



# Press Release

June 21, 2023  
transcosmos inc.

## In partnership with Adalo, Inc. transcosmos releases Adalo Full Support Package, a solution to overcome all kinds of challenges in using no-code tools Helps users maximize a range of new advanced features of Adalo 2.0, just launched in April 2023

transcosmos inc. (Representative Director, Co-presidents: Masaaki Muta, Takeshi Kamiya) hereby announces that the company, in partnership with Adalo, Inc. (Founder & CEO: David Adkin; Adalo), will begin offering Adalo Full Support Package, a comprehensive solution for users to overcome challenges they face in using no-code tools in Japan.

Many companies are interested in no-code app development, and are keen on applying the approach. Yet, in reality, it is still difficult for their internal members to utilize no-code tools by themselves. In addition, data storage location becomes another major challenge in using overseas tools. With one of the largest engineering teams in Japan, transcosmos has been developing websites and apps in various programming languages for businesses. Now, building on its abundant experience and successes in development projects, transcosmos will offer Adalo Full Support Package, a comprehensive solution for businesses to address such challenges. The package covers app development and custom app development services using Adalo - a no-code tool from the U.S. - as well as user training and development support services. With this package, clients can use all the latest features of Adalo 2.0, which just launched in April 2023, including all responsive features ahead of others.

### Adalo Full Support Package by transcosmos



#### 1. Service Charge Settlement Service

Once we receive payments from you, we will handle the settlement process with Adalo on your behalf.



#### 2. Development Service

We will build your apps on Adalo according to your plan. Once built, we will assist you in shifting to an in-house management approach, like handling app upgrades by yourself.



#### 3. Data storage in Japan

We will offer an environment for you to set databases for building apps in data centers located in Japan. This prevents the risk of illegal data outflow to overseas.



#### 4. Custom App Development

We will build custom apps for you to link your apps and systems you have built with Adalo to external systems. The custom apps work as APIs.



#### 5. Training in Japanese

We will provide live online training sessions for Adalo deployment. Our trainers will bring you to the level where you can build apps and systems with Adalo.

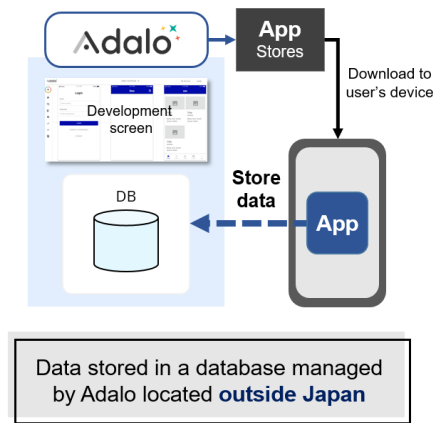


#### 6. Tier 1 Support in Japanese

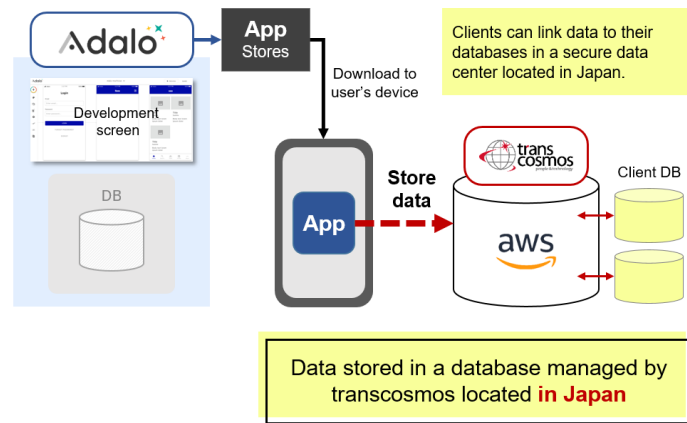
Leveraging our long-standing know-how of customer services that we have built over years, we will provide user support via Japanese-speaking chat agents. Chat agents solve your problems in using Adalo, remove obstacles in building apps, give advice, etc.

Another distinctive feature of this package is a data storage service in Japan. transcosmos will prepare and offer clients an environment specifically designed for building apps using Adalo in data centers located in Japan. This allows clients to build apps making the most of all features Adalo provides without the risk of data leakage associated with cross-border data transfer.

#### App development with Adalo basic specifications



#### App development with Adalo Full Support Package



\*Some data may be stored in Adalo, Inc.'s database due to the specifications of apps.

transcosmos app developers with a proven record in app development for leading companies will consult with clients, listening to their needs and requirements, and present the optimum plan for each development project. \*Pricing and timeframe are subject to change based on each development project.

David Adkin, Co-Founder & CEO of Adalo commented on the Adalo Full Support Package release as follows.

We're so excited to be partnering with transcosmos to help spread Adalo throughout Japan. Our mission has always been to empower software creation throughout the world. As a result we've got a pretty international community of makers — so collaborating with transcosmos was the perfect next step for our mission.

To help the no-code market grow in Japan, transcosmos will deepen its partnership with Adalo and deliver Adalo's new features and use cases in the country, getting ahead of others. In addition, leveraging its immense development capabilities, transcosmos will fully assist clients in diversifying and accelerating their digital marketing initiatives from a technical perspective, thereby providing comprehensive support for clients to solve various challenges they face in app development processes.

\*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

\*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

#### (About Adalo, Inc.)

Adalo is a revolutionary new no-code platform that empowers anyone to bring their app ideas to life. They launched in 2018 and allow you to create fully custom no-code web & mobile applications with their easy-to-use drag and drop platform. Best of all, you only need to design one app and that same app can be published directly to the App Store, Google Play, and your website. It's the perfect solution for any business that's looking to foster better interactions and automate workflows between their customers, community, and employees. Join over 500,000 businesses and individuals that have built apps on Adalo.

#### About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior "people" with up-to-date "technology" to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 170 bases across 28 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the "Global Digital Transformation Partner" of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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