

Press Release



March 13, 2024
transcosmos inc.

transcosmos registered as a Sapporo SDGs-driven Business

Drives key initiatives and partnership to spread and help SDGs initiatives throughout Sapporo city

transcosmos inc. (Representative Director, Co-presidents: Masaaki Muta, Takeshi Kamiya) is proud to announce that the company has become a registered business under the Sapporo SDGs-driven Business Registration Program.



Under the Sapporo SDGs-driven Business Registration Program (no translation available: <https://www.sapporo-sdgs.com/>), Sapporo city registers and highlights businesses located in the city that are actively working towards achieving 17 Sustainable Development Goals (SDGs), thereby promoting so-called SDGs-driven business management, a management approach integrating SDGs into core business. Understanding the relationship between their corporate activities and the SDGs, and then taking specific action that will contribute to the SDGs as part of their business strategy, businesses can not only serve the world in achieving the SDGs but also enhance its added value.

In Sapporo city, transcosmos has been creating many jobs at its operations centers with a network of over 4,000 workstations, delivering a range of services including contact centers, business process outsourcing (BPO), and direct marketing. In addition, the company has been running SDGs study sessions for all employees covering topics such as diversity management, gender equality, etc. as a way of raising awareness about the SDGs. As a business with its footprint in Sapporo city, transcosmos supports the city's concepts - a sustainable society where diverse people can play an active role - and registered to the program.

With the aim of spreading and serving SDGs activities in Sapporo city, transcosmos will continue to drive its key initiatives and partnership with various parties.

transcosmos SDGs Declaration – Commitment to achieving SDGs

We are committed to creating a sustainable society in partnership with other companies working on promoting SDGs as well as various local organizations, schools, etc.

■ We protect the rights of all workers including female and precarious workers, and promote a safe and secure work

environment.

■ We have endorsed the TCFD recommendations and are disclosing climate-related financial information in line with the recommendations while taking action to help fight climate change through business activities.

*transcosmos is a trademark or registered trademark of transcosmos inc. in Japan and other countries.

*Other company names and product or service names used here are trademarks or registered trademarks of respective companies.

About transcosmos inc.

transcosmos launched its operations in 1966. Since then, we have combined superior “people” with up-to-date “technology” to enhance the competitive strength of our clients by providing them with superior and valuable services. transcosmos currently offers services that support clients’ business processes focusing on both sales expansion and cost optimization through our 181 bases across 35 countries/regions with a focus on Asia, while continuously pursuing Operational Excellence. Furthermore, following the expansion of e-commerce market on the global scale, transcosmos provides a comprehensive One-Stop Global E-Commerce Services to deliver our clients’ excellent products and services to consumers in 46 countries/regions around the globe. transcosmos aims to be the “Global Digital Transformation Partner” of our clients, supporting the clients’ transformation by leveraging digital technology, responding to the ever-changing business environment. Visit us here <https://www.trans-cosmos.co.jp/english/>

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