

Press Release

March 26, 2019
transcosmos inc.

transcosmos joins “Ikuboss Corporate Alliance”

Aims at creating a “rewarding workplace” that unleashes employees’ full potential

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is honored to announce that the company became a member of “Ikuboss Corporate Alliance” on March 18, 2019. The alliance is founded by the non-profit organization Fathering Japan (President: Takayuki Kawashima) with the aim to develop “Ikuboss,” or bosses who value work-life balance and care about families and their communities.



Right: Mr. Takayuki Kawashima, Director of Fathering Japan (NPO)
Left: Koichi Iwami, Director, Executive Vice President of transcosmos inc.

With the belief that it is “people” that enables transcosmos to constantly create additional values in order to propel its business growth and globalization, and ultimately become clients’ “Global Digital Transformation Partner,” transcosmos continues to execute initiatives to raise employees’ awareness of work-life balance and create a workplace where each and every employee can unleash their full potential whilst finding their work rewarding. Now being a member of the association, transcosmos will energize the organization through driving its efforts to raise awareness and change the behavior of all employees toward work-life balance.

【Ikuboss initiatives at transcosmos】

■ Purpose

Led by bosses who play a critical role in creating an organization, each and every employee reconsiders their awareness of workstyle and revisits their behavior to achieve work-life balance with the aim to create a “rewarding” workplace where they can perform to their full potential.

■ Ikuboss (transcosmos definition)

“A boss who creates a rewarding workplace by supporting his or her members and has the ability to make a change.”

A boss who achieves results through creating a challenging and “rewarding” workplace where all members can perform to their full potential, whilst living a fulfilling life by striking a good balance between work and life.

■ Slogan: “Work, Life and Innovation”

Aiming to achieve both “personal fulfillment” and “organizational results,” each and every employee will innovate both their workstyle and lifestyle through improving themselves and gaining energy in their personal life whilst focusing on improving productivity at work.

■ Goal

- Company: Build a corporate culture and schemes that let each and every employee perform to their full potential and play an active role.
- Boss (manager): Achieve results through creating a challenging and “rewarding” workplace where each member can perform to their full potential, and make all members make the most of both their work life and social life.
- Each employee: Make the most of both their work life and social life whilst understanding other members’ initiatives and working together.

<About Ikuboss Alliance>

A network of companies that aims to develop ideal next generation of bosses (Ikuboss, or to develop such bosses) by recognizing the need for “Ikuboss,” and transforming the management’s awareness of work-life balance (Source: Fathering Japan).

<Reference> Ministry of Health, Labour and Welfare “Japan Ikuboss Declaration Project” (Japanese Only)
(<https://www.mhlw.go.jp/ikubosu/index.html>)

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 171 locations across 31 countries with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 49 countries around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

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