

Press Release



April 14, 2020
transcosmos inc.

transcosmos releases e-commerce one-stop services based on Shopify

With a new dedicated Shopify team, transcosmos becomes a certified Shopify Plus Official Partner

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) released e-commerce one-stop services based on Shopify, the world’s top share e-commerce platform, on April 14, 2020. To offer the services, transcosmos has set up a dedicated Shopify team and fully prepared a support framework to assist businesses in implementing Shopify or migrating to the platform from their existing websites. In addition, by combining Shopify services with various existing transcosmos services, transcosmos will provide a broader range of support services such as launching and operating e-commerce business as well as solving challenges clients may face.

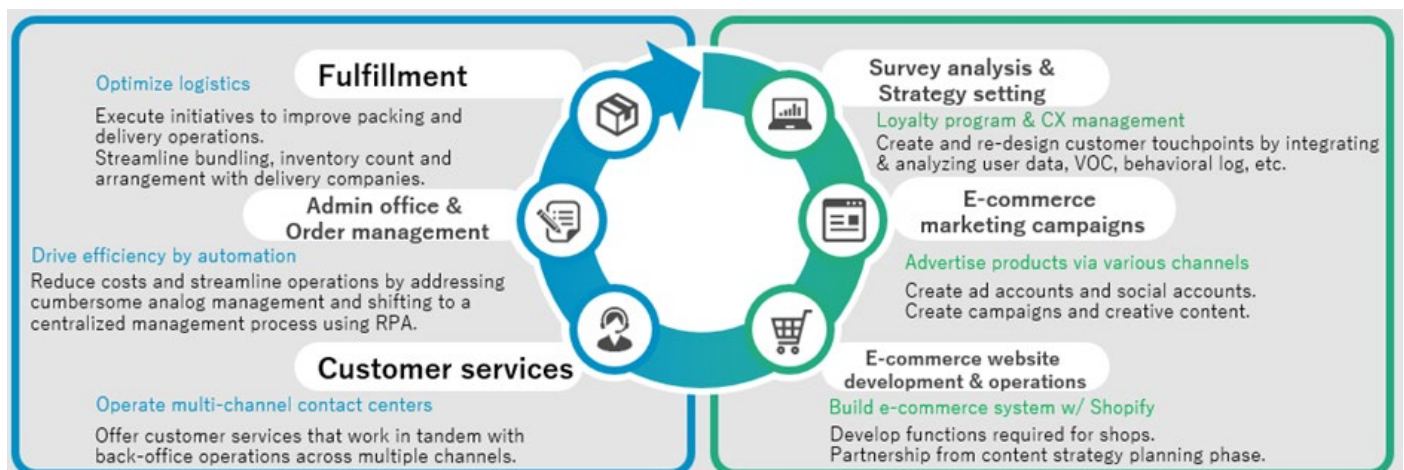


Shopify, a SaaS e-commerce platform with a robust and scalable infrastructure, empowers over one million active stores across 175 countries. Shopify not only offers features necessary to launch and operate e-commerce business, but also provides different plans for businesses to choose from based on their budget and business objectives, and customization options for them that include enterprise level features. Its distinctive features also include abilities to integrate with various systems and social networking services.

■ Certified as “Shopify Plus” official partner

transcosmos and transcosmos research & development are two of the only five official partners in Japan that are certified by Shopify for achieving excellent results with “Shopify Plus,” an enterprise level of Shopify (as of April 2020).

transcosmos, in partnership with transcosmos research and development, Inc. (Headquarters: Tokyo, Japan; President: Shohei Shimoda), a certified official partner of the Shopify enterprise level platform “Shopify Plus,” will help businesses implement Shopify. At the same time, the two companies will offer functions required to run e-commerce businesses at one-stop that include e-commerce system development, e-commerce website operations, marketing, order and inventory management, fulfillment and customer support.



■ Distinctive features of Shopify, the multi-channel commerce platform

① Online and offline store integration (omni-channel POS)

Shopify POS application allows businesses to manage their entire online and physical store information using a unified platform.

② Social media integration

Shopify plugins enable businesses to integrate their platform with various social networking services. By selling their products directly on Instagram, Facebook and more, businesses can increase their sales channels that will result in additional revenues.

③ Cross-border e-commerce tools

Shopify offers all kinds of payment options that are essential to drive cross-border business. In addition, Shopify offers multi-language translation and multi-currency converter features that support global expansion.

④ Dashboard

Shopify dashboard visualizes basic store performance data such as sales, orders, traffic as well as all user insight data across all sales channels that are essential for businesses to run successful marketing campaigns.

■ About Shopify Plus

Shopify Plus is an enterprise multi-channel commerce platform specifically designed for large enterprises and global brands that seek highly reliable commerce solutions. With its robust infrastructure that can process over 10,000 orders per minute, Shopify Plus provides large brands with multi-channel sales solutions including online, offline, B2B wholesale and more. Shopify Plus, the cloud-based platform with simple and user-friendly administration tools and flexibility supports 7,000+ large hyper-growth enterprises across the globe.



To release Shopify-based e-commerce one-stop services, transcosmos has set up a dedicated Shopify team in its E-commerce Customer Experience (ECX) Division. With the team in place, transcosmos will promote Shopify implementations to clients. By leveraging its collective power, transcosmos delivers Shopify one-stop services from implementation to operations, thereby contributing to clients in expanding their sales.

■ About Shopify Inc.

Founded in 2006, Shopify Inc. is a leading global commerce company listed on the New York Stock Exchange (NYSE). Shopify Inc. makes commerce better for everyone with "Shopify," the multi-channel commerce platform that offers a wide variety of features including design customization, multi-sales channels that are linked to social network services, and back-office functions such as marketing, inventory management, accounting, customer support and more. Shopify powers over one million businesses in more than 175 countries and is trusted by many brands. *Visit Shopify here: <https://www.shopify.com/>

■ About transcosmos e-commerce services

Along with the growth of the e-commerce market, transcosmos has been providing global e-commerce one-stop services to deliver our clients' superior products and services to consumers in 48 countries/regions around the world. We help clients in various ways that best match each client's needs by offering operational services including e-commerce website development and operations, fulfillment (receipt of goods, picking, packaging, shipping), customer service, web marketing, analysis and more for clients to sell their products and services globally. With our services, clients can either launch their e-commerce business by themselves, operate cross-border e-commerce business to sell products and services from Japan to the global market, or sell their products via our e-commerce sales channels. transcosmos provides strong support for clients to sell their products globally by leveraging global sales channels that we have developed including the prominent e-commerce shopping malls, leading e-commerce websites, major retailers worldwide as well as our partnerships with prominent local e-commerce outsourcing businesses in each country. transcosmos will continue to deliver our clients' products and services into the hands of consumers in Japan, Europe, China, Taiwan, South Korea, India, Central and South America and more.

* transcosmos is a trademark or registered trademark of transcosmos inc. In Japan and other countries.

* Other company names and product or services names used here are trademarks or registered trademarks of respective companies.

About transcocosmos inc.

transcocosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcocosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 171 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcocosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 48 countries/regions around the globe. transcocosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

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