

Press Release



March 22, 2021
transcosmos inc.

transcosmos enhances its digital transformation services for the medical industry

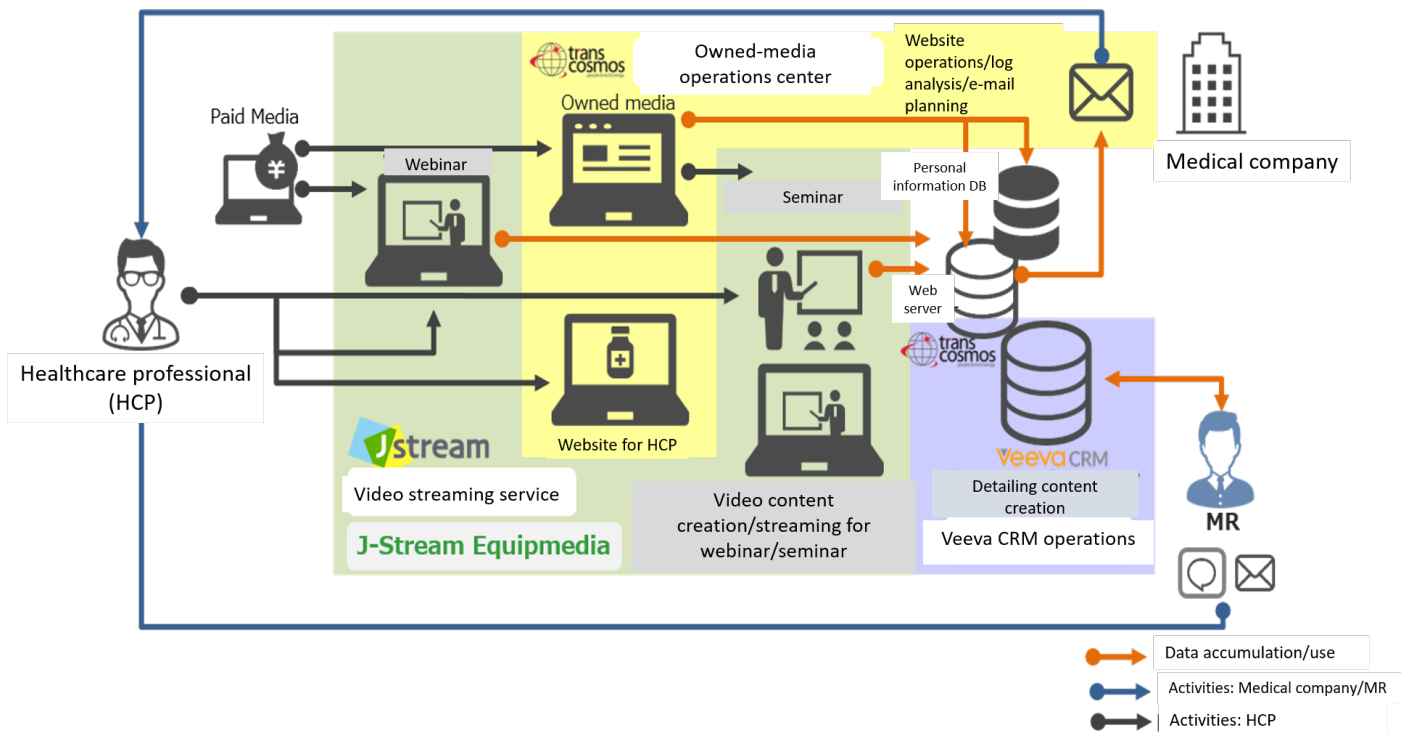
Employee level certified via the Veeva Content Partner Program surpasses 120

transcosmos inc. (Headquarters: Tokyo, Japan; President and COO: Masataka Okuda) is proud to announce that its total number of employees certified under the Veeva Content Partner has surpassed 120 (as of March, 2021).

Under Veeva's Content Partner Program, certification is granted to individuals who have demonstrated the knowledge and skills required for creating content for Veeva CRM multichannel products (Veeva CLM, Veeva CRM Approved Email and Veeva CRM Engage Meeting). Individuals are given a business and/or technical certificate for each Veeva CRM multichannel product.

Leveraging both its operational expertise built on serving over 700 clients a year, and the knowledge and skills in operating marketing services designed for the medical industry, transcosmos has created and launched two new service offerings. The company's certified individuals will support clients through an owned-media operations center for healthcare professionals and digital transformation services for the medical industry.

Transcosmos' digital transformation services come with J-Stream Equipmedia (EQ), a video content creation/streaming service platform for webinars, seminars and other purposes by J-Stream Inc. EQ is already serving a cumulative total of over 2,000 accounts of J-Stream Group, a group which specializes in platform, video and infrastructure business.



Veeva CRM is the most advanced life sciences CRM solution, used by field teams as a technology foundation for engagement with customers through preferred digital and personal channels. Informed by the industry's largest network of users, it is a modern and continually-evolving CRM solution that helps companies quickly adapt to changing market conditions and drive business growth. Veeva CRM is proven effective at companies of all sizes, from pre-commercial companies launching their first product to the largest global life sciences

companies.

■ About the video streaming platform “J-Stream Equipmedia”

J-Stream Equipmedia is the largest enterprise video streaming platform in Japan which empowers a cumulative total of over 2,000 accounts. The platform is available from a monthly charge of 50,000 yen. Equipped with all features necessary to deliver a diverse range of video clips for business activities, J-Stream Equipmedia lets users complete all operations and setups on its intuitive admin screen and more. In addition, J-Stream Equipmedia works with a wide range of third party services including LMS (e-learning management system) by 15 major Japanese companies, CRM, marketing automation, video CMS services, so companies can smoothly adopt the platform to their existing system environment and their business operations. The platform continues to enjoy a high reputation owing to its user friendliness and the company’s Japan-specific, considerate user support services that enable any employees to operate the platform comfortably regardless of their expertise and experience.

□ Visit here for Equipmedia key customer case studies (no translation available):

https://www.stream.co.jp/casestudy/#tag__equipmedia

● About J-Stream Inc.

Company name: J-Stream Inc.

Headquarters: Shiba 256 Square Bldg. 6F, 2-5-6 Shiba, Minato-ku, Tokyo 105-0014 Japan

Representative: President Toshio Ishimatsu

Established: May 1997

Business:

(1) Web-based video data and all other forms of information delivery services.

(2) Web-based membership data management, e-commerce, and online payment services.

(3) Planning, production, sales and licensing services of digital content and publication.

(4) Planning, development, operations, production, sales, import/export, leasing and agent services related to web-based hardware, software and additional services thereof.

(5) Planning, production and agency services related to advertisement.

(6) Services related to (1) to (5) above, including consultation, survey, analysis and research.

URL: <https://www.stream.co.jp/english/>

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 169 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 48 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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