

Press Release



February 4, 2025
transcosmos inc.

transcosmos signs collaboration agreement with Ibaraki City, Osaka on local government DX

Making the most of mutual resources, aims to solve regional challenges

transcosmos hereby announces that on February 3, 2025, the company signed a collaboration agreement with Ibaraki City, Osaka (Mayor: Yoichi Fukuoka), on matters related to digital transformation (DX) in local governments.



Left: Yoichi Fukuoka, Mayor of Ibaraki City, Osaka

Right: Toshio Tokoro, Corporate Senior Officer, transcosmos

Through this collaboration agreement, Ibaraki City and transcosmos will work closely together, and utilize their respective resources to solve challenges in regional communities. Ultimately, the two parties aim to contribute to rural revitalization.

Specifically, the two parties collaborate on matters related to 1) a proof-of-concept to validate the feasibility of an app for HOKATSU, or activities of hunting for daycare, 2) reformation of touchpoints between citizens and governments, 3) DX talent development, 4) User interface (UI)/user experience (UX) design for resident services, 5) enhancement of daycare enrollment processes, and 6) others matters related to local government DX.



HOKATSU app (for illustration purposes only)

Committed to our purpose of expanding our social impact as a business and ultimately maximize the well-being of society as a whole through solving social challenges, we, transcosmos, are engaging in meaningful business activities to become a Sustainable Transformation (SX) Partner for all. Not only as its initiative to promote SDGs but also to show its sincere gratitude for employees and the municipalities where they live, transcosmos will continue to assist initiatives led by local governments by utilizing the corporate version of Japan's hometown tax donation program, the furusato nozei.

■**transcosmos Contribution to the Sustainable Development Goals (SDGs)** (<https://www.trans-cosmos.co.jp/english/company/sustainability/sdgs.html>)

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 181 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

Contact for Media Inquiries

transcosmos inc. Public Relations & Advertising Department
Email: pressroom@trans-cosmos.co.jp