

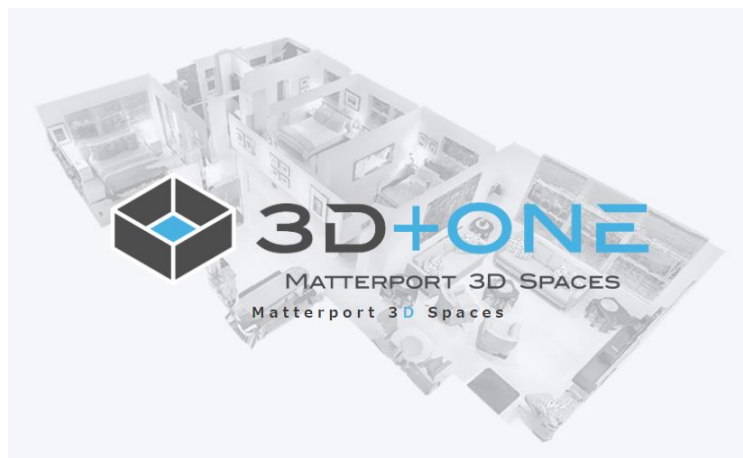
# Press Release

March 25, 2019  
transcosmos inc.

## transcosmos partners with sogno, a company that offers 3D/VR technology at one-stop

### Delivers a free “3D home photoshoot” service for three companies campaigns

transcosmos inc. (Headquarters Tokyo, Japan; President and COO: Masataka Okuda) forms a partnership with sogno Co., Ltd. (Headquarters Tokyo, Japan; President: Naoki Sumi; sogno), and will plan, market and sell higher value-added services that leverage “3D+ONE,” a one-stop service by sogno. To commemorate this new partnership, transcosmos will offer a free “3D home photoshoot” service available only to three companies. The clients can utilize the service for their campaign awards.



#### ■ “3D+ONE,” a 3D/VR one-stop service by sogno

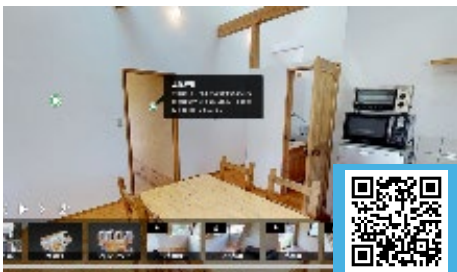
Getting the most out of the latest 3D cameras, “3D+ONE” offers an “experience” that is so real that everyone feels as if they are actually in the spot regardless of their physical location. With a special camera designed to create accurate 3D images of objects and space inside buildings, the service presents real space in full-scale on the website with over 95% accuracy (\*). With this service, viewers can experience space so real from their PCs, tablets, smartphones and other devices. The service is equipped with a function to set texts and links on the images, so businesses can create a customer flow whilst checking the feel of their stores on the website. With an optional service, businesses can put images they have created on the Google Map street view.

(\* ) Measured on the admin screen.

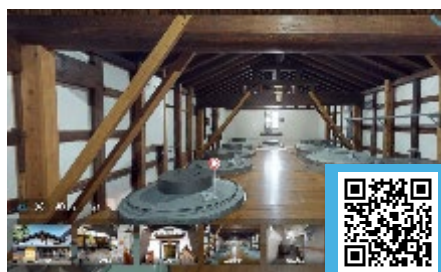
Visit case study here: <https://3dplusone.jp/gallery/>

Please view on your smartphone or tablet to enjoy 3D video in 4K high resolution.

#### Accommodation






#### Virtual sake-brewery tour



#### E-commerce website



## ■ Service examples utilizing “3D+ONE”

Free commemorative service		
<b>Home photoshoot service</b> 	<b>Real estate virtual showroom</b> 	<b>Store tour</b> 
A photoshoot service for a campaign award gift	24 hour viewing services	A virtual walking tour of store atmosphere experience

Commemorating this partnership, transcosmos offers a free “3D home photoshoot” service only available to three companies. transcosmos will cover their total expenses for their campaigns and promotions using the “3D home photoshoot” service as their campaign award.

transcosmos will assist clients in running marketing activities by creating high quality user experience with the “3D+ONE” service whilst leveraging its abundant proven know-how in the digital marketing services domain.

### ■ About sogno Co., Ltd.

Trade name: sogno Co., Ltd.  
Location: 1-4-8-901, Tsukiji, Chuo-ku, Tokyo  
Representative: President Naoki Sumi  
Paid-in capital: 9,000,000 yen  
Founded: September 22, 2011  
Number of employees: 15  
Business: Planning & creating 3D VR content, planning & creating television and radio shows, marketing support

\* transcosmos is a trademark or registered trademark of transcosmos inc. In Japan and other countries.

\* Other company names and product or services names used here are trademarks or registered trademarks of respective companies.

\* 3D+ONE is matterport Service Partner In Japan.

### About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 171 locations across 31 countries with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 49 countries around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

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