Press Release



November 14, 2024 transcosmos inc.

transcosmos celebrates the opening of BPO Center Nagasaki Stadium

DX flagship center in its BPO business

transcosmos hereby announces that the company has opened and held an opening ceremony of BPO Center Nagasaki Stadium City, its new center located in the office tower in Nagasaki Stadium City, which celebrated its grand opening on October 24, 2024. The center becomes the company's fourth base in Nagasaki Prefecture.



At the opening ceremony

From left: Tsuyoshi Washio, Corporate Executive Officer, transcosmos inc.; Mr. Hideki Iwashita, President of Regional Creation Nagasaki Co., Ltd.; Mr. Tatsuya Tokunaga, Chairman of Nagasaki Prefectural Assembly; Mr. Kengo Oishi, Governor of Nagasaki Prefecture; Koji Funatsu, Director & Corporate Advisor, transcosmos inc.; Mr. Takehide Kunugi, Vice Mayor of Nagasaki City; Mr. Toshihiro Iwanaga, Chairman of Nagasaki City Assembly; Hiroyuki Uchimura, Senior Corporate Executive Officer, transcosmos inc.

Due to the speed of changes in the economic environment and technological innovation, challenges that businesses face have been increasing. In addition, they have had to tackle each challenge at speed in recent years to meet consumer demands. Since its foundation, transcosmos has been operating a BPO business that helps clients' businesses. Now, to assist clients in solving the challenges they face today, transcosmos not only offers IT-powered digital transformation (DX) services, but also business transformation (BX) solutions that combine business process optimization services and DX to support clients in strengthening their business foundation.

transcosmos opened the new BPO Center Nagasaki Stadium City as its DX flagship center to promote BX. More specifically, the center will create and offer service models that combine existing services, BPaaS, data utilization, and a variety of digital tools such as AI. transcosmos aims to connect diverse people and technology to deliver maximum synergy.

transcosmos has received the following comments celebrating the opening of this new center.

Kengo Oishi, Governor of Nagasaki Prefecture

"Congratulations on the opening of transcosmos BPO Center Nagasaki Stadium City. I also would like to extend my sincere gratitude to transcosmos for employing as many as 1,500 citizens of Nagasaki and Sasebo cities, which is one of the largest-scale initiatives in our prefecture. The new center is transcosmos's fourth base in Nagasaki. We understand that the center is designed for providing services that combine BPO and DX, and that you plan to employ information-related talent to drive DX to enhance operational productivity, conduct AI research and development, and other highly specialized work. We, Nagasaki Prefecture, are prioritizing the development of information-related talent, and we appreciate that the new center will create employment opportunities for such talent. We also have high hopes that you will deepen collaboration with educational institutions including Nagasaki University that are located in the same office, which will open up new possibilities. Working as one with local governments, Nagasaki Prefecture will continue to support transcosmos in growing together with our communities through its successful business operations."

Shiro Suzuki, Mayor of Nagasaki City

"My sincere congratulations on the opening of transcosmos BPO Center Nagasaki Stadium City. You opened BPO Center Nagasaki in 2015, followed by the second center, BPO Center Nagasaki Chuo in 2020. Today, the company employs nearly 900 people together, contributing to the development of the local economy and expanding local job opportunities. I would like to take this opportunity to thank you for your support. In the new center just opened, we understand that you will work on developing new digital-powered services that will enhance operational productivity. We believe that will strengthen the competitiveness of local companies that face challenges such as rising costs and a labor shortage. As you plan to employ about 400 people in three years after the center opening, we have high hopes that the center will serve as a potential workplace for IT talent—people who local higher education institutions are developing. In partnership with the prefecture, we will fully support you to make the new BPO Center Nagasaki Stadium grow as your critical business base. Lastly, we wish transcosmos's continued success, and all the best for all related parties.

■BPO Center Nagasaki Stadium City Overview Location: Nagasaki City, Nagasaki Prefecture

Number of workstations: 400 (approx.) Business start date: November, 2024

transcosmos will continue to offer services that underpin clients' business transformation while contributing to the revitalization and development of local communities by creating more job opportunities and driving new ways of working.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior "people" with up-to-date "technology" to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 182 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the "Global Digital Transformation Partner" of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here https://www.trans-cosmos.co.jp/english/

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