

Press Release



December 18, 2019

transcosmos inc.

transcosmos opens a new website development & operations center in South Korea

Japanese-speaking members offer high-quality website operational services equal to Japan

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is delighted to announce that the company has opened a new website development and operations center in the Republic of Korea (South Korea). The center is now offering its services to clients in Japan.



transcosmos has been offering speedy, high-quality and cost-effective operational services with its talented website developers and operators working at both nearshore centers located in Hokkaido, Fukuoka and Okinawa in Japan, and offshore centers in Indonesia, Vietnam and the Philippines. By opening of this new website development and operations center in South Korea with the ability to offer high-quality services equivalent to Japan, transcosmos will deliver services that go beyond mere website operations by making the most of the talents in South Korea.

The new center “Marketing Communications Center Korea (MC Center Korea)” is equipped with 40 workstations and located in the Namyong Center of transcosmos Korea, Inc. (Headquarters: Seoul, Republic of Korea; President and COO: Kwon Sang-chuel; transcosmos Korea). It offers website development and operational services with its Japanese-speaking members to clients in Japan.

transcosmos Korea, a subsidiary of transcosmos Inc., offers extensive professional business process outsourcing (BPO) services that include contact center services, chat services, field services, direct mail (DM), direct sales (DS) and internet promotion services (IPS) for businesses in the South Korean market. The new website development and operations center kicked off by offering services to the Japanese market. Further ahead, the center will steadily acquire know-how and build successes, and ultimately, it will expand its services to the South Korean market and promote human resource exchange between South Korea & Japan.

With the aim of contributing to clients with respect to expanding sales and optimizing cost, transcosmos will continue to put its efforts in securing and developing IT talent and establish a website development & operations team with over 1,000 members both nearshore and offshore centers combined.

* transcosmos is a trademark or registered trademark of transcosmos inc. In Japan and other countries.

* Other company names and product or services names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently

offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 168 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients' excellent products and services in 48 countries/regions around the globe. transcosmos aims to be the "Global Digital Transformation Partner" of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment.
<https://www.trans-cosmos.co.jp/english/>

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