

Press Release

April 19, 2022
transcosmos inc.

transcosmos signs a collaboration agreement on digital transformation with Oyama town, Sunto-gun, Shizuoka prefecture

Towards creating Oyama, a town where digital connects people and their community

transcosmos inc. (Headquarters: Tokyo, Japan; President & COO: Masataka Okuda) is honored to announce that the company signed a “Collaboration Agreement between Oyama Town and transcosmos inc.” with Oyama town, Sunto-gun, Shizuoka prefecture (Town Mayor: Seiichi Ikeya) on March 29, 2022.



Left: Seiichi Ikeya, Mayor of Oyama town

Right: Satoshi Takayama, Corporate Senior Officer/Manager of Government Relations & Public Affairs Division, Business Development Sector, transcosmos inc.

Under the collaboration agreement, Oyama town and transcosmos inc. will closely collaborate and push forward joint activities by making the most of resources each party can offer with the aim of realizing “Oyama, a town where digital connects people and their community,” the fundamental principle of Oyama town digital transformation (DX) guideline.

More specifically, the two parties will collaborate on matters related to (1) designing public services that are readily accessible and intuitive for all, (2) creating a sustainable town by building a digital environment and utilizing data, (3) achieving Smart Government, revamping and shifting operations to digital, and (4) other necessary matters for achieving said objectives.

As Japan’s population continues to shrink due to a low birth rate and aging population, the agreement, which is based on “transcosmos Digital Garden City Project,” aims to enhance Oyama citizens’ wellbeing and QOL (Quality of Life) by enabling the local government to offer better public services by increasing staff productivity, and ultimately increasing sustainability of the region.

*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

(About a Vision for a Digital Garden City Nation)

Prime Minister Fumio Kishida put forward his vision, which aims to implement digital services to solve rural issues, and realize a digital society where no one is left behind and where everyone can enjoy the benefits of digital technologies. Making the most of digital capabilities whilst maintaining unique characteristics and the wealth of resources each region offers, the vision aims to bring wellbeing and sustainability with the same level of productivity and convenience as those in urban areas to the country's rural areas.

About transcocosmos inc.

transcocosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcocosmos currently offers services that support clients' business processes focusing on both sales expansion and cost optimization through our 173 bases across 30 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcocosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients' excellent products and services to consumers in 48 countries/regions around the globe. transcocosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients' transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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