

Press Release

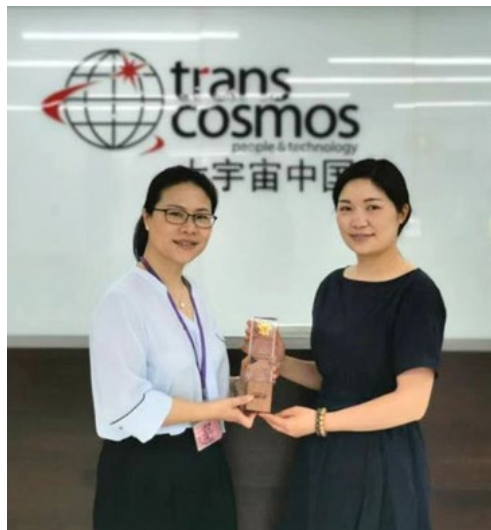


June 11, 2020
transcosmos inc.

transcosmos China receives “2020 Top Human Resources Management Awards” from 51job, Inc., a leading provider of integrated human resources services in China

Awarded for achieving success in retaining, developing and motivating employees

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is proud to announce that Shanghai transcosmos Marketing Services Co., Ltd. (Headquarters: Shanghai, China; CEO: Eijiro Yamashita; transcosmos China), its wholly-owned subsidiary, received the “2020 Top Human Resources Management (HRM) Awards” from 51job, Inc. (NASDAQ: JOBS; group job search website: www.51job.com), the most influential employment service provider in China, in May, 2020.



Grace Du, Business Support Department Director of transcosmos China (Left)
Tang Lan, Senior Account Manager of 51job (Right)

The “2020 Top HRM Awards,” a highly prestigious award in the Chinese Human Resources (HR) industry hosted by 51job, marked the seventh anniversary this year, and propelled the HRM business in the country. This year, the award screening process started in September, 2019, and 5,000 companies were selected as award nominees from some tens of thousands of companies. All nominees went through a screening process, including assessments on their HRM skills and how much their skills have contributed to each company’s corporate strategy, and evaluations on their success in employee development and motivation. After the process, transcosmos China was recognized as an excellent employer and highly regarded for its HRM skills in retaining, developing and motivating its employees. Ultimately, the company received the “2020 Top HRM Awards.”



“2020 Top HRM Awards” plaque

transcosmos China places great importance on growing together with its employees, and always tries to create and offer better employee benefits packages, workplaces, educational programs and career paths for employees. At the same time, the company continues to build trust with its talents by creating many quality jobs and offering more job opportunities for the disabled persons, and communicating with its employees in real time via social network services (SNS). Being selected as the award winner from various companies is a testament to transcosmos China’s success in winning recognition for its HRM skills within the Chinese HR industry.

With the goal of developing both its employees and society, transcosmos China will continue to execute measures to further increase employee satisfaction whilst creating jobs by expanding its business and promoting innovation, thereby acquiring and retaining its talent.

■ transcosmos history in China

transcosmos entered the Chinese market and launched its offshore services business in 1995. In 2006, the company opened its first call center in Shanghai and started to provide call center services for the Chinese market. Today, transcosmos has its bases and subsidiaries across 20 cities in China including Shanghai, Beijing, Tenzin, Hefei, Xi’an, Changsha, Wuhan, Suzhou, Taipei and more. The company offers extensive services such as business process outsourcing (BPO) including contact centers, e-commerce one-stop, digital marketing and system development for both Chinese and global brands. As of March 2020, approximately 7,000 transcosmos employees work in China.

* transcosmos is a trademark or registered trademark of transcosmos inc. In Japan and other countries.

* Other company names and product or services names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 169 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 48 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

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