

Press Release



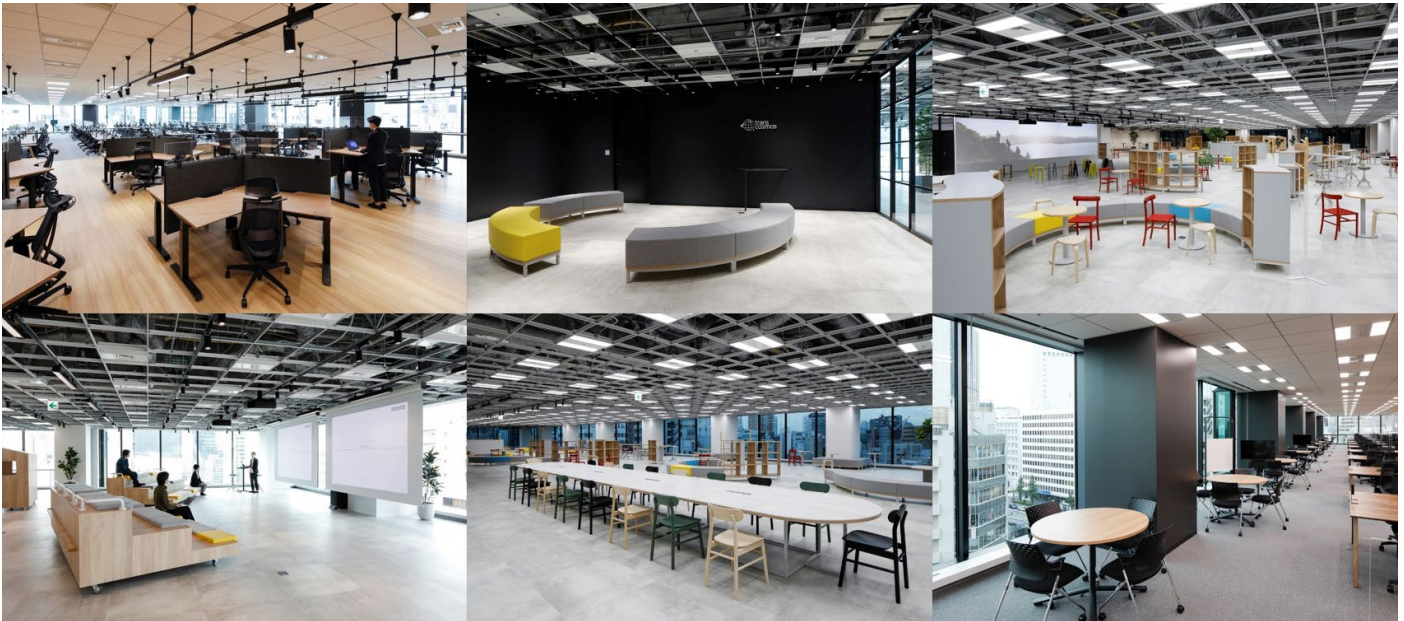
November 2, 2020

transcosmos inc.

transcosmos opens new office, assembling the entire Digital Marketing department in one location

Putting employee health first, delivers a space that encourages out-of-the-box ideas and creativity

transcosmos inc. (Headquarters: Tokyo, Japan; President & COO: Masataka Okuda) hereby announces that the company has opened its new office “Shibuya First Tower” for the Digital Marketing department which was previously divided into Shibuya main office and Iidabashi office. The department will start working in the new office on November 2, 2020.



The Digital Marketing department opened its new office on the 6th and 7th floor in the Shibuya First Tower under the concept of encouraging out-of-the-box thinking, inspiring each other, and letting employees create their own workplace. In order to drive three initiatives, namely, “pursue productivity of individual x team,” “leverage technology,” and “respect for trust and commitment,” the new office provides everyone with an inspiring experience.

The 7th floor is designed as a place for employees to communicate and come up with new ideas. There is no wall or partition and few movable pieces of furniture, sparsely situated. With various purpose-built spaces including meeting spaces set per area, employees can have meetings, workshops, and seminars as necessary whilst keeping a reasonable distance from each other.

What’s more, given the current situation where a work-from-home workstyle has become the norm under the novel coronavirus crisis, the department designed the space that can connect work-from-home members with those in the office seamlessly, whilst enabling members to come to the office feeling safe using movable private work booths and meeting rooms with soundproofing. From the new office, the Digital Experience Division will change the concept of “work.”

■ Distinctive features of Shibuya First Tower

- Open space without any wall and partitions on the floor
- Purpose-built, unique furniture
- Seminar spaces that can accommodate both large and small groups
- Books, music and arts that encourage new ideas

- Conference rooms and office spaces with thorough droplet precautions

■ Shibuya First Tower office overview

<Address>

6th and 7th Floor (reception on 7th floor), Sumitomo Fudosan Shibuya First Tower, 1-2-20, Higashi, Shibuya-ku, Tokyo 150-0011

<Department>

Digital Experience Division/Digital Agency Division,
Digital Marketing • E-Commerce • Contact Center Headquarters

Assembling the MC Business department that offers web development and operations services, PP Business department that handles operations and development of social media platforms including LINE, Instagram and Twitter, and the Internet Advertising department in the new office, transcosmos will create new services and make comprehensive proposals that leverage the strengths of each department more than ever before. Ultimately, transcosmos will contribute to clients in expanding their sales.

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 168 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce services to deliver our clients’ excellent products and services in 48 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment.

<https://www.trans-cosmos.co.jp/english/>

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