

Press Release

February 28, 2025

transcosmos inc.

transcosmos makes donation to Miyagi Prefecture using corporate version of Furusato Nozei

Supports the prefecture's Miyagi Coastal Project (Miyagi Coastal Forest Restoration Project)

transcosmos is honored to announce that on February 6, 2025, the company received a certificate of appreciation from Miyagi Prefecture at a ceremony held at the Miyagi Prefectural Office for making a donation to the prefecture using the corporate version of Furusato Nozei, a Japanese hometown tax donation program.



Left: Mr. Norimitsu Kobayashi, Vice Governor, Miyagi Prefecture

Right: Hiromitsu Kaneda, Corporate Officer, transcosmos

With its four centers located in Sendai City, Miyagi Prefecture, transcosmos offers contact center, digital marketing, and BPO services with approximately 1,600 people in the prefecture. transcosmos made the donation to demonstrate its commitment supporting the prefecture's initiatives in the community where many of transcosmos employees live and work, and to express its gratitude to the local governments for supporting its business over the years.

The donation will be used for Miyagi Coastal Project (Miyagi Coastal Forest Restoration Project), a project Miyagi Prefecture is working on. More specifically, the donation will be used for the creation and preservation of seaweed beds as well as the expansion of seaweed farming production that in turn helps the absorption and sequestration of carbon dioxide, one of the main causes of global warming.

Visit here for Miyagi Coastal Forest Restoration Project (no translation available): <https://miyagi-coast.jp/bcp/>

Committed to our purpose of expanding our social impact as a business and ultimately maximize the well-being of society as a whole through solving social challenges, we, transcosmos, are engaging in meaningful business activities to become a Sustainable Transformation (SX) Partner for all. Not only as its initiative to promote SDGs but also to show its sincere gratitude for employees and the municipalities where they live, transcosmos will continue to assist initiatives led by local governments by utilizing the corporate version of Japan's hometown tax donation program, the furusato nozei.

■transcosmos Contribution to the Sustainable Development Goals (SDGs) (<https://www.transcosmos.co.jp/english/company/sustainability/sdgs.html>)



Guided by our fundamental management philosophy that client satisfaction is the true value of our company and that the growth of each of our employees creates the value that shapes our future, we at transcosmos strive to contribute to the achievement of SDGs through responsible corporate activities and businesses that hinge on people & technology.

transcosmos acknowledges the importance of analyzing and understanding the risks and opportunities inherent in the 17 SDGs and the management strategies related to each of these goals from the perspective of our sustainable growth. Toward this end, we have established the transcosmos SDGs Committee, which is specifically designed for aligning our business and management resources with our SDG initiatives, setting targets, prioritizing social issues of particular significance, and confirming the progress on a regular basis. With the aim of raising awareness and permeating our SDG initiatives, the committee runs various SDG-driven activities both internally and externally including SDGs training courses for our employees (e-learning), internal workshops with the selected members from each function, and more.



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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 182 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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