Press Release



December 8, 2022 transcosmos inc.

transcosmos wins an Excellence Award, Office Environment Category at the Contact Center Awards 2022

Offers flexible work options and a safe and secure workplace for employees with cutting-edge technology, backup framework for home agents, and thorough COVID-19 control measures

transcosmos inc. (Representative Director, Co-presidents: Koichi Iwami, Masaaki Muta) is proud to announce that its operations center, Marketing Chain Management Center Ikebukuro EAST (MCM Center Ikebukuro EAST), has received an Excellence Award, Office Environment Category at the Contact Center Japan Awards 2022 hosted by RIC TELECOM CO., Ltd. The award is designed to recognize contact centers that offer an excellent office environment for employees.



The annual Contact Center Awards is designed for contact centers and call center operators to learn from each other, and compete and refine their operational expertise. Under the office environment award category, RIC TELECOM hand-picks contact centers with 1) excellent office designs and buildings that are considerate of employees, 2) facilities committed to community involvement and environment, and 3) equipped with advanced IT systems and security measures. By recognizing and recording award winning centers, RIC TELECOM aims to disseminate the activities taken and achievements made in the centers to a wider public, and ultimately spread the value of the activities so that others can use them as proven wisdom.

transcosmos opened the MCM Center Ikebukuro EAST in Hareza Ikebukuro, a new landmark building that opened in May 2020, only a four-minute walk from a mega terminal station Ikebukuro. Focusing on creating a pleasant workplace for employees, the center offers a safe and secure workplace with thorough COVID-19 control measures as well as comfortable office facilities that keep employees motivated. In addition, the center is equipped with a support desk for agents working from home to assist agents in shifting to a home office environment from the center, thereby retaining productivity and quality of home-agents' operations. Furthermore, as a model next-gen digital contact center, the center primarily uses a cloud phone system, making it easier to smoothly deploy the latest digital services such as an automatic Al voice responder chatbot and Al response services.



■ About MCM Center Ikebukuro EAST Overview

Name: Marketing Chain Management Center Ikebukuro EAST

Address: Hareza Ikebukuro 29th- 30th floor, 1-19-1, Higashi Ikebukuro, Toshima-ku, Tokyo, Japan

Number of workstations: 600

Services: Contact center services and chat support services Watch video here: https://www.youtube.com/watch?v=wFfYPOArkfE





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■ About Contact Center Awards (no translation available): https://www.cc-award.com/

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior "people" with up-to-date "technology" to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 172 bases across 28 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the "Global Digital Transformation Partner" of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here https://www.trans-cosmos.co.jp/english/

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