINE Business Connect, and LINE Customer Connect and LINE partners receive certification judged by criteria including generated sales, number of new accounts opened, and average

number of sent Push notifications (including IFA). Partners that show outstanding results receive “Diamond” and “Gold” awards. According to the given rank, each certified partner will receive various benefits, including exclusive information on new products, sales support and invitations to LINE sponsored events.

“Since we released LINE Business Connect, transcosmos has become a partner of ours who actively drives new initiatives in the field of advertising whilst creating new ways to utilize LINE accounts one after another,” Ms. Minako Koga, Executive Officer at LINE Corporation said. “During the second half of 2018, transcosmos not only showcased its initiatives that go beyond traditional customer support services but also presented “LINE-based consulting for the victims of bullying”, a solution which addresses this social issue from an innovative perspective. With high praise for both of these actions, we have presented transcosmos with the “LINE Customer Connect Best Growth Award” and “Best Innovation Award”. On top of these initiatives, transcosmos achieved excellent results both in account openings and sales. Recognizing these accomplishments, we have certified the company as our Diamond Partner, the highest rank certification and the same they received in 2017. As a crucial partner for LINE and LINE Business Connect, we look forward to collaborating with transcosmos more than ever and achieving a higher level of results.”

transcosmos continues to help clients across a broad range of industries to implement and operate LINE-related services, building on its proven implementation record and support experience.

\* transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

\* Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

#### **About transcosmos inc.**

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 173 locations across 33 countries with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 49 countries around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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