

Press Release



May 20, 2020
transcosmos inc.

transcosmos China receives FY2019 “Golden Key Award” by West Nanjing Road Sub-district Office, Jing’an District, Shanghai

Awarded for community social welfare contribution by driving employment support project for disabled persons

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is proud to announce that Shanghai transcosmos Marketing Services Co., Ltd. (Headquarters: Shanghai, China; CEO: Eijiro Yamashita; transcosmos China), its wholly-owned subsidiary, received the “Golden Key Award” for its continuous commitment to social welfare programs in their local community at the “FY2019 Golden Key Award” ceremony held on April 30, 2020, hosted by West Nanjing Road Sub-district Office, Jing’an District, Shanghai, a community to which transcosmos China belongs.



Gu Jia, HR Manager at transcosmos China at the award ceremony (second from right)

In support of the Shanghai Municipal Government, transcosmos China has always been working on community welfare programs, thereby fulfilling its corporate social responsibilities. Since 2016, the company has been executing “Spring Breeze Plan,” its employment support program, with the aim of supporting disabled persons in finding quality jobs with a focus on laying a platform for highly specialized jobs designed specifically for disabled persons. For disabled persons who wish to work, a disabled-friendly workplace, clean and organized facilities and a comprehensive training system are essential. Recognizing this, transcosmos China not only has disabled-friendly facilities in place including accessible restrooms, but also offers employee training courses and gives detailed work instructions whilst offering consultations for both work-related and daily life issues in order to let its disabled employees fit into their workplace. transcosmos China has been and will continue to drive and further enhance the “Spring Breeze Plan” as a continuous project.

In 2019, transcosmos China conducted two work experience projects for disabled persons in partnership with “Shanghai Disabled Persons’ Federation,” an organization that runs support projects for disabled persons, and “Lequn Social Work Office,” a social welfare services organization. And in July 2019, the company took a tour to Shanghai Zoo with 35 families with disabled children in partnership with “Warm Charity,” a social welfare association, and donated stationery and other items to the association.



West Nanjing Road Sub-district Office “FY2019 Golden Key Award”

Since transcosmos China opened its first call center in Shanghai in 2006, the company has continued expanding its business and now has four bases in Shanghai as well as in other cities including Beijing, Tianjin, Hefei, Changsha, Xi’an, Wuhan and more. Today, the number of employees exceeds 4,000 and 54 disabled persons work at the company.

As part of an employment support initiative for disabled persons, transcosmos China will continue to create more and better quality job opportunities whilst offering employment allowance and commercial health insurance after they join the company. Committed to fulfilling its corporate social responsibilities, transcosmos China continues to take diverse social contribution initiatives such as providing support for disabled children, offering regular consultation for disabled persons, and other healthcare services.

■ About transcosmos China

transcosmos China launched its operations as a call center company for the Chinese market in March, 2006. Since then, the company continued to expand its service coverage to meet the changing needs of clients. Now transcosmos China has grown to being a company with expertise that offers end-to-end outsourcing services that help clients expand their sales and reduce costs. From 2014, the company is commonly known as transcosmos China.

Company Name: Shanghai transcosmos Marketing Services Co., Ltd. (transcosmos China)

Common Name: transcosmos China

Headquarters: 8F, 755 Weihai Road, Jing’an District, Shanghai, China

Representative: CEO Ejiro Yamashita

Number of Employees: 4,000 (as of end of April, 2020)

Business: Contact centers, e-commerce one-stop services, digital marketing, system development, Digital•E-Commerce•Contact Center (DEC) total solutions

Official website: <http://www.transcosmos-cn.com/english/>

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 169 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 48 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

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