

Press Release



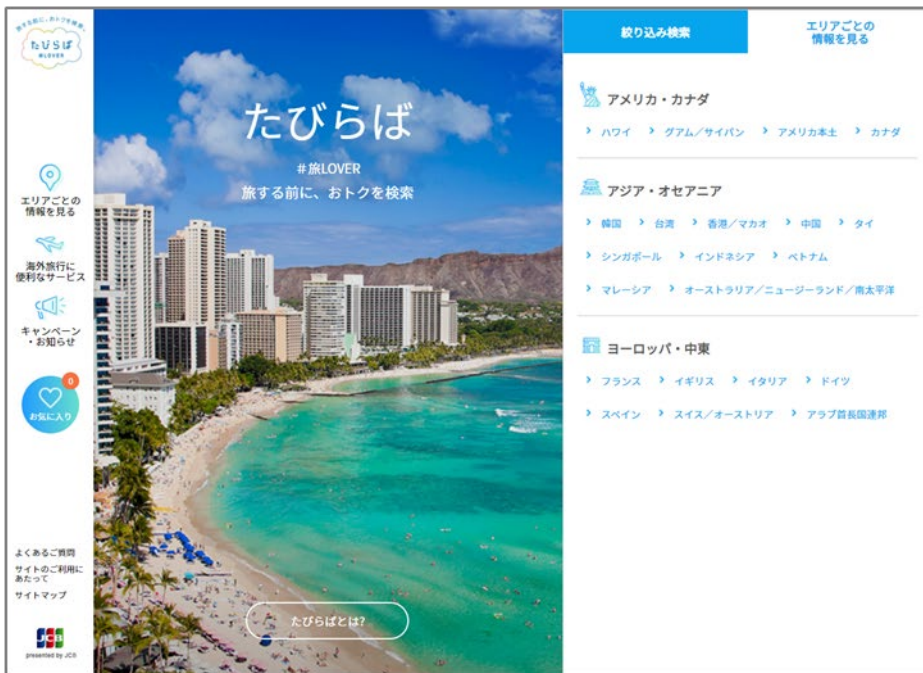
February 3, 2021
transcosmos inc.

transcosmos offers “DEC CMS” its SaaS CMS to “Tabilover,” the world travel guide website for JCB cardmembers

Contributes to streamline website operations by expanding features including a component-based blog post, add area on CMS, and more

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) hereby announces that the company has implemented “DEC CMS,” its proprietary SaaS CMS, to “Tabilover,” the world travel guide website operated by JCB Co., Ltd. (Headquarters: Tokyo, Japan; Chairman & Chief Executive Officer : Ichiro Hamakawa), and redesigned the website.

Webpage for PC



Webpage for mobile



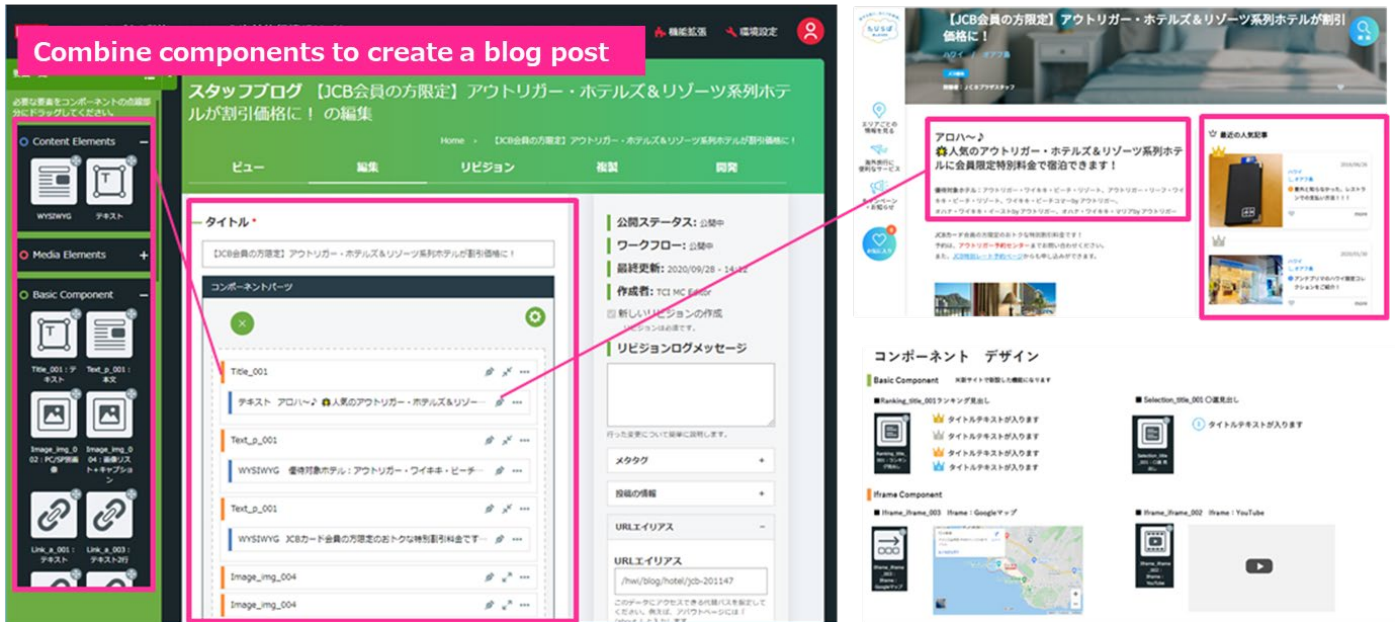
“Tabilover” is a global travel guide website operated by JCB for JCB cardmembers. Through the website, JCB delivers membership rewards information including around 2,000 stores across the globe where members can receive special services, and recommendations from JCB staff living in each county and territory. Since JCB staff in each region publish blog posts about stores and other useful information on this website, the website should be easy enough for anyone to create a blog post, and should have an effective operational governance that covers website design. JCB has been considering the possibility of redesigning and expanding the features of the website at a time when the current server warranty period expires. Recognizing this opportunity, transcosmos has made a proposal on “DEC CMS,” its proprietary SaaS CMS. Given that the SaaS model always runs on the latest service platform, and can be scaled to work with a range of external modules, add personalization features and more, JCB highly evaluated “DEC CMS” and decided to implement it for the website.

The redesigned website built on “DEC CMS” comes with extended features including “search refinements” and “store locator map.” The website has become ever more convenient as users can add areas within the CMS, a process that used to require a system update. What’s more, with a component-based blog post feature, anyone can readily create a post by drag & drop, enabling JCB to run the website with a cohesive design.

Extensive search options



Component-based blog post



Going forward, transcosmos will add My Page feature with a range of “DEC CMS” features, and enhance personalization features such as sending tailored content that fits each user’s behavior. Ultimately, transcosmos will contribute to JCB in streamlining website operations whilst giving more convenience to JCB cardmembers.

■ About DEC CMS



Powered by Acquia

only): <https://centerpin-tci.com/deccms>

DEC CMS is a SaaS CMS powered by “Acquia Open Digital Experience Platform,” a platform built on “Drupal,” the open source CMS used across the world. DEC CMS provides comprehensive services including application, infrastructures, and website development. For more details, visit here (Japanese

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 169 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 48 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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