

Press Release

January 21, 2019
transcosmos inc.

transcosmos becomes a sponsor of “TEE! Family”-Exclusive Theater, opened in Naha City, Okinawa Prefecture

The theater presents “Comic Dojo TEE! Family,” a show in collaboration with “THE KING OF FIGHTERS”

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) has become a sponsor of “TEE! FamilyTheater,” a new theater exclusive to “TEE! Family,” which is set to open in February 2019, by SUGAR TRAIN, Inc. (Headquarters: Naha, Okinawa, Japan; Representative director: Yuichi Ide).



■ About “TEE! Family-Exclusive Theater”

A new theater which will offer “Nighttime Entertainment” experience to visitors is set to open on “Naha Kokusai Dori (Naha International Street), one of the most popular tourist destinations in Okinawa in February 2019. The lack of tourist attractions other than marine activities, especially tourist spots where families can enjoy nighttime together, has been a long-time challenge facing Okinawa, a prefecture which welcomes over 9 million tourists every year. Now, this new theater exclusive to “TEE! Family” will become a new tourist spot where both adults and children can spend their nighttime together enjoying 60 min (approximate) non-verbal comedy shows.

Location: “TEE! Family-Exclusive Theater,” Okinawa Kokusai Dori, 2-2-30-3, Makishi, Naha City, Okinawa Prefecture, 900-0013 Japan

Pre-opening: February 2nd to February 28th, 2019

Grand opening: March 1st, 2019

Tickets on sale: Late January, 2019 * Please note that the schedule is subject to change.

Ticket prices: Adult ¥5,000 / Child ¥2,000 (Reserved seating)

URL: <https://teefamily.jp/>

* Special offers are available during February pre-opening period with a 50% discount for adults and free-of-charge for children.

Show title: Comic Dojo TEE! Family

Show director: Kahori Kanaya

Co-director: Performing artist Cyril

* Each show presents a live Karate performance by black belt holders.

* Visitors can experience special theatrical gimmicks only available at this “TEE! Family-Exclusive Theater.”

The “Comic Dojo TEE! Family,” a show produced in collaboration with a globally popular fighting game “THE KING OF FIGHTERS (SNK CORPORATION),” mixes Okinawan Karate with the world of the fighting game. The theater’s unique online ticketing system lets visitors buy tickets online easily, saving time to get the tickets at the theater.

transcosmos has become a sponsor of “TEE! Family-Exclusive Theater” with the aim to improve its brand recognition, contribute to the community, and enhance Okinawa’s tourist attractions. transcosmos expanded into Okinawa Prefecture in 1999. Now, transcosmos is committed to contributing to the revitalization and development of the local community in Okinawa Prefecture where it offers extensive services that include call center services, BPO services, and digital marketing services with 9 centers and nearly 4,000 employees.

* transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

* Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 169 locations across 31 countries with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 49 countries around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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