

Press Release



January 23, 2025
transcosmos inc.

transcosmos develops application platform for B2B services

Delivers the platform for KONNICHİ HELLO, multilingual video translation service

transcosmos hereby announces that the company has developed a platform that enables businesses to easily submit a service application form to B2B service providers. Using this platform, businesses that wish to use a service can submit an application form smoothly, while service providers can manage all processes from service delivery to billing on this single platform. Konnichihello inc. (Headquarters: Tokyo, Japan; CEO: Seigo Hayami; konnichihello), a video translation services company, deployed the platform in January 2025.

B2B services application platform overview

User companies



1) Upload video files for translation service to the application platform.

4) Deliver services and manage payment process. For KONNICHİ HELLO, download translated video files.

Application platform

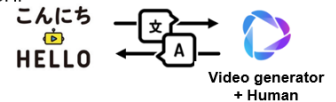


Service provider



2) Receive/check application forms.

3) Deliver services and manage billing process. For KONNICHİ HELLO, deliver translated video files.



Listening to client needs while taking into consideration project timeframe, budgets and all other requirements comprehensively, transcosmos's experienced engineers in platform development across industries always been plan and provide platforms that satisfy clients.

Now, konnichihello has deployed this platform as a service application platform for KONNICHİ HELLO, a multilingual video translation service. To increase the popularity of its video translation service and promote the use of the application platform by transcosmos, konnichihello will run "Let's apply for KONNICHİ HELLO video translation service via a new service application platform," a campaign marking the launch of KONNICHİ HELLO video translation service application platform. During the campaign, companies that submit a service application form via the platform can enjoy a 20% discount off the list price.

■Let's apply for KONNICHİ HELLO video translation via new service application platform

Submit application form via new service application platform and enjoy a 20% discount off the list price.

Visit here for KONNICHİ HELLO (no translation available): <https://www.konnichihello.com/case-study/>

Campaign period: January 23, 2025 10:00 AM to March 31, 2025 5:00 PM

Campaign price: 20% off list price

Building on its expertise in developing enterprise systems and a range of systems and platforms, transcosmos will drive efforts to develop and deliver more platforms for consumer services going forward.

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 182 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

(About Konnichihello inc.)

Founded in March 2024, konnichihello launched KONNICHII HELLO, a video translation service in April the same year. Combining AI video generators and human touch, KONNICHII HELLO translates videos into other languages with unmatched quality. AI-only translation is ¥2,200 for a 30-second video. AI plus human translation guarantees a high level of accuracy adequate for business use at ¥11,000 for 30 seconds. The service currently supports 77 languages for AI only translation, and 37 languages for AI plus human translation. (<https://www.konnichihello.com/>)

Contact for Media Inquiries

transcosmos inc. Public Relations & Advertising Department
Email: pressroom@trans-cosmos.co.jp