

# Press Release



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transcosmos inc.

**transcosmos releases “Location User Picker,” a service that notifies facility space occupancy and seating availability via LINE, on LINE’s services for business “LINE Marketplace”**

**Scan QR code and send the data. You can receive useful information via LINE when using facilities**

transcosmos inc. (Headquarters: Tokyo, Japan; President & COO: Masataka Okuda) hereby announces that the company has released “Location User Picker,” a service that informs usage status of business offices, commercial facilities and educational institutions via LINE. The service is available on “LINE Marketplace,” an enterprise service operated by LINE Corporation (Headquarters: Tokyo, Japan; Chief Executive Officer: Takeshi Idezawa) that offers and sells applications that connect with LINE API.



## 利用者特定 サービス Location User Picker

With this new app, users can receive useful information from facility managers via LINE by scanning QR code set at commercial facilities, banks and other financial institutions, public facilities such as universities and libraries that the users have friended with their LINE Official Accounts, and then sending the scanned data from their LINE chat screen.

### ■ What you can do with the app

- Understand the usage status of public facilities that have an open door policy
- Manage employees’ attendance and facility usage status at offices
- Deliver useful information to users such as space occupancy and seating availability

### ■ Example of usage at offices (identify close contacts of persons with Covid-19)



System admin page issues a QR code. Once seated in their office, employees scan the QR code set on each desk with their smartphones.



Once employees who have registered to a system scan the QR code, their employee number, desk number and date & time are recorded to the system.



If there’s any Covid-19 outbreak, the system immediately identifies employees potentially in close contact with the patient based on seating data.



The system sends out messages to target employees from LINE Official Account.

This is an optimum service for companies that manage and operate facilities that are open to all kinds of users to find out the status of the facilities at real-time. By adding registration data according to purposes, the app can be used for employee attendance management, as well as for managing meeting and break room user status in business offices. This enables businesses to take preventive measures against the spread of coronavirus infections by sending messages to employees who are identified as close contacts of persons with coronavirus when there is an outbreak. What's more, with its optional plan, clients can leverage usage data available by the app to deploy highly user-friendly features that let users check facility's space occupancy and receive a message when a seat becomes available.

(Visit here to find out more about the service (Japanese only): <https://centerpin-tci.com/locationuserpicker>)

Building on its expertise in LINE-related service development and extensive service implementation records, transcosmos continues to help clients across a broad range of industries implement LINE-related services.

#### ■ About "LINE Marketplace"

On "LINE Marketplace," LINE Corporation offers and sells applications designed for its enterprise services including "LINE Official Account." The apps connect with LINE APIs without any development work on clients' side.

Apps providers on the marketplace can sell their own solutions that address challenges clients face with the power of LINE APIs, thereby enabling clients to purchase and implement solutions that best suit their specific usages and purposes such as for marketing and customer support on "LINE Marketplace."

One of its key features is that clients can not only purchase and use the apps in a short span of time, as no development work is required, but also complete all necessary processes online.

Visit here to find out more (Japanese only): <https://line-marketplace.com/jp/>

#### ● transcosmos Integrated Services for LINE (Japanese only)

<https://www.trans-cosmos.co.jp/special/digitalmktg/line.html>

\* transcosmos is a trademark or registered trademark of transcosmos inc. In Japan and other countries.

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#### **About transcosmos inc.**

transcosmos launched its operations in 1966. Since then, we have combined superior "people" with up-to-date "technology" to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 168 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients' excellent products and services in 48 countries/regions around the globe. transcosmos aims to be the "Global Digital Transformation Partner" of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

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