# **Press Release**



June 26, 2025 transcosmos inc.

## transcosmos signs scholarship agreement with Hanyang University MBA in South Korea

### Aims to develop people equipped with business expertise and global competitiveness

transcosmos hereby announces that the company has signed a scholarship agreement with the Graduate School of Business, Hanyang University (Hanyang University MBA) in South Korea.



From Left: Mr. Lee Sang-Min, Vice President, the Graduate School of Business, Hanyang University Mr. Lim Gyoo-Gun, President, the Graduate School of Business, Hanyang University Hiroyuki Tani/Lee Jung-A, President, transcosmos Korea

Hanyang University MBA is a globally competitive, AACSB-accredited educational institution, recognized for its career-driven education by the Association to Advance Collegiate Schools of Business (AACSB). It consists of four programs such as Professional MBA, International MBA, and China MBA, and 21 detailed tracks, and provides more than 180 courses per year.

The signed scholarship agreement is applicable to transcosmos's officers and employees in South Korea. Under the agreement, Hanyang University MBA offers a 20% tuition waiver to those who enroll in the Hanyang University MBA from the second semester of the academic year 2025 through the length of the program. Through this scholarship program, transcosmos aims to help its employees grow into a core talent with business expertise and global competitiveness.

transcosmos has signed this scholarship agreement with the Hanyang University MBA to develop future-oriented talent who can proactively adapt to a volatile business environment. transcosmos will continue to build and sustain its competitive edge by supporting its people in many ways with a focus on people development.

With around 10,000 people, transcosmos Korea is empowering more than 350 clients in Korea with its business process outsourcing (BPO) services specifically optimized for each industry. The services include IT solutions development, e-commerce, digital marketing, field services (FS), management of lifelong learning institutes and education consulting, contact center opening and management, direct mail (postal delivery), omnichannel system development and management (mobile, e-mail, postal delivery), and more. Offering optimum services for each individual client across industries and sectors, transcosmos Korea helps clients optimize costs and boost sales, productivity and customer satisfaction (CS).

\*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries. \*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

#### About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior "people" with up-to-date "technology" to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 182 bases across 36 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the "Global Digital Transformation Partner" of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here https://www.trans-cosmos.co.jp/english/

#### **Contact for Media Inquiries**

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