

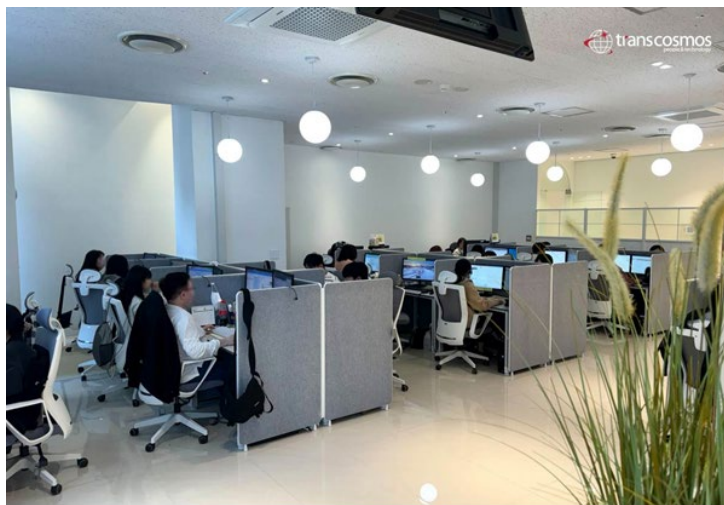
Press Release

July 24, 2024
transcosmos inc.

transcosmos opens new operations center, CX Square Hoehyeon in South Korea

Offers contact center services with 200 workstations

transcosmos hereby announces that the company has opened a new operations center, CX Square Hoehyeon (Hoehyeon Center) in Toegye-ro, located in the heart of Seoul, South Korea. With 200 workstations, the center will provide various services with a focus on contact center services.



To accommodate growing demand for its services in South Korea, transcosmos has opened the center with approximately 200 workstations. The center is located within a minute's walk from Hoehyeon station and in proximity to two existing centers—CX Square Myeong-dong and CX Square Euljiro—which enables the center to collaborate with others effectively, in particular during peak times. In partnership with nearby centers, the new Hoehyeon Center will offer stable services in a sustainable way.



With around 10,000 people, transcosmos Korea is empowering more than 350 clients in South Korea with its business process outsourcing (BPO) services specifically optimized for each industry. The services include IT solutions development, e-commerce, digital marketing, field services (FS), management of lifelong learning institutes and education consulting, contact center opening and management, direct mail (postal delivery), omnichannel system development and management (mobile, e-mail, postal delivery), and more. Offering optimum services for each individual client across industries and sectors, transcosmos Korea helps clients optimize costs and boost sales, productivity, and customer satisfaction (CS).

*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 182 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

Contact for Media Inquiries

transcosmos inc. Public Relations & Advertising Department
Email: pressroom@trans-cosmos.co.jp