

Press Release



January 8, 2020
transcosmos inc.

transcosmos China recognized as one of the Top 10 “2019 Shanghai Most Aspiring Employers”

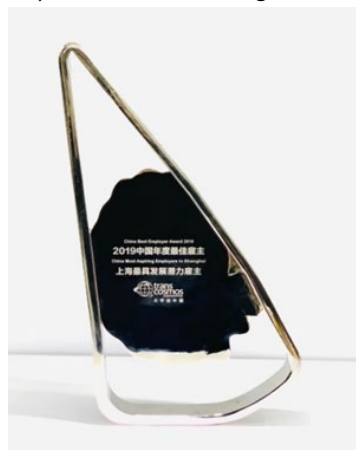
“Good working environment,” “friendly relation at the workplace,” “active atmosphere,” “excellent employee benefits package,” and “overwhelming brand equity” received high ratings by its employees

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is delighted to announce that Shanghai transcosmos Marketing Services Co., Ltd. (Headquarters: Shanghai, China; CEO: Eijiro Yamashita; transcosmos China), its wholly-owned subsidiary was selected as one of the top 10 “Shanghai Most Aspiring Employers” at the “2019 China Best Employer Award” ceremony hosted by zhaopin.com, a leading recruitment website in China, on December 19, 2019.



Grace Du, Business Support Department Director of transcosmos China (the sixth from left)

2019 marked the 14th anniversary of the “China Best Employer Award” which was organized by zhaopin.com and co-held by Peking University Social Survey Research Center, the Chinese Labor and Economic Association and Harvard Business Review. Nominated companies were ranked after going through a comprehensive evaluation process including employee votes (30%), HR professional votes (30%), assessment by experts (30%) and evaluation of company qualification (10%). As a result of the rigorous evaluation process, transcosmos China was listed as one of the top 10 employers from 2,588 nominated companies in the Shanghai area. Employee voting results showed that transcosmos China is highly rated by its employees in terms of “good working environment,” “friendly relation at the workplace,” “active atmosphere,” “excellent employee benefits package (pension insurance, medical insurance, unemployment insurance, workers’ compensation insurance, maternity insurance and housing fund) and “overwhelming brand equity.”



“Top 10 Shanghai Most Aspiring Employers” Award Plaque

Here are the comments received from Eijiro Yamashita, CEO of transcosmos China:

“First of all, we would like to extend our sincere appreciation for allowing us to conduct business in China as a foreign-capital company. We are also grateful for all our employees working with us. We appreciate and respect every contribution made by our employees. As an IT services company, we put the highest priority on ‘people’ among ‘people, goods and money’. That is why we advocate ‘employee satisfaction’ as the first of our six core corporate values and always trying to create and offer better employee benefits package, educational programs and career paths to our employees. We thrive to become a company that our employees are proud to be part of, and can also share such pride with their families and friends. It is our great honor to be chosen as one of the top 10 best employers from many other companies. Thank you very much again.”

transcosmos China places great importance on growing together with employees. The company will continue to execute measures to further increase employee satisfaction whilst creating jobs through expanding its businesses and promoting innovation. Ultimately, transcosmos China aims to become the best company to work for.

■ transcosmos history in China

transcosmos entered the Chinese market and launched its offshore services business in 1995. In 2006, the company opened its first call center in Shanghai and started to provide call center services for the Chinese market. Today, transcosmos has its bases and subsidiaries across 20 cities in China including Shanghai, Beijing, Tenzin, Hefei, Xi’an, Changsha, Wuhan, Suzhou, Taipei and more. The company offers extensive services such as business process outsourcing (BPO) including contact centers, e-commerce one-stop, digital marketing and system development for both Chinese and global brands. As of September 2019, approximately 7,000 transcosmos employees work in China.

* transcosmos is a trademark or registered trademark of transcosmos inc. In Japan and other countries.

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 168 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 48 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

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