

Press Release



October 6, 2022
transcosmos inc.

1,422 transcosmos members receive Appointment Letter for Digital Promotion Member by the Digital Agency

As a certified DX Noteworthy Company, aims for enhancing social well-being by assisting the agency in creating a People-Friendly Digital Society where no one will be left behind

transcosmos inc. (Representative Director, Co-presidents: Koichi Iwami, Masaaki Muta) is proud to announce that as many as 1,422 company employees have been appointed Digital Promotion Members by the Digital Agency.



With the aim of creating a People-Friendly Digital Society where no one will be left behind, the Digital Agency has been carrying out initiatives to create an environment where every member of Japanese society can enjoy the benefits of a digital society, and has been providing meticulous support for people who are not used to digital equipment and services. In collaboration with the national and local governments, as well as private businesses and organizations, the agency has positioned persons who engage in digital-related businesses and initiatives Digital Promotion Members, and has been recruiting up to 20,000 members from a diverse range of fields across Japan.

In support of the agency's initiative, transcosmos has run a Digital Promotion Member posting, targeting a wide audience. 1,422 employees from all over Japan applied for the post, and received an appointment letter from the Digital Minister on September, 30, 2022.

As a Global Digital Transformation Partner, transcosmos has been assisting both businesses and governments in boosting customer experience (CX) at ever-diversifying touchpoints with customers and citizens via digital technology. In addition, as an outsourcing services player, transcosmos has been executing initiatives using its service models powered by digital technology. Highly regarded for its contribution to Japanese society in driving digital transformation, transcosmos was named a Noteworthy Digital Transformation (DX) Company 2022 by the Ministry of Economy, Trade and Industry in June, 2022. With the aim of enhancing the well-being of Japanese society, transcosmos will help Japan become a people-friendly digital society where no one will be left behind as a company where Digital Promotion Members propose and offer services.

Digital Agency website (<https://www.digital.go.jp/en/>) - Digital Promotion Member initiative:
https://www.digital.go.jp/policies/digital_promotion_staff/ (no translation available)

Digital Agency website (<https://www.digital.go.jp/en/>) - Digital Promotion Member partner companies/organizations:
https://www.digital.go.jp/policies/digital_promotion_staff/cooperation/ (no translation available)

2022.06.08 transcosmos press release: transcosmos named a Noteworthy DX Company 2022 by METI/TSE
<https://www.trans-cosmos.co.jp/english/company/news/220608.html>

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 173 bases across 28 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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