## **Press Release**



June 20, 2025 transcosmos inc.

## transcosmos runs VR music event Kurage Jack on Geek Jack, a cross-border e-commerce site featuring entertainment items operated by transcosmos Joint event with Kurage Beats runs from 21:00 to 23:45 on Friday June 28

transcosmos operates Geek Jack, a cross-border e-commerce site featuring entertainment items, most notably items of internationally popular virtual YouTubers, thus attracting users across the globe. Now, transcosmos is excited to announce that the Greek Jack will present its first music event Kurage Jack on VRChat, a VRSNS platform, from 21:00 to 23:45 (JST), on Friday, June 27, 2025. During the event, transcosmos will offer Kurage Jack special avatars and merchandise, letting VRSNS users and VTuber fans buy items of their favorite characters.



Kurage Jack event page: https://shop.geekjack.net/collections/kurage-jack

Kurage Jack is a joint event with the popular virtual music festival Kurage Beats, known for its presence on VRChat and cluster. Featuring seven incredible artists—including OcutanBot, the organizer of Kurage Beats, along with YSS, AnninShizuku, Gibiers, and more—this spectacular early summer event is set to set the season on fire. Visit Kurage Beats page here: https://ocutanbot.wixsite.com/kuragebeat



Geek Jack, a cross-border e-commerce site, aims to offer greater customer experience and innovative content to its community. It is a new challenge transcosmos has undertaken to offer a next-gen virtual experience to all VR community fans across the world by integrating creativity, interactivity, and community engagement.

■About Geek Jack (https://shop.geekjack.net/)

In July 2019, Geek Jack began digital distribution of VTubers' voice content. Today, Geek Jack offers more than 100 characters and 2,000 products. On top of

digital products, Geek Jack sells physical products across about 130 countries. To



expand its product lines, Geek Jack now focuses on 3D model data for VRSNS and the metaverse, as well as music CDs.

## About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior "people" with up-to-date "technology" to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 185 bases across 36 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the "Global Digital Transformation Partner" of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <a href="https://www.trans-cosmos.co.jp/english/">https://www.trans-cosmos.co.jp/english/</a>

## **Contact for Media Inquiries**

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