

transcosmos and InterFactory release “ebisumart,” the No.1 share cloud-based e-commerce platform, as a storefront system of “eCHUB series”

transcosmos and InterFactory signed OEM agreement

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) and InterFactory, inc. (Headquarters: Tokyo, Japan; President and CEO: Noboru Kaburaki) announced that the two companies have signed an OEM agreement and released “eCHUB powered by ebisumart.” transcosmos deployed “ebisumart,” InterFactory’s cloud-based e-commerce platform which claims the top share in the leading cloud-based e-commerce platforms (*), as a storefront system for a series of “eCommerce HUB” services, transcosmos’s proprietary integrated e-commerce platform. With the latest front system that is equipped with excellent scalability and security, transcosmos and InterFactory will deliver e-commerce one-stop services that enable clients to offer a high-quality customer experience to their customers.



The “eCHUB powered by ebisumart,” an always up-to-date, optimizable & customizable platform delivers enhanced e-commerce one-stop services

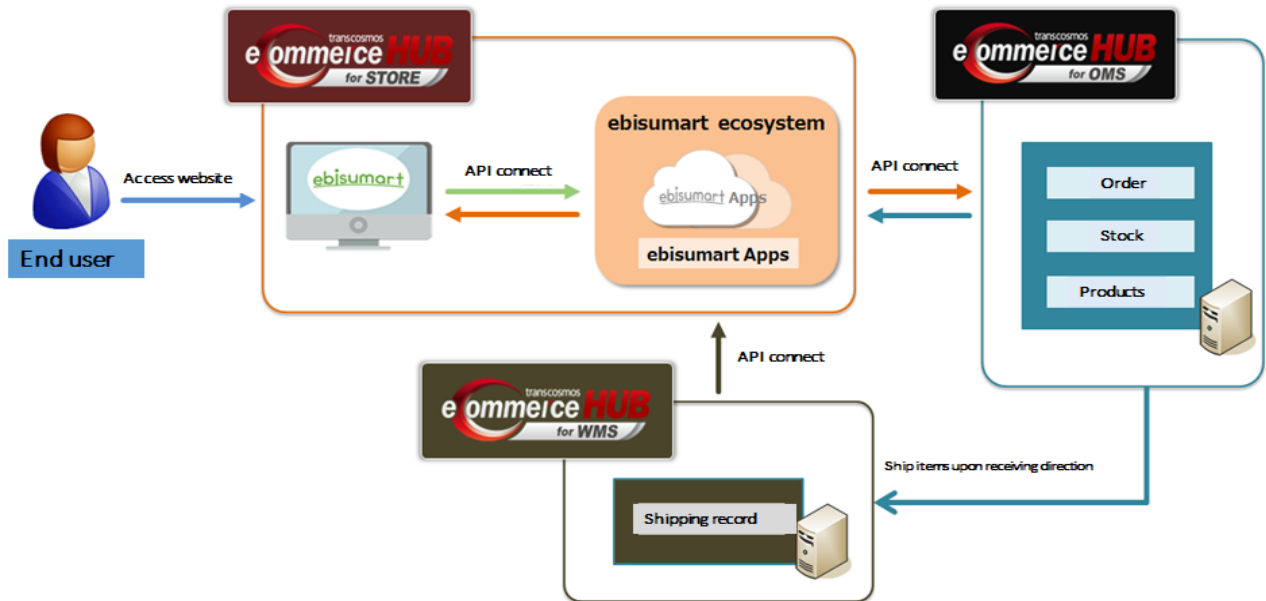
“ebisumart” is a cloud-based storefront system for developing and renewing high-quality e-commerce websites. With its weekly system update feature, clients always have access to the latest system. What’s more, the system keeps pace with regulatory changes so that clients can smoothly comply with related laws and regulations including “PCI DSS requirements” to comply with the revised Installment Sales Act, and to apply “reduced tax rate” along with planned consumption tax hike, etc. Moreover, its high flexibility allows clients to customize the system like adding a feature for connecting the system with various other external systems via an “ebisumart ecosystem.”

transcosmos has built a development framework for “eCHUB powered by ebisumart” and will deliver e-commerce one-stop services that are optimized for each client’s environment and needs by seamlessly connecting both storefront and back-front operations data that include developing and operating e-commerce websites, order management, inventory management, shipping, and customer care. Many companies have already decided to deploy the new platform.

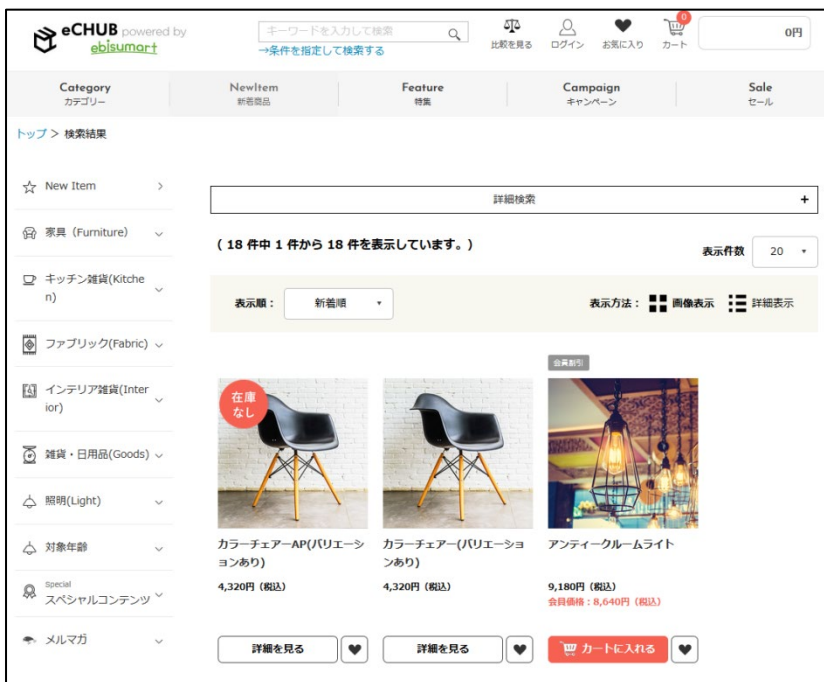
■ “ebisumart” key features

1. Up-to-date With a free weekly system update, the platform is always equipped with the latest, on-trend features and systems.
2. Scalable Designed for customization, the platform has the ability to connect with various external systems.
An optional subscription service specifically for regular purchases is also available.
3. Secure Always ensures the best infrastructure. Leading financial institutes’ platform of choice.

■ eCHUB powered by ebisumart data link (for illustration purposes only)



■ eCHUB powered by ebisumart screen display (Left: PC/Right: Smartphone) (for illustration purposes only)



(*) “ebisumart,” InterFactory’s cloud-based e-commerce platform which claims the top share in the leading cloud-based e-commerce platforms

No.1 share as a leading cloud-based e-commerce platform for 3 years in a row

(Source: February 16, 2017, November 8, 2018, June 13, 2019, NIHON NET KEIZAI SHINBUN)

● **About eCHUB (eCommerceHUB)**

eCommerce HUB is transcosmos’s integrated e-commerce platform that is filled with over 50 years of IT outsourcing know-how including business process outsourcing, contact centers, digital marketing, and more. The platform seamlessly integrates four systems, namely, “storefront” “order management,” “warehouse management,” and “call tracking.” With the ability to manage data obtained via every possible customer touchpoint on a single platform, the platform realizes a high-speed PDCA cycle for end-to-end e-commerce business operations and real-time marketing. Moreover, with its scalability and flexibility, the platform can connect with various external services including e-commerce malls, marketing systems, logistics, payments, and other essential services, that in turn enable clients to customize the platform to meet their specific business needs. (<https://www.trans-cosmos.co.jp/english/ec/platform/>)

● **About “ebisumart ecosystem”**

“ebisumart ecosystem” is a partner program developed with a vision to realize sound growth of the e-commerce market and success of e-commerce players. With an “ebisumart API” by InterFactory, clients can customize ebisumart with their own resources whilst partner companies can develop apps via which they can deliver their own services on ebisumart and in turn expand their sales channels to ebisumart clients.

(About transcosmos inc.)

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 173 locations across 31 countries with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 48 countries around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

(About InterFactory, inc.)

ebisumart by InterFactory offers the benefits of both e-commerce package and ASP systems, enabling customers to build the latest and optimized e-commerce websites always. InterFactory has a proven record in developing and renewing over 500 websites across industries that include omni-channel, B2B e-commerce websites, and more. InterFactory helps clients succeed in the e-commerce business whilst immediately responding to customers’ needs.

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