

# Press Release



February 20, 2025

transcosmos inc.

## **transcosmos wins Advanced Partner award under X Ads Agency Certification Program**

**Helps brands maximize X Ads performance via a firm partnership with X Corp. Japan K.K.**

transcosmos is proud to announce that on February 19, 2025, the company was named an Advanced Partner under the X Ads Agency Certification Program by X Corp. Japan K.K.



### **Advanced Partner**

#### ■About X Ads Agency Certification Program

X Ads Agency Certification Program is an annual award program by X Corp. Japan K.K. Among all certified advertising agencies, X Corp. Japan K.K. recognizes and rewards advertising companies and agencies that have achieved remarkable sales and operational performance as well as highly trustworthy advertising performance and marketing support services with Gold Partner, Silver Partner, Bronze Partner, and Advance Partner awards.

This year, transcosmos received an Advance Partner award, highly recognized for maximizing the performance of X Ads for clients' marketing activities, thereby helping them grow their business. The award marks the fifth consecutive year of winning an X Ads Agency Certification Program since the launch of the program.

To help clients succeed with their marketing activities, transcosmos will continue to strengthen its ties with X Corp. Japan K.K. while making the most of its proven know-how in operating X Ads.

\*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

\*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

**About transcosmos inc.**

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 182 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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