

Press Release



October 15, 2020
transcosmos inc.

transcosmos wins “Rakuten Ichiba Monthly Excellent Shop” award for 3rd straight month

Helped Philips operate their official online shop on Rakuten online shopping mall at one-stop

transcosmos inc. (Headquarters: Tokyo, Japan; President & COO: Masataka Okuda) is proud to announce that the company was named “Rakuten Ichiba Monthly Excellent Shop” for three consecutive months by Rakuten Inc., for operating Philips Japan official online shop on Rakuten Ichiba, a leading online shopping mall in Japan.



Philips Official Online Shop on Rakuten Ichiba: <https://www.rakuten.ne.jp/gold/philips-japan>

“Rakuten Ichiba Monthly Excellent Shop” is an award for the top 1% shops that were highly recognized by Rakuten users. transcosmos has been contributing to Philips Japan in boosting their sales by offering comprehensive services including its e-commerce one-stop services. For such achievements, transcosmos was named “Rakuten Ichiba Monthly Excellent Shop” for August, September and October in a row. transcosmos will continue to serve Philips Japan in expanding their sales.

■ transcosmos business on Rakuten Ichiba overview

E-Commerce Shop: Philips official online store Rakuten Ichiba Store

Services: E-Commerce One-Stop Services

● About transcosmos e-commerce support services

Recognizing the e-commerce market expansion, transcosmos offers a variety of service menus to assist clients in expanding e-commerce sales, and launching and rebuilding their e-commerce business, taking into consideration the size and the positioning of the business within their company. With its end-to-end services from providing consultation, to developing e-commerce systems, to defining operations to outsource, to developing marketing strategies, to customer support, to delivery, transcosmos help clients succeed in their e-commerce business.

● Certified as “Shopify Plus” official partner

transcosmos is one of only five official partners in Japan that are certified by Shopify for achieving excellent results with “Shopify Plus,” an enterprise level of Shopify (as of October 2020).

As a certified official partner, transcosmos helps businesses implement Shopify. At the same time, building on its strengths in development and operational expertise, the company offers all features required to run e-commerce businesses at one-stop including e-commerce system development, e-commerce website operations, marketing, order and inventory management,

fulfillment and customer support.

* transcosmos is a trademark or registered trademark of transcosmos inc. In Japan and other countries.

* Other company names and product or services names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 168 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 48 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

About EC-X

“EC-X Series,” an e-commerce solution by transcosmos, offers a wide range of solutions that address specific challenges that each client faces. With its knowledge and expertise in various shopping malls including Rakuten, Amazon, Yahoo!Shopping (PayPay mall, au Wowma!, transcosmos helps businesses succeed with their online mall strategies. Let transcosmos work on your entire online shopping mall operations from designing and developing your website on leading e-commerce malls, to assisting or running your website operations for you.

Special site URL (Japanese only): <https://transcosmos-ecx.jp/>

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