

Press Release



September 12, 2024
transcosmos inc.

transcosmos partners with Global-e in South Korea following Japan

The partnership will help South Korean retailers and brands grow their global direct-to-consumer ecommerce business in over 200 destinations worldwide

transcosmos is proud to announce that in South Korea, the company has formed a partnership with Global-e (NASDAQ: GLBE), the world's leading platform enabling and accelerating global, direct-to-consumer cross-border e-commerce to enable South Korean retailers and brands to optimize and expand their cross-border e-commerce operations and drive global online growth. transcosmos announced its partnership with Global-e in Japan in November, 2021.



With Global-e, brands and retailers can now offer international shoppers in over 200 destinations worldwide a seamless localized experience, which includes local messaging, currency, tax and duties calculation, payment options, delivery and returns. By utilizing Global-e's big-data business intelligence models and streamlined logistics, merchants can optimize their cross-border ecommerce offering to boost international traffic conversion rates, while opening up new opportunities in markets across the globe.

transcosmos offers comprehensive e-commerce services, driving forward digital transformation capabilities and helping businesses enhance their global online retail offerings. Since forming a partnership in Japan in 2021, Global-e and transcosmos have attracted a diverse range of retailers and brands with their service capabilities, and helped their success in the Middle East and Latin America, not to mention Asia, the United States, and Europe. Now, as the pace of globalization accelerates among Korean retailers and brands, the two companies have formed a partnership in the market following Japan. transcosmos will help retailers and brands in both Japan and South Korea grow their cross-border e-commerce business with its simple, cost-effective services.

About Global-e

Global-e (Nasdaq: GLBE) is the world's leading platform enabling and accelerating global, direct-to-consumer global e-commerce. The chosen partner of hundreds of brands and retailers across the United States, EMEA and APAC, Global-e makes selling internationally as simple as selling domestically. The company enables merchants to increase the conversion of international traffic into sales by offering online shoppers in over 200 destinations worldwide a seamless, localized shopping experience. Global-e's end-to-end e-commerce solutions combine best-in-class localization capabilities, big-data best-practice business intelligence models, streamlined international logistics and vast cross-border experience, enabling international shoppers to buy seamlessly online and retailers to sell to, and from, anywhere in the world. For more information, please visit: www.global-e.com

*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcocosmos inc.

transcocosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcocosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 182 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcocosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcocosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

Contact for Media Inquiries

transcocosmos inc. Public Relations & Advertising Department
Email: pressroom@trans-cosmos.co.jp