

# Press Release



September 21, 2022  
transcosmos inc.

## transcosmos signs an official partnership agreement with RYUKYU GOLDEN KINGS, a professional basketball team in the B. League

### Aims to further raise transcosmos brand awareness and create more job opportunities

transcosmos inc. (Representative Director, Co-presidents: Koichi Iwami, Masaaki Muta) is proud to announce that the company has signed an official partnership agreement for the 2022/2023 season with the professional Okinawa basketball team, RYUKYU GOLDEN KINGS (Operating company: Okinawa Basketball Inc. ; Headquarters: Okinawa City, Okinawa Prefecture; President & Chief Executive Officer: Toru Shiraki). Teaming up with Okinawa citizens, transcosmos will support RYUKYU GOLDEN KINGS, and help the team grow and succeed as an official partner.



transcosmos entered the Okinawa market in 1999. Today, the company offers a wide range of operations services including contact centers, business process outsourcing (BPO), and digital marketing, from 10 locations, and with around 5,000 employees across Okinawa. Through such services, transcosmos connects clients with their customers, optimizing communication between the two. Endorsing the RYUKYU GOLDEN KINGS' philosophy - Cheer Okinawa Up! – as a partner, transcosmos will liven up Okinawa while raising transcosmos brand awareness and creating more job opportunities in the prefecture.

#### ■ Future plans

transcosmos plans to display its banner in the RYUKYU GOLDEN KINGS home stadium from the 2022/23 season opening game with UTSUNOMIYA BREX, scheduled on Saturday, October 1, 2022.



About RYUKYU GOLDEN KINGS (no translation available): <https://goldenkings.jp/>

As a certified Okinawa SDGs Partner Company, transcosmos has been contributing to Okinawa. The company made a donation in July, 2020 to help rebuild Okinawa's Shuri Castle that had burned down, and also donated acrylic sheets that can be used as a preventive measure against the novel coronavirus in May, 2022. With the aim of becoming a community-based company, transcosmos will support RYUKYU GOLDEN KINGS' continued success with all its might, while striving to further grow and evolve together with Okinawa.

\*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

\*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

**About transcosmos inc.**

transcosmos launched its operations in 1966. Since then, we have combined superior "people" with up-to-date "technology" to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 171 bases across 28 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the "Global Digital Transformation Partner" of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.transcosmos.co.jp/english/>

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