

Press Release



September 3, 2018
transcosmos inc.

transcosmos certified as a Gold Partner, the highest certification for “Sales Agent Partner Program” by Indeed

Helps clients boost hiring efficiency by running recruitment campaigns based on their needs

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is delighted to announce that the company is certified as a Gold Partner, the highest certification rank for “Indeed Certified Partner Program in the 2nd half of 2018”, an exclusive program for authorized advertising sales agents of “Indeed”, the world’s #1 search engine for jobs (*). (Visit Indeed Certified Partner Program page here: <https://indeedhi.re/2P8j91E>)

Whilst the job market has been a seller’s market for the past few years, businesses are struggling to find and secure ideal candidates for their open positions. As a result, businesses now need to enhance their ability to attract top talent more than ever before. “Indeed”, a specialized search engine for jobs, enables job seekers to access various jobs from all over the websites all in one place, and its user-friendliness made “Indeed” one of the most popular job search websites in Japan. By posting jobs using “Indeed Ads” that appear in “Indeed” search results and inviting the visitors to their own corporate websites, employers can enhance their attractiveness to candidates on “Indeed” which ultimately increases their recruitment efficiency.

As a sales agent of “Indeed Ads”, transcosmos assists many clients with their recruitment campaigns and contributes to clients in increasing applicants and hires through offering ad operations and ad performance evaluation services. Highly recognized for its profound knowledge and track record in operating “Indeed Ads”, transcosmos was awarded a Gold Partner, the certification only presented to companies that satisfied an advertising-to-sales ratio criterion for the period from January to the end of June 2018 (as of September 3, 2018, 5 companies among 178 Indeed Certified Partners received the Gold Partner certification).

Leveraging its extensive know-how and track record in providing ad operations services, transcosmos continues to help clients’ recruiting activities on career portals as well as their recruitment campaigns on their career page and other owned media through the use of “Indeed Ads”.

(* Source: comScore, Total Visits, March 2018.

* transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 171 locations across 32 countries with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 49 countries around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

Contact for Media Inquiries

transcosmos inc. Public Relations & Advertising Department
Email: pressroom@trans-cosmos.co.jp