

Press Release



April 3, 2023
transcosmos inc.

transcosmos releases Metaverse Web Content that helps enterprise use the metaverse

Experience the Metaverse Service Room for Business

transcosmos inc. (Representative Director, Co-presidents: Masaaki Muta, Takeshi Kamiya) hereby announces that the company released the Metaverse Web Content on its owned media Cotra on Friday, March 31, 2023 to promote the use of metaverse for business.

1. Metaverse Web Content Overview

transcosmos will post useful information for businesses to use the metaverse in a series. The information covers basic knowledge about the metaverse and how it helps solve business challenges.

- Visit the Metaverse Web Content here (no translation available): URL : <https://www.transcosmos-cotra.jp/meta>



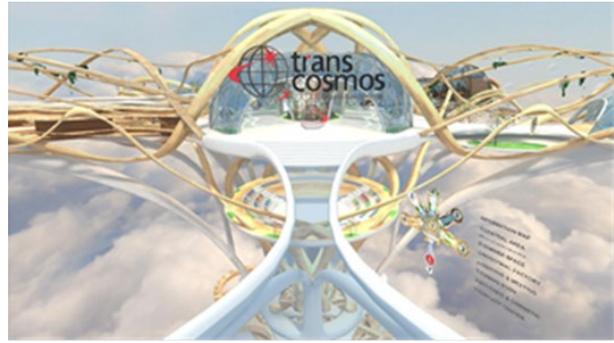
- 2. Visit the Metaverse Service Experience Room here: URL : <https://v-air.world/proxy-room/159b9b85-9f08-4360-b50f-8bc172da5a9b>

For the metaverse space, transcosmos chose V-air by Urth Inc. (Chief Executive Officer: Hiroki Tanaka; Urth), a web-based metaverse where users can readily experience the metaverse among other options. With V-air, users can log into the metaverse from anywhere, anytime via their mobiles and PC browsers, no app installation required. The space was designed by Hajime Tsuruta, a first class qualified architect, the founder and chief executive officer of NRC Architecture and Design Office, and winner of Sketch Your Space, an international metaverse design competition (*1).

- Service Experience Room



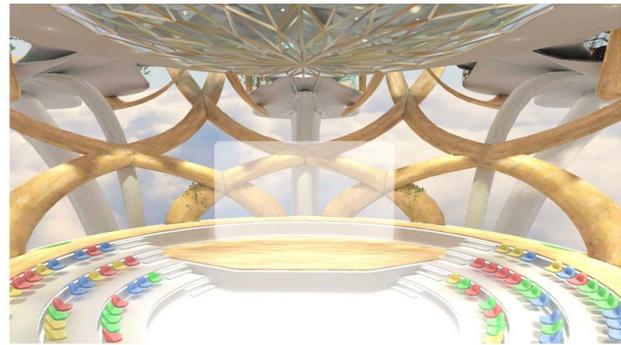
Service Experience Room



Entrance



Retail Store



Seminar Room



CEO Office



Factory

3. Metaverse Service Experience Room Concept

"People & technology" is the origin of transcosmos business. transcosmos combines people and technology in a superior, systemized way to deliver high-value services. The Metaverse Service Experience Room adheres to this business philosophy. While leveraging the latest technology transcosmos owns, its design values human imagination and warmth. The gear at the bottom of the room merges the power of human imagination and technology, converts the combined power to added value, which lifts and keeps the room afloat in the space. The whole design represents a sustainable business model that transcosmos offers to its clients.

4. Story behind the Metaverse Service Experience Room

transcosmos offers one-stop services that range from metaverse consulting to operations to drive the use of the metaverse for business. Yet, it is challenging for companies to have an image of using the metaverse for a particular purpose, and the metaverse space itself. Recognizing this, transcosmos considered it critical to let businesses experience the metaverse firsthand to have the image of and feel how they can use the metaverse, deepen the understanding of the metaverse, and ultimately build a metaverse that best fits their businesses. Based on this belief, transcosmos created and published the Metaverse Service Experience Room, a space where companies who are exploring the possibility of using the metaverse to casually experience the metaverse.

In addition to the above, transcosmos has published the Virtual Contact Center Room (URL : <https://v-air.world/proxy->

room/685954bf-0cd4-4460-ade9-0204f4165ff4), created by an architecture student. The company plans to have a virtual tour for people working at contact centers and for companies that outsource contact center businesses.

- Virtual Contact Center Room



Entrance



Work Space

5. Future Plan

transcosmos will promote the use of the metaverse for business by holding business meetings and seminars in the metaverse space as well as providing information via the metaverse. In addition, the company will set an official avatar of a Metaverse Promotion Department staff in the metaverse, who will assist clients on a regular basis.



Official Avatar

transcosmos will offer the right metaverse platform for each occasion. With the power of the metaverse, transcosmos will solve challenges that companies and society face, and ultimately serve in creating a society that generates new values that merge digital and real worlds in a highly sophisticated way.

*1 Sketch Your Space Competition, an international metaverse space design competition hosted by Spatial, an overseas metaverse platform and Sketchfab, an overseas 3D library.

(About Urth inc.)

Company Name: Urth inc.
Chief Executive Officer: Hiroki Tanaka
Address: 19-3 bldg. entrepreneurship Center, Waseda University,
1-22-3 Nishiwaseda, Shinjku-ku Tokyo 169-0051 Japan
Business: IT and architectural services, etc.
URL (no translation available): <https://u-rth.com/information/>

(Architect Hajime Tsuruta profile)

First class qualified architect in Japan, Hajime Tsuruta is the founder and chief executive officer of NRC Architecture and Design Office. Hajime is a multi-talented person who writes novels, does paintings, plans housing and buildings in both the real and the metaverse world, and researches city planning and tourism policy in the Tokyo Institute of Technology. Highly acclaimed globally, his works have received multiple awards.

URL: <https://www.nrcgroup.co.jp/>

*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 173 bases across 28 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

Contact for Media Inquiries

transcosmos inc. Public Relations & Advertising Department
Email: pressroom@trans-cosmos.co.jp