

Press Release



March 9, 2023

transcosmos inc.

transcosmos Partners inc.

transcosmos Group runs a two-month event to cheer B.League RYUKYU GOLDEN KINGS

As a company committed to Okinawa, creating jobs and helping community activities including efforts to rebuild the Shuri Castle

transcosmos inc. (Representative Director, Co-presidents: Koichi Iwami, Masaaki Muta) and a staffing agency, transcosmos Partners inc. (Headquarters: Tokyo, Japan; President & CEO: Kazuya Takimoto), hereby announce that the two companies will co-host a series of events to support RYUKYU GOLDEN KINGS, the professional Okinawa basketball team as the team's official partners from March to April, 2023.



transcosmos and transcosmos Partners have been carrying out community support activities in Okinawa as community-driven companies in the prefecture, creating job opportunities, helping the prefecture rebuild Okinawa's Shuri Castle, and more. In 2018, transcosmos Partners signed an official partnership agreement with RYUKYU GOLDEN KINGS, and in 2022, transcosmos also became the team's official partner. Now, transcosmos Group works as one and further contributes to the growth and development of RYUKYU GOLDEN KINGS as well as Okinawa local communities more than ever before. RYUKYU GOLDEN KINGS is fighting to win its first Japan Professional Basketball League (B.League) Championship title. To cheer on the team, the two companies will hold successive events involving fans starting in March – the final part of the 2022-2023 season.

<Event Overview>

■ Booth (location; Okinawa Arena)

① 2023/3/25 (Sat) vs Sendai 89ERS: From gate opening to start time
【Program】 <<Limited Offer - First 2,000 visitors>> GO GO KINGS! Cheer Up event by transcosmos. Turn the Gatcha, win a team autographed uniform! Prizes include KINGS team special items. KINGS x transcosmos special tin badge for everyone. Check flyers on the day and find out how to join the program.

② 2023/4/22 (Sat) vs Sunrockers Shibuya: From gate opening to start time
【Program】 <<Limited Offer for 7,000 visitors>> transcosmos Partners will



distribute stick balloons for free in the stadium. Representing a strong bond between RYUKYU GOLDEN KINGS and its fans, white & gold designed balloons unite the whole stadium, supporting team momentum.

■ Social media campaign

Special campaign on transcosmos Partners official twitter. Join and win players' autographed balls and limited items.

【Twitter account】 https://twitter.com/tcfm_ryukyuGK

【Dates】 First session: 3/16 (Thu) to 3/31 (Fri) Second session: 4/13 (Thu) to 4/28 (Fri)

【Campaign URL (no translation available)】 <https://www.wkpl.jp/column/other/p20490/>



選手サインボールやオリジナルグッズが当たる！ キャンペーン開催！

WE ARE ONE 琉球ゴールデンキングス

応募方法

- ①Twitterで「@tcfm_ryukyuGK」をフォロー
- ②「@tcfm_ryukyuGK」のキャンペーンツイートをRT

賞品

- 1名様・・・サインボール1個＋スティックバルーン1個
- 5名様・・・マスクカバー1枚＋スティックバルーン1個
- 24名様・・・スティックバルーン1個

presented by トランスコスモスパートナーズ RYUKYU GOLDEN KINGS All rights reserved. transcosmos

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About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 173 bases across 28 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

(About transcosmos Partners inc.)

Founded in September 2007 as a member of transcosmos Group, transcosmos Partners offers staffing and business process outsourcing services across a range of areas including call centers, helpdesk, back-office operations, sales support, and more. With 10 business locations in Japan, transcosmos Partners is a fast growing company aiming to boost its presence across Japan. Through job postings focusing on temporary jobs and career advice columns on its owned media, 「WORK-PLE fit」(<https://www.wkpl.jp/>), transcosmos Partners helps everyone find the right workstyle that best fits their individual lifestyle. Visit transcosmos Partners inc. here: <https://www.tcpartners.co.jp>

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