

Press Release



February 14, 2025
transcosmos inc.

transcosmos Named 2025 Select Partner in Microsoft Advertising Partner Program

Leveraging Microsoft Advertising's media information and operational expertise to provide effective ad services

transcosmos is proud to announce that the company has been named a 2025 Select Partner in the Microsoft Advertising Partner Program, launched in January 2025 by Microsoft Japan Co., Ltd. (Tokyo, Japan; President: Miki Tsusaka).



Microsoft Advertising Partner Program is a loyalty program that recognizes and rewards its partner companies based on their annual advertising revenues. Certified partners receive various types of support from Microsoft Advertising including training programs and resources for marketing and sales.

By strengthening its relationship with Microsoft Advertising through Microsoft Advertising Partner Program, certified partners will have even greater access to media information and operational expertise. This enables the partners to offer highly effective advertising services to their clients.

With a strong partnership with Microsoft, transcosmos will continue to help a broad range of clients grow their businesses.

*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 181 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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