### transcosmos inc.

www.trans-cosmos.co.jp



## Your Global

Partner.

ANNUAL REPORT 2008 Year ended 31 March 2008 transcosmos inc. is a comprehensive IT outsourcer, providing the highest-guality IT technology in the global market, and a labor force at optimal cost performance, tailored for each client company.

### **People & Technology**

transcosmos provides high value-added services generated through the fusion of "People" and "Technology." "People" refers to high-caliber staff with outstanding skills that are the result of required education and training, and a personnel system that evaluates performance and abilities fairly. "Technology" refers to our distinctive R&D, which constantly absorbs cutting-edge global technologies. To this end, we have R&D centers in the United States, China, South Korea and elsewhere. By continuing to enhance the quality of such "People" and "Technology," we provide client companies with optimal services, featuring high guality and outstanding cost performance.

**Your Global** 





Global = Cost performance x Pinpoint precision This is the transcosmos IT partner equation.

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### Forward-looking Statements

This annual report contains statements regarding future performance including business plans, performance projections and strategic forecasts. Those statements are based on management's assessment of information currently available to transcosmos. Therefore, changes in the operating environment may cause actual results and progress in management strategies to differ from the forecasts made in this report.

Consolidated **net sales** grew 16.5% to ¥164, 772 million.

Consolidated operating income decreased 41.5% to ¥4,365 million.

Consolidated **net loss** amounted to **¥3,140** million.

Consolidated **total assets** were **¥97,099** million.

Consolidated **net assets** were ¥49,761 million.

Net income per share was ¥(74.37)

Cash dividends per share were ¥40

# FY2008 Highlights

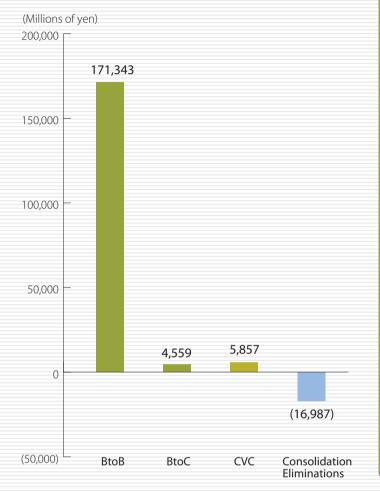
Established Co-Core Inc., which is involved in the online 3-D virtual community business, and began operation of the Japanese-language "meet-me" metaverse.

Established transcosmos MCM Asia Pacific **Pte. Ltd.** as a full-scale operations base in Singapore and began providing services in **ASEAN** countries.

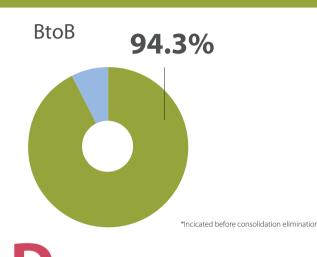
Established a call center in Nagoya and commenced operations in the Tokai region, a center for companies in core industries such as the automobile industry.

### trans cosmos people & technology At a Glance

### Net Sales by Segment



### **IT Services**



## Jigital Marketing Services

We provide complete Internet services, including corporate website creation, using the latest Internet technologies, online promotion and Internet advertising such as Listing.

## all Center Services

We collect customer data from multiple contact channels (via multiple channels including telephone, e-mail and websites) into a single customer database in order to fully utilize and manage it.

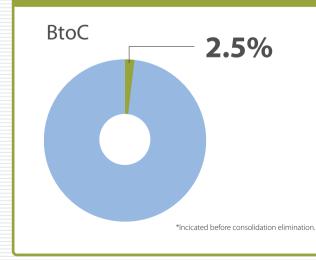
## Business Process Outsourcing Services

As a full outsourcer in the corporate IT sector, we provide a wide range of services, including helping client companies to introduce and manage systems underlying their core businesses, support desk operations, employee education, and IT asset management.

## Business Process Solution Services

Harnessing our image entry\* network system, which is the largest such network owned by a Japanese company (consisting of 10 sites in Japan and three sites in China), we provide comprehensive services covering diagnosis, design, implementation and execution of business processes. (\*Image entry: "Image entry" is a highly secure, leading-edge data entry. It does not directly deliver original data but transforms the original into image format using a scanner and/or a FAX server, thereby delivering it onto the network.)

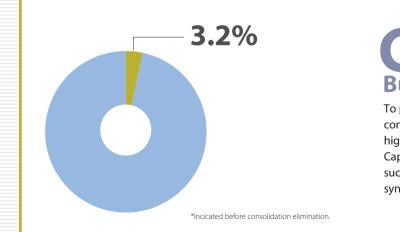
### **IT Services**



## BtoC Media Services

The **transcosmos** Group is developing Internet media services for individual consumers. We import leading-edge U.S. services, innovate through joint development with domestic venture companies boasting cutting-edge technologies, and reinforce joint businesses via strategic alliances with major media companies and content holders in each business field.

## **Corporate Venture Capital Business (CVC)**



## Engineering Solution

**Services** Drawing on our expertise and know-how accumulated through CAD/CAM and other solutions, we offer engineering services that comprehensively support and reinforce customers' manufacturing capability.

## **O**verseas Business

We are developing a business structure to expand digital marketing and call center services, which we have operated in Japan, to China, South Korea and other Asian countries with Japanese-standard quality and technology.

### Offshore System Developing Services in China With our five operational bases in

China, including Tianjin, we conduct planning, upstream design, development and maintenance of systems desired by our client companies. All such services are of high quality and at a low cost.

### orporate Venture Capital Business

To provide optimal services for our client companies on a continuing basis, and as part of our R&D activities to add higher value to services, we conduct Corporate Venture Capital (CVC) operations that include strategic investment, such as for business development to enable business synergies.

## **Special Feature** transcosmos Conducts **Business Globally**

transcosmos provides a variety of the services available in Japan, including digital marketing, call center services and business process outsourcing, in six other countries in North America and Asia with a focus on China and South Korea (as of June 2008), at the same level of guality and employing similar technologies.

### List of Overseas Businesses

	Digital Marketing	Call Center	Bus	ng			
	Digital Marketing	Can center	Data Entry	System Development	Engineering Solution		
		operation base in Chi osmos MCM Shanghai (			Design, Prototype Development, Mock-up Production		
China	Digital MarketingCall CenterOneXeno LimitedWecosmos Co., Ltd01 Media LimitedTENSYN Interactive GroupWebDNA Technology Development LTD.January State Land		Data Entry Shenyang transcosmos Information System, Co., Ltd.	System Development transcosmos Information Creative(China) Co., Ltd.	Qingdao Zuki Industrial Design Co., Ltd. Construction Design transcosmos design development Co., Ltd.		
South Korea	The MCM Operation Ba transcosmos MCM K Digital Marketing eMnet Inc.		transcosmo Globalizatio	os is Accelerating the on of Business with a Focus on South Korea with the objective of discovering businesses synergy effects with the company's business in			
	9FRUITSMEDIA, Inc.	Inwoo Tech, Inc.					
Singapore	The MCM Operatio transcosmos MCM As		branch, in 1989 w				
Thailand The Philipines	Digital Marketing Mandate Advertising International Pte Ltd.	<b>Call Center</b> Mitsiam Tele-Services Co., Ltd.	Japan, gathering the latest technological informati conducting research. In 1995, transcosmos established transcosmos Info				
North America	The MCM Operation Base transcosmos Ar		subsidiary and be to Japan. Since th provision of busir <b>transcosmos MCI</b> in China. <b>transco</b>	nen, <b>transcosmos</b> has e ness services in China, p	e development services expanded the primarily by ts MCM operating base variety of business		

As a result of the ongoing establishment of subsidiaries and the formation of and investment in joint ventures with local companies, the transcosmos group now has a total of 16 companies overseas (as of June 2008).

### Full-scale Expansion into ASEAN

marketing, video streaming services and Internet advertising.

The Internet market in the ASEAN countries (including Thailand, Singapore, India, the Philippines, Malaysia, Indonesia, Vietnam, and Australia) has expanded rapidly over the past several years. There are also many companies that make use of the region's English-language capabilities to provide call center services outsourced from Europe and America.

In 2004, transcosmos tied up with Mitsiam Tele-Services Co., Ltd., a telemarketing company, to provide offshore services to Japan and call center services within Thailand.

### transcosmos also established transcosmos MCM Asia Pacific

Pte. Ltd. in 2007 as a full-scale operation base in Singapore, a country where many multinational corporations have established offices. transcosmos has also established a capital tie-up with Mandate Advertising International Pte Ltd., an advertising agency with offices in Singapore and Malaysia. Through actions such as these, transcosmos has developed a structure for the broad provision of digital marketing services and call center services.

In 2008, transcosmos acquired Logicall Inc., a call center firm based in Manila, the Philippines, to begin its entry into the English-language call center business. Going forward, the Company will provide call-center services in multiple languages to companies in numerous Asian countries and will reinforce its English-language call center services for companies in the ASEAN countries and the United States.

transcosmos Begins Support Services for Japanese Companies Entering Chinese Markets

transcosmos has 14 group companies in China (as of March 2008). The Company has established a track record in the provision of offshore services, such as data entry and system development, and is establishing digital marketing and call center services tailored to Chinese markets.

In March of 2008, transcosmos used its accumulated expertise to begin providing services to Japanese companies that wish to expand sales in China at the same level of quality as services available domestically. The Company is now able to provide one-stop, Japanese-language services ranging from planning and system development to customer support for Chinese consumers.

### **One-stop Support Services for All Non-core Operations** Onshore

		Offshore
Marketing Services	Front Offices Services	Back Offices Services
OneXeno Limited	Wecosmos Co., Ltd	Shenyang transcosmos Information System,
01 Media Limited	-Order reception center	Co., Ltd.
TENSYN Interactive Group	-Call center -Support center	-Data entry -Billing -Delivery
WebDNA Technology	01 Media Limited	-Delivery
-Advetisement -Sales promotion	-Web site creation	transcosmos Information Creative (China) Co.,Ltd.
-Promotion		-System design -System development -System operation

## Message from the Management



Koji Funatsu Chairman & CEO

### Mission of Medium-Term Business Plan

Become No. 1 in the digital marketing industry

Become Japan's largest global IT outsourcer

Establish a BtoC business

## Summary of Business Results for the Fiscal Year Under Review

transcosmos began business in 1966 as a pioneer in the information processing outsourcing business. Since then, transcosmos has consistently provided high value-added outsourcing services, fulfilling the needs of increasingly diverse corporate customers.

Recently, there has been an accelerating trend away from in-sourcing, that is, companies owning all functions and having all operations performed by their own employees, to outsourcing, focusing on core competencies and using the services provided by outsourcing companies. At the same time, as the shift towards broadband for Internet access continues to expand, relationships between companies and consumers have become more direct and richer, and major changes in corporate marketing activities can be seen. In conjunction with these developments, outsourcing demand is growing for services that were previously performed by client companies in-house such as call center services, marketing via the Internet and mobile devices, system development, and application management.

To respond to this demand, **transcosmos** develops and provides high value-added services in business-to-business (BtoB) service areas including digital marketing in the form of Internet advertising and Website development, call center services, and business outsourcing.

During the fiscal year under review, we also actively developed our overseas business. **transcosmos** established **MCM Asia Pacific Pte. Ltd.** as a full-scale operations base in Singapore with the objective of providing to clients in the ASEAN countries the digital marketing and call center services at the same quality and employing similar technologies to those available in Japan. In addition, sales of our offshore development services in China are growing steadily. We also began providing Japanese companies that wish to expand sales in China with the same service quality available in Japan, ranging from planning and system development to customer support for Chinese consumers.

**transcosmos** is also expanding its business-to-consumer (BtoC) business. During the fiscal year under review, we suspended operations of a subsidiary engaged in the video business but began operating "meet-me," the 3D virtual community, to make an entry into the metaverse business, an area that is attracting considerable attention as a next-generation medium. We will develop varied businesses through this type of withdrawal and concentration of resources to develop businesses that will become core services over the medium term.

It was under these circumstances that consolidated net sales reached ¥164,772 million, an increase of 16.5% from the previous fiscal year. Unfortunately, however, consolidated operating income was down ¥3,100 million to ¥4,365 million, and consolidated net income was down ¥10,508 million for a net loss of ¥3,140 million. Although BtoB businesses such as digital marketing services and call center services posted higher income, consolidated operating income fell primarily as a result of an increase in impairment losses on investments in non-listed companies in the corporate venture capital (CVC) business.

As a result of the above, we will not change the goals set in the Medium-Term Business Plan, the final year of which is FY2010 (the fiscal year ending March 2010), despite the fact that we forecast ongoing declines in sales and income in the CVC business, given that the current market slump is expected to continue. The projected figures, not taking into account net sales and income in the CVC business, are consolidated net sales of ¥207.4 billion and consolidated operating income of ¥9.0 billion yen.

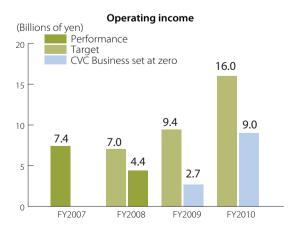
### Medium-Term Business Plan Performance Targets / Projected Figures with Net Sales and Operating Income in the CVC Business Set at Zero (Consolidated)



### **Future Actions**

In light of the fact that the primary cause of the substantial decline in income during the year under review was the CVC business, we have established a new Corporate Planning Division to reinforce business management. The mission of the new division is to promptly ascertain the management status of affiliates and investment targets that affect our financial results, reinforce monitoring of new investments and M&A in terms of their effect on financial results, perform cost controls, and raise the precision of quantitative analysis used in individual divisions.

In the IT services, which are performing well, we are reorganizing marketing organizations to reinforce business foundations. We will consolidate the sales organizations for digital marketing (DM) services and the manufacturing sector into the Sales Headquarters to integrate marketing structures. This will serve to reinforce marketing structures organized by industry. We will also establish a services promotion division in the DM services sector and a sales promotion division in the Call Center (CC) Services Headquarters to enhance cooperation with Sales Headquarters. In addition, we will implement a companywide consolidation of the service planning divisions in each service sector. A new service planning division will respond to customer needs by planning, developing, and proposing services.



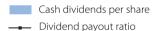
## **Review of Operations IT Services** BtoB

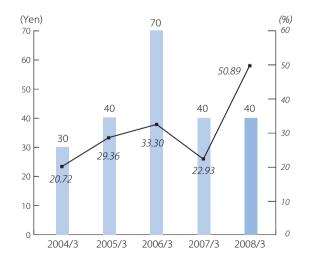
### **Basic Policy Concerning Dividends**

transcosmos places the distribution of retained earnings to stockholders as one of its prime management issues. In fiscal 2005, we shifted from a conventional stable dividend policy to a dividend policy that emphasizes a payout ratio relative to business results. The Company paid a dividend of ¥40 (an annual dividend of ¥40, of which ¥20 was a special dividend.) per share at the end of the current fiscal term. In the next fiscal term, we plan to pay an annual dividend of ¥20 per share (an individual dividend payout ratio of 33.5%).

The Company intends to use its internal reserves to improve its financial standing and to make capital investments in new call centers and information systems, etc. The Company will expand its business and add higher value to our services through new investments and M&A in areas that can create synergies with its businesses.

### **Cash Dividends Per Share and Dividend Payout Ratio**





### **Corporate Governance**

To conduct sound and transparent corporate activities in compliance with related laws and regulations, transcosmos formulated the Basic Management Philosophy, the Management Goals and the Code of Conduct as standards which all employees must comply with and enforce. They form the basic concept that supports corporate governance as a code of conduct for employees and corporate philosophy. To respond to trust from stockholders, employees and society, we are striving to establish a corporate governance system and implement appropriate measures. We strive to continually develop as a company that can live up to all stakeholders' interests and improve corporate value over the medium to lona term.

### **Basic Management Policy**

The true value of our company lies in customer satisfaction, and the development of each employee creates value and secures our future.

Commitment to our clients \* We will keep abreast of the latest technological trends and continuously provide high value-added and high-guality services by creatively bringing together high-caliber people and leading-edge technologies. \* We will build solid partnerships with our clients based on trust.

**Commitment to our employees** \* The unlimited potential of our employees is our greatest resource, and we will provide generous education and training as necessary for each employee's progress.

\* We will provide equal opportunities to all employees and will offer matching compensation and new opportunities depending on each person's performance and competence.

Commitment to society and our stockholders \*The Group strives to grow its businesses, thereby enhancing stockholder value and contributing to advances in the society.

The BtoB business supports client companies based on the Marketing Chain Management concept. This business consists mainly of Digital Marketing Services, Call Center Services and Business Process Outsourcing Services. Digital Marketing Services comprehensively support a variety of client company activities, from the creation and operation of websites to promotional activities such as Internet advertising. Call Center Services via multiple contact channels make the best use of and fully manage information from customers. Business Process Outsourcing Services help client companies manage and control their in-house systems. transcosmos provides these services not only in Japan, but also in six other countries at the same level of quality and employing similar technologies. The result is sales and operating income in the BtoB business that exceeded last fiscal year's performance.

Early in the fiscal year, transcosmos modified its organizational structures to reinforce ties between service providers and marketing. To further facilitate this collaboration, in April 2008 we consolidated sales organizations in Digital Marketing Services and in the manufacturing sector into the Sales Headquarters. This change has made it possible for each service headquarters to focus on the provision of services. We will also create a division in each one to facilitate collaboration with the Sales Headquarters so we can promptly provide services tailored to client needs.

### **Principal Subsidiaries**

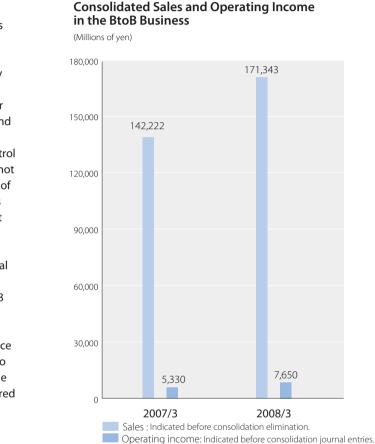






Japan's largest streaming video provider, also engaged in the podcasting portal service.





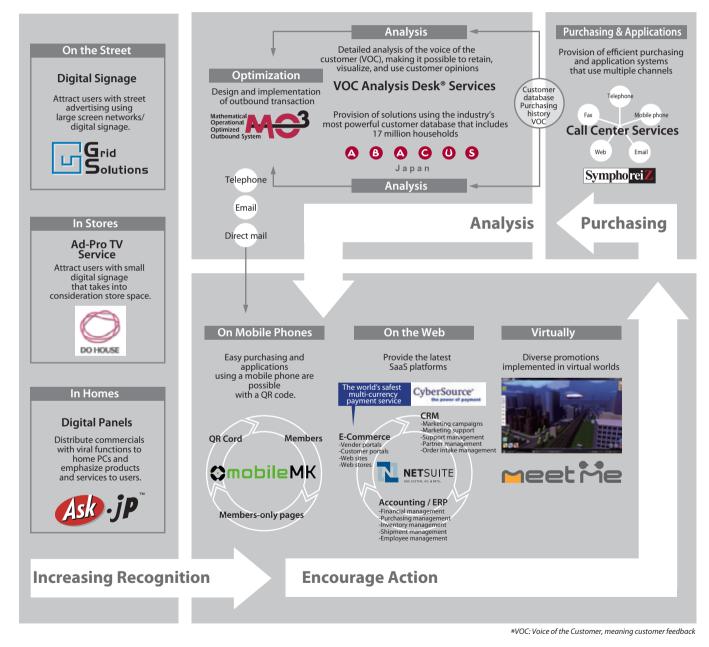


### http://www.doubleclick.co.jp/

Global standard in Internet advertising distribution.

### **ITService** Digital Marketing

### **Digital Marketing Service Total Solution**



### **Digital Marketing Services**

The Digital Marketing Services support the full range of corporate marketing activities through advertising agency services for the Internet and other types of advertising, promotions, and marketing research, as well as Web integration services such as website development and operation. During the fiscal year under review, **transcosmos** also expanded its sales support business for marketing activities such as event and campaign sales as well as in-store and door-to-door sales.

The Japanese Internet market in which the **transcosmos** Group supplies digital marketing services surpassed 600 billion yen in 2007. Within the total market, the search engine marketing (SEM) segment was worth 128.2 billion yen, an increase of 37.8% from the previous fiscal year due to a strong tendency for companies to emphasize cost effectiveness. In addition, as the number of mobile phone subscribers increases and higher connection speeds with greater data capacities become more common, mobile advertising has become a more active aspect of corporate promotional activities, with the market posting 62.1 billion yen, an increase of 59.2% from the previous fiscal year (all figures cited above are from *Advertising Expenditures in Japan* (January to December 2007) published by **Dentsu Inc.**).

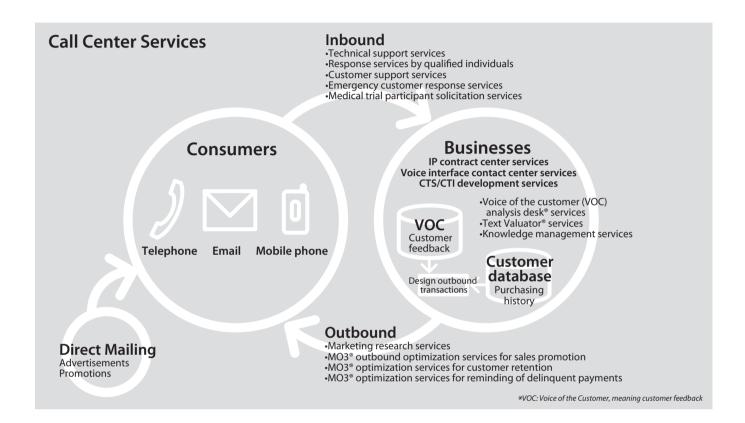
## BtoB

Against the backdrop of these market developments, the transcosmos Group's Digital Marketing Services continues to perform well. During the fiscal year under review, we reinforced our Internet advertising marketing structures, and at the end of FY2008 some 597 marketing personnel were being employed. We have also introduced original tools for increasing the effectiveness of Internet advertising to maximize client return on investment. As a result of these efforts, our listing advertising revenues in FY2008 were 9.4 billion yen, making us the third-largest advertising agency in Japan (according to internal research). In the Web integration business, we have created one of the largest website production structures in Japan and plan to increase employment for operations worldwide to 1,050 people in FY2009.

transcosmos continues to focus on the development and provision of services that incorporate state-of-the-art Internet technologies. New initiatives launched during the fiscal year include Feed Powered, an RSS advertising delivery service that uses the RSS feed technology of America-based **Pheedo, Inc.**, SearchForce, an automated bidding tool for listing keywords, and Cross-Census, an effects-measurement tool suited to advertising analysis. In addition, we are promoting collaboration with the "meet-me" metaverse\* business in the BtoC sector, supporting promotions that seamlessly link 3D virtual spaces, real stores, and websites.

\*See BtoC Media Services on pp.18-19.

### ITService Call Center





### **Call Center Services**

During the fiscal year under review, **transcosmos** actively opened regional call centers to secure high-quality human resources and to reduce costs. As a result, the ratio of call centers based in Tokyo and those in other regions has shifted from 6:4 in FY2005 to 3:7 by the end of the fiscal year under review.

Supported by strong competitiveness and expanded service territories developed in this manner, we have stepped up our marketing activities in the finance, communications, logistics, and public sectors and achieved a rapid sales increase of 32% compared to the last fiscal year in these four industries. In the finance sector, **transcosmos** saw an increase in orders thanks to call center integration in conjunction with consolidation and reorganization of finance companies and increased customer service as a result of banks handling expanded

### **Call Center Network**



financial product lines. In the communications sector, customer service operations are increasing in conjunction with the expansion of optical fiber lines and mobile phone programming support is also increasing. The logistics sector is experiencing growth in such business areas as the ordering services, thanks to expanded television shopping, and health management services, increasing health consciousness. In the public sector, service areas have expanded in conjunction with the privatization of the post office, and orders for electronic certification services are also increasing as local governments reform their operations.

transcosmos' Call Center Services, which combine inbound and outbound services, allow us to efficiently increase the number of opportunities to approach customers. This advantage is created by implementing optimal outbound services that are designed using data mining technology to

## BtoB

scientifically analyze inbound information from customers. Acquired from customer feedback, such information is collected while addressing inbound calls for inquiries and cancellations.

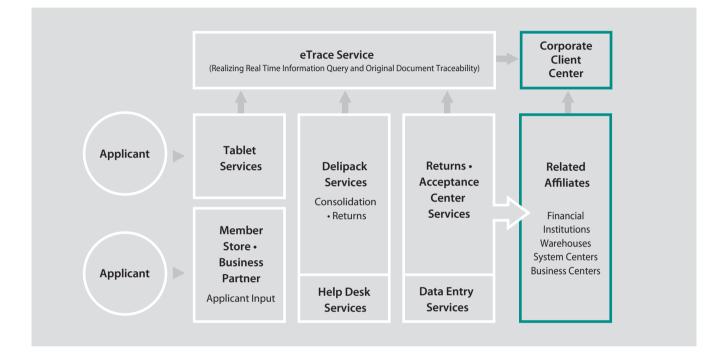
Since 2002, **transcosmos** has applied original analysis methodology development so that the "voices of customers" (VOC)\* received at call centers can be used in corporate marketing activities. These analysis methods and the operational expertise for accurately gathering VOC were systematized and released as the VOC Analysis Desk<sup>®</sup> Service in 2006. During the fiscal year under review, **transcosmos** raised analysis environments and capabilities to a higher level, and as a result, we expect to have one of the largest environments and most extensive capabilities in Japan by FY2009, boasting 151 text-mining analysts and 131 tool licenses.

\*VOC means customer feedback.

## ITService Business Process Solution

### **ITService** Business Process Outsourcing





### Business Process Outsourcing (BPO) Services

BPO services provide comprehensive solutions to our clients, from strategic planning support, to IT management process diagnostics, design, establishment and implementation of IT systems. The operations side of these services are also extensively developed, including assistance with employee education and compilation of manuals for familiarizing an entire company with their IT system.

During the fiscal year under review, many companies accelerated their reviews of internal control and IT control operations and regulations in preparation for the Financial Instruments and Exchange Law (commonly known as the "Japanese version of the Sarbanes-Oxley Act" or "J-SOX" ) that was coming into effect, supporting the continued strong growth of the BPO service business. In September 2007, **transcosmos** began offering a Managed Internet Data Center Service to support the continued and stable operation of information systems during disasters and other emergencies as a business continuity solution for companies. **transcosmos** established a data center in Okinawa, which is extremely unlikely to face a disaster at the same time as one occurring in the Tokyo metropolitan region, operating systems from a dedicated Managed Service Provider (MSP) center to provide secure systems to client companies.

transcosmos' Support Desk (help desk) services, one of the main pillars of its BPO service business, have been praised for their high quality, boasting a major share of the Japanese market. For the past five years, transcosmos has been concentrating on staff training in cooperation with HDI-Japan, the local subsidiary of the Help Desk Institute (HDI), the world's largest organization of its type in the support desk industry, so it can provide support services based on international standards. In January 2008, transcosmos became the first company in Japan to conclude a strategic partnership agreement with HDI-Japan. In the future, transcosmos plans to provide comprehensive solutions based on international standards in Japan and other countries.

### Business Process Outsourcing (BPO) Services

In its BPS services, **transcosmos** conducts operations for clients, including business process diagnosis, design, creation and implementation, and provides consulting services on improving business processes.

Information retrieval and reception centers, which perform personal information document management and imaging, confirm the content of documents, encode them, image them, and transmit them to data entry centers in encrypted and partitioned form. **transcosmos** has data entry centers in Japan and China, boasting the largest data entry system in Japan. During the fiscal year under review, we established three new data entry center companies in China and opened three centers to increase our data processing capacity. When performing data entry work, forms containing names, addresses and numerical data are transformed into partitioned-image format so that the underlying personal information cannot be identified during input.



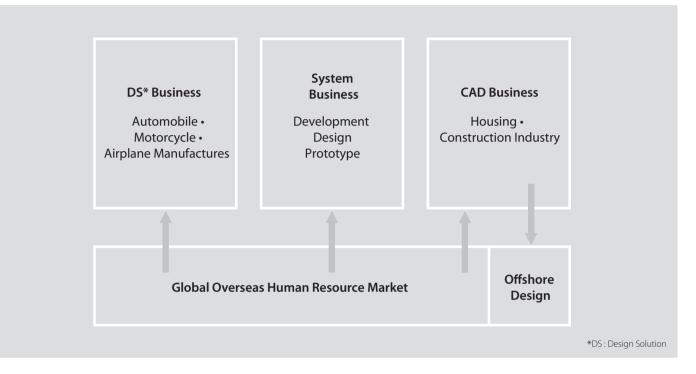
In addition, **transcosmos** provides eTrace services, which make it possible to trace the location and status of documents in real time. This service enables clients to access file transfer and status management data via the Internet using application service provider (ASP) services, allowing the integrated management of logistics and business process status traceability.

Factors such as the implementation of the Personal Information Protection Law and reinforcement of internal controls are causing companies to take active measures concerning legal compliance and corporate governance. This is creating additional opportunities for the use of **transcosmos** services.

### **ITService** Engineering Solutions



## ITService Overseas Business



## Corporate Client transcosmos [ Project Manager Bridge SE

### **Engineering Solutions (ES) Business**

The ES business domain comprises: (1) the design solution business, which involves product design, analysis, testing and evaluation, prototyping, and production technology for new automobile models, next-generation aircraft, new *shinkansen* (high-speed trains), next-generation mobile phones, and other products for manufacturing industries; (2) the Computer Aided Design (CAD) business, which includes structural and facility design for home and high-rise residential structures for the housing construction industry; and (3) the Technical Engineering Support (TES) business, which supports development in the manufacturing industry through collaboration and sharing of various hardware and software used for increasing development efficiency and carrying out information system development, operation and management.

The ES service business was launched in 1982 and was expanded with the addition of 2D CAD services for the manufacturing industry in 1984 and services for the housing construction industries in 1985. Since then, there has been a shift towards 3D CAD services in conjunction with technological advances. In 2000, **transcosmos** launched design and analysis services intended primarily for the motor vehicle industry.

Overseas expansion by Japanese businesses has been quite active in the past several years, and in its ES services too, transcosmos is building on its domestic business to develop overseas operations with the aim of dominating the Asian market. Operations are being developed in the machinery design sector in Qingdao City and Dalian City in China, and identifying and nurturing engineers with advanced skills at **Applied Technology Korea Inc.** 

### **Overseas Business**

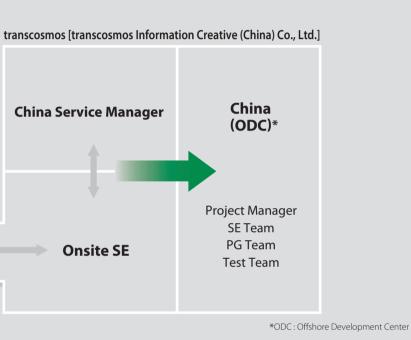
The **transcosmos** Group overseas comprises a total of 16 companies in six countries, primarily China and South Korea (as of June 2008). Through this network, **transcosmos** offers a wide range of services including digital marketing services, call center services, and data entry services around the world at the same high levels of quality provided in Japan.

 $\ast$  See the Special feature: transcosmos Conducts Business Globally on pp. 4-5 for additional information.

### Offshore System Development Services in China

In the offshore system development services sector in China, offshore development services (ODS), a form of development outsourcing provided under contract for individual projects, and offshore development center (ODC) services, which are better suited to major long-term projects, performed well during the fiscal year under review. **transcosmos** provides a full range of high-quality, low-cost services from planning to

## BtoB



design, development, and maintenance of the information systems that clients need.

The ODC services of **transcosmos** feature a Japanese-speaking SE team, specialized engineers who are dedicated to a specific client's project, with customized facilities for each client. The Japanese-speaking SE team makes it possible to communicate with and issue work instructions to Chinese engineers and then confirm the progress of operations in Japanese. Through this structure, we provide convenient services that make our client companies feel as if our project sites were their own development bases.

At **transcosmos Information Creative (China) Co., Ltd.**, which is a wholly owned subsidiary of **transcosmos** and a base of offshore development, we have streamlined the latest infrastructure with security measures that comply with the ISO2700 (BS7799). We also acquired Level 5—the highest level—of the Capability Maturity Model Integration (CMMI), which evaluates the maturity of organizations that conduct system development and maintenance.

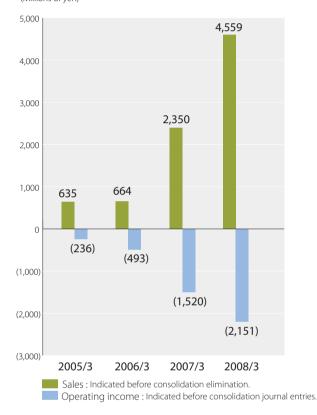
## Review of Operations IT Services BtoC

### **BtoC Media Services**

transcosmos has positioned the BtoC Media Services as a core business for the Group over the medium term and is concentrating resources in this area to promote growth. Since transcosmos is able to rapidly identify consumer trends through its activities in this sector, we can provide services that are useful to the marketing strategies of client companies, and hope to increase both the profitability and added value of digital marketing services.

At the end of FY2008, **transcosmos** had nine affiliates active in BtoC areas. During the fiscal year under review, **transcosmos** set goals for streamlining in this sector, aggressively withdrew from unprofitable businesses, and made active investments in new businesses. As a result, sales grew by 92% from the previous fiscal year to 4.6 billion yen. Because of ongoing advance investment, operating income was down 700 million yen from the previous fiscal year and an operating loss of 2.2 billion yen was posted. Investment peaked during the fiscal year under review, however, and the operating loss is expected to contract in the next fiscal year.

### Sales and Operating Income for the BtoC Affiliates (Millions of ven)



### **Principal Affiliates**

The Become Japan shopping search engine is a website that enables users to gather product information and compare price at different online stores at the same time. The U.S. headquarte turned profitable in the fourth quarter of FY2007. In addition, transcosmos started providing product database information to Yahoo! Shopping during the fiscal year under review, and furth development of this business is expected. Both Ask.jp, a video upload and high-speed blog search site, and the Shockwave game and animation portal have reduced costs and reinforced marketing and are performing well.

In March 2007, we established **Co-Core Inc.**, which is developing an online 3-D virtual community (Metaverse\*) business, with **FromSoftware, Inc.**, and **Sankei Shimbun Co., Ltd.**, and starter operation of the Japanese-language "meet-me" (alpha version metaverse in FY2008. "meet-me" is a metaverse that creates a virtual Tokyo experience for general PC users, including wome and children, to enjoy. With the start of official operations in A 2008, **Toyota Motor Corporation** launched the Toyota Metapo a virtual urban space. **FromSoftware**, a company partly owned **transcosmos**, invests in **Co-Core. FromSoftware** plans, develo and markets household games, including major hits such as Armored Core, and is in charge of developing "meet-me." In FY2008, **FromSoftware** saw its sales increase by 89% from the previous fiscal year and posted an operating profit.

### **Principal Affiliates**



http://www.become.co.jp



http://ask.jp



http://jp.shockwave.com







http://www.meet-me.jp/

## BtoC

	At the same time, <b>transcosmos</b> has withdrawn from some businesses. <b>Listen Japan, Inc.</b> , which sells music downloads, terminated the Listen Mobile service for mobile devices and
ces	integrated its infrastructure with Ask.jp Co., Ltd. to reduce
ters	operating costs. Operations of the <b>CinemaNow Japan, Inc.</b> video network distribution service were also terminated.
to	
ther D	The <b>transcosmos</b> Group will continue strengthening its BtoC media services and generate synergy effects with digital marketing and call center services.
	*Metaverse refers to a 3-D virtual space that originated in the 1992 sci-fi novel
	Snow Crash by Neal Stephenson. Rules in the space are open-source, thereby
ing	allowing creation and change by users. Metaverse is drawing attention as a new business field for advertising and marketing.
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## Review of Operations Corporate Venture Capital Business

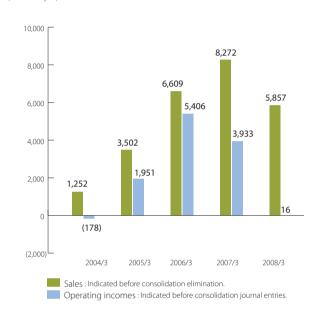
## Network

transcosmos is active in the corporate venture capital business with the primary purpose of acquiring new technologies and services so it can develop information services that correspond to changing technological innovations. Over the past twenty years, transcosmos has kept an eye on technological changes in the United States, which is advanced in the use of outsourcing services, and has introduced useful technologies into Japan. Through the launch of new businesses and via the management of the Group's affiliates and subsidiaries, we have pursued next-generation high-value-added services. This focus has resulted in major companies offering world-class technologies, such as streaming videos by J-Stream Inc., surveys of Internet viewer ratings by NetRatings Japan Inc., and delivery of Internet advertisements by **DoubleClick Japan Inc.** 

Recently, transcosmos has been actively investing in BtoC related fields so it can guickly identify consumer trends and use this information in marketing strategies. We are collaborating with leading media companies and content providers to offer high-quality consumer services such as Ask.jp, a video upload and blog search site, and **Become**, a new type of shopping search engine.

Current business synergies include importing technologies and services to Japan from U.S. companies in which we are investing, investments in Asia for business expansion, and other transactions via business tie-ups with domestic companies in which we invest. We also use investment for the sake of generating revenue to fund our subsequent M&A. During the fiscal year under review, strategic sales of the shares in other companies were limited to just 2,416 million yen because of the downturn in stock markets, a decline of 29.2% from the previous fiscal year. Operating income fell 99.6% to 16 million yen because of increased valuation losses on shares of non-publicly traded investment targets and other factors.

#### Sales and Operating Income for the Past Five Years (Millions of ven)



### Offices

Headquarters 3-25-18 Shibuya, Shibuya-ku, Tokyo 150-8530 Japan Tel: +81-3-4363-1111 Fax: +81-3-4363-0111

### Offices

Osaka Headquarters Umeshin Dajichi Seimei Bldg., 2-3-5 Sonezaki, Kita-ku, Osaka, 530-0057 Japan Tel: +81-6-6130-6100 Fax: +81-6-6130-6101

#### Nagoya Office 5F NBF Nagoya Hirokoji Bldg., 2-3-6 Sakae,

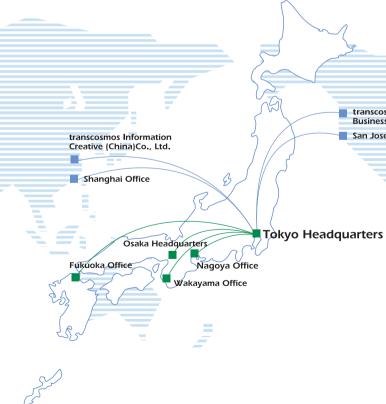
Naka-ku, Nagoya, 460-0008 Japan Tel: +81-52-223-1238 Fax: +81-52-223-1239

### Wakayama, 640-8137 Japan Fukuoka Office

812-0013 Japan

### transcosmos group

Japan Marketing Chain Management Service J-Stream Inc DoubleClick Japan Inc. NetRatings Japan Inc. CyberSource, K.K. Marketswich Japan K.K. Abacus Japan K.K. Business Process Service co., LTD(BPS)



Wakayama Office Wakayama Nisseki Kaikan Bldg., 2-1-22 Fukiage, Tel: +81-73-432-1831 Fax: +81-73-432-1832

#113 Hakata-eki Higashi Bldg., 1-13-9 Hakata-eki Higashi, Hakata-ku, Fukuoka,

Tel: +81-92-473-1267 Fax: +81-92-475-1625

transcosmos Investments & Business Development Inc. San Jose Office

### **Call Center Operation Services**

transcosmos CRM Okinawa Inc. transcosmos CRM Miyazaki Inc. transcosmos CRM Sapporo Inc. transcosmos CRM Wakayama Inc. Wakayama Planet K.K.

### E-Business sites

Ask.jp Co., Ltd. Forecast Communications Inc. Listen Japan, Inc. CinemaNow Japan, Inc. Shockwave Entertainment, Inc. Fujisan Magazine Service Co., Ltd. NetMile, Inc. Become Japan K.K. Co-Core Inc amimo LLP Tong Yang Online Co, Ltd.

### Consulting / System Integration / System Engineering Services

Skylight Consulting Inc. APPLIED TECHNOLOGY CO., LTD.

### Service Development Company

Transcosmos Investments & Business Development Inc.

#### Service Company transcosmos America Inc.

### Strategically Associated Companies

DoubleClick Inc. NetRatings, Inc. Donnerwood Media, Inc. Pheedo, Inc. Audioblog, Inc. Multiply, Inc. Become, Inc. Optimost

China

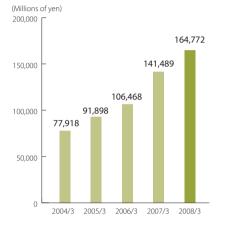
transcosmos MCM Shanghai Co., Ltd. Wecosmos Co., Ltd transcosmos Information System(Shanghai) Co., Ltd. OneXeno Limited transcosmos Information Creative (China)Co., Ltd. transcosmos design development Co., Ltd. Qingdao Zuki Industrial Design Co., Ltd.

South Korea transcosmos MCM Korea Co,. Ltd.

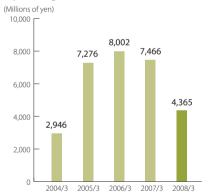
CIC Korea Inc. Inwoo Tech Inc 9 FRUITSMEDIA, Inc. S.M.Online Co., Ltd. Tong Yang Online Co, Ltd. APPLIED TECHNOLOGY KOREA INC

### **Financial Statements** Management's Discussion and Analysis

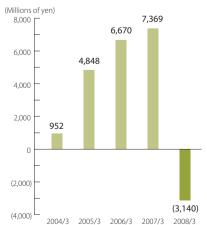
### Net Sales



### **Operating Income**



Net Income



### **Operating Results**

### Net Sales, Operating Income and Net Income

During the fiscal year ended 31 March 2008, the Japanese economy experienced a moderate but consistent recovery, but the rapid increase in oil prices, substantial downturns in stock markets and the continued appreciation of the yen caused by the rapid increase in oil prices, the subprime mortgage crisis in the United States, and other factors have caused rising uncertainty concerning personal consumption and future economic prospects. Overseas, although the United States is showing signs of economic slowdown, Russia, China, India, and a number of Middle Eastern countries are growing rapidly. The corporate sector is experiencing a moderate improvement in corporate income, and although there are some signs of constraints, capital investment continues to expand. There are also indications that the scope of outsourcing use is growing as a result of expectations concerning cost reductions and improvements in operations.

Under these economic conditions, net sales and operating income in the IT services for companies (BtoB) sector were up from the previous fiscal year. transcosmos has also been working hard to position media services for consumers (BtoC) as a core group business for the medium term. The company has implemented a process of selection and concentration of business resources with respect to unprofitable group companies with the intention of improving income. To enhance the added value provided to client companies, transcosmos engages in the corporate venture capital business including strategic investment, monitoring the latest developments in technology and services in Japan and overseas and incorporating them into its own list of services.

As a result of the above, for the fiscal year under review, consolidated net sales were ¥164,772 million, an increase of ¥23,282 million or 16.5% from the previous fiscal year. Consolidated operating income was ¥4,365 million, down ¥3,101 million or 41.5%. This decline was primarily the result of an increase in impairment losses from investment in non-listed companies in the CVC business. A consolidated net loss of ¥3,140 million was posted (compared to consolidated net income of ¥7,369 million the previous fiscal year). This loss was the result of sales of shares not proceeding as planned because of the downturn in stock markets resulting in a substantial decline in gain on sale/disposal of investments in securities and gain on sale/disposal of investments in affiliates from the prior fiscal year, the recording of losses on impairment of fixed assets from the lump-sum amortization of goodwill for some affiliates, and the writing down of deferred tax assets in conjunction with revisions to the Practical Guidelines on Tax Effect Accounting in Consolidated Financial Statements, resulting in an increase in income taxes deferred of ¥2,222 million.

By region, in Japan, the IT services performed strongly and net sales jumped ¥24,804 million or 20.1% from the previous fiscal year to ¥148,424 million. Operating income was ¥10,679, down ¥261 million or 2.4%. In the United States, net sales fell ¥2,739 million or 53.5% to ¥2,380 million, and an operating loss of 911 million yen was posted (compared to operating income of ¥2,177 million the

previous fiscal year). In Asian countries other than Japan, net sales increased ¥1.217 million or 9.5% to ¥13.968 million, while operating income decreased ¥829 million or 56.8% to ¥629 million.

As a result of the above developments, overseas net sales as a percentage of total sales during the year under review fell from 12.9% to 10.4% because of a decrease in net sales in the corporate venture capital business in the United States and other factors.

### **Segment Information**

### **IT Services**

The IT services remained robust from the prior fiscal year with net sales up ¥25,698 million or 19.3% from the previous fiscal year to ¥158,915 million, primarily as a result of strong orders for Marketing Chain Management Services, a core service sector. Operating income was ¥10,303 million, down ¥161 million or 1.5% from the previous fiscal year.

#### **Corporate Venture Capital Business**

The Corporate Venture Capital Business posted net sales of ¥5,857 million, down ¥2,416 million or 29.2% from the previous fiscal year as a result of a decrease in sales of investment securities. Operating income was ¥16 million, down ¥3,918 million or 99.6% because of an increase in impairment losses on investing in non-publicly traded companies.

### **Financial Position**

### Assets, Liabilities and Net Assets

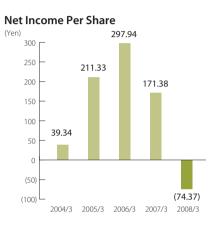
Total assets were up 0.7% from the end of the previous fiscal year to ¥97,099 million.

Current assets decreased 4.9% to ¥58,756 million. The decrease was mainly due to a decline in cash and time deposits in conjunction with new investment in affiliates and payment of income taxes. Fixed assets rose 10.9% to ¥38,343 million because of increases in tangible and intangible fixed assets resulting from capital investment in call centers and other new facilities by transcosmos and its subsidiaries.

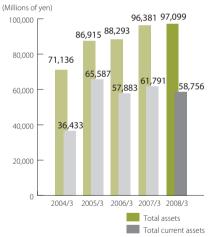
Total liabilities increased 26.9% from the end of the previous fiscal year to ¥47,338 million. Current liabilities rose 32.5% to ¥32,148, primarily as a result of the conversion of non-current liabilities to current liabilities in conjunction with corporate bonds becoming due in less than one year. Non-current liabilities were up 16.4% to ¥15,190 million. The increase was largely due to higher long-term debt.

Total net assets decreased 15.8% from the end of the previous fiscal year to ¥49,761 million. The main factors behind the decline were a decrease in retained earnings from the posting of a net loss for the year under review and additional acquisition of treasury stocks. The equity ratio fell from 54.5% to 44.2%.

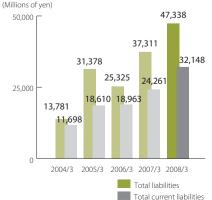




### Total Assets / Total Current Assets



### **Total Liabilities / Total Current Liabilities**

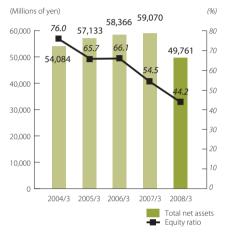


**Financial Statem** 

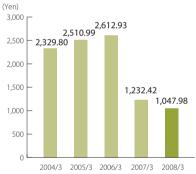
### Management's Discussion and Analysis

## Five-year Summary

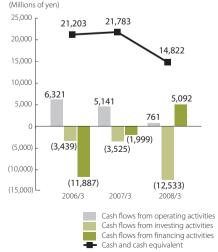
#### Total Net Assets / Equity Ratio



### **Total Net Assets Per Share**



### **Cash Flows**



### **Cash Flows**

Net cash flows from operating activities were ¥761 million, a decrease of ¥4,380 million from the previous fiscal year. The decline was primarily the result of a substantial increase in income taxes paid by **transcosmos**.

Net cash used in investing activities was ¥12,533 million, an increase of ¥9,008 million from the previous fiscal year. The increase was mainly the result of a large decrease in proceeds from the sale of the shares of affiliates.

Net cash flows from financing activities were ¥5,092 million (compared to net cash used in financing activities of ¥1,999 million in the previous fiscal year). This result was mainly from an increase in income from short-term bank loans and a decrease in outflows for the acquisition of treasury stocks.

As a result of the above, the balance of cash and cash equivalents including foreign currency translation adjustments at the end of the fiscal year under review were down ¥6,961 million from the end of the previous fiscal year to ¥14,882 million.

### CONSOLIDATED STATEMENTS OF INCOME

		(excep	ot per share data)		(except per share data)	
For the years ended 31 March	2008	2007	2006	2005	2004	2008
Net sales	¥164,772	¥141,489	¥106,468	¥91,898	¥77,918	\$1,644,428
Gross profit	33,592	34,079	28,261	23,600	18,866	335,249
Operating income	4,365	7,466	8,002	7,276	2,946	43,563
Net income (loss)	(3,140)	7,369	6,670	4,848	952	(31,335)
Net income (loss) per share	(74.4)	171.4	297.9	211.3	39.3	(0.74)

Millions of ven

Millions of yen

### **CONSOLIDATED BALANCE SHEETS**

2000
2008
¥58,756
32,148
15,190
49,761

### NON-CONSOLIDATED STATEMENTS OF INCOME

	(except per share data) (exc					
For the years ended 31 March	2008	2007	2006	2005	2004	2008
Net sales	¥133,021	¥109,822	¥95,252	¥79,798	¥65,360	\$1,327,550
Gross profit	27,298	23,914	24,448	18,894	14,662	272,434
Operating income	8,050	5,428	8,693	6,254	4,268	80,343
Net income	3,318	7,503	4,707	3,126	3,360	33,118
Basic net income per share	78.6	174.5	210.2	136.2	140.6	0.78
Cash dividends per share	40.0	40.0	70.0	40.0	30.0	0.40
Weighted average number of shares (in thousands)	42,218	43,001	22,376	22,926	23,805	

### NON-CONSOLIDATED BALANCE SHEETS

NON-CONSOLIDATED BALANCE SHEE	15	Milli	ons of yen		Thousands of U.S. dollars		
At 31 March	2008	2007	2006	2005	2004	2008	
Total current assets	¥31,435	¥35,161	¥34,039	¥46,563	¥19,955	\$313,722	
Total current liabilities	24,467	17,835	15,130	14,264	9,637	244,186	
Total non-current liabilities	14,635	12,182	5,205	12,046	2,156	146,056	
Total net assets <sup>*2</sup>	51,758	53,898	56,919	60,341	57,552	516,540	

Notes: (\*1) U.S. dollars amounts are translated from yen, solely for convenience of the reader, at the rate of ¥100.20 = U.S.\$1.
(\*2) Effective from the year ended March 2007, the Company adopted a new accounting standard, "Accounting Standard for Presentation of Net Assets in the Balance Sheet" (Statement No.5 issued by the Accounting Standards Board of Japan), and the implementation guidance for the accounting standard for presentation of net assets in the balance sheet (the Financial Accounting Standard Implementation Guidance No.8 issued by the Accounting Standards Board of Japan).

Thousands of U.S. dollars\*1

#### Thousands of U.S. dollars Millions of yen 2007 2006 2005 2004 2008 ¥61,791 ¥57,883 ¥65,587 ¥36,433 \$586,386 320,840 24,261 18,963 18,610 11,698 13,050 6,362 12,768 2,083 151,595 59,070 58,366 57,133 54,084 496,616

### Thousands of U.S. dollars

## **Consolidated Balance Sheets**

At 31 March 2008 and 2007	Millions	Thousands of U.S. dollars	
	2008	2007	2008
ASSETS			
Current assets:			
Cash and time deposits	¥ 15,413	¥ 21,325	\$ 153,823
Securities	20	704	197
Investments in securities for operating purposes	10,257	12,179	102,367
Notes and accounts receivable :			
Third parties	26,460	22,871	264,071
Unconsolidated subsidiaries and affiliates	27	30	273
	26,487	22,901	264,344
Less: allowance for doubtful accounts	(277)	(293)	(2,768
	26,210	22,608	261,576
Work and software in progress and merchandise	1,266	1,366	12,637
Deferred tax assets	1,692	188	16,891
Other current assets	3,898	3,421	38,895
Total current assets	58,756	61,791	586,386
Investments and advances:			
Investments in securities	1,788	1,035	17,846
Investments in and advances to unconsolidated subsidiaries and affiliates	6,491	5,201	64,777
Investments in other securities of unconsolidated subsidiaries and affiliates	358	398	3,575
Investments in affiliates	394	282	3,930
Long-term loans receivable	623	802	6,215
Other investments	1,179	1,680	11,771
Less: allowance for doubtful accounts	(284)	(394)	(2,836)
Total investments and advances	10,549	9,004	105,278
Property and equipment, at cost less accumulated depreciation	13,109	11,351	130,827
Leasehold deposits	5.084	4,470	50,738
Software	2,897	3,168	28,912
Intangibles and other	2,072	351	20,680
Deferred tax assets	2,072	2,590	20,000
Prepaid pension costs	1,964	1,519	19,599
Goodwill	2,392	2,137	23,872
	2,372	2,137	23,072

U.S. dollar amounts are translated from yen, solely for convenience of the reader, at the rate of  $\pm 100.20 = U.S. \pm 1.$ 

At 31 March 2008 and 2007	Millions	Thousands of U.S. dollars	
	2008	2007	2008
LIABILITIES AND NET ASSETS			
Current liabilities:			
Short-term debt	¥ 1,870	¥ 1,149	\$ 18,665
Current portion of long-term debt	43	91	434
Current portion of bonds	5,312	_	53,014
Accounts payable:			
Third parties	10,846	9,285	108,246
Unconsolidated subsidiaries and affiliates	110	121	1,096
	10,956	9,406	109,342
Income taxes payable	2,675	4,069	26,700
Accrued expenses	5,000	_	49,896
Accrued bonuses for employees	3,147	2,799	31,408
Advances received from customers	860	545	8,580
Other current liabilities	2,285	6,202	22,80
Total current liabilities	32,148	24,261	320,840
Non-current liabilities:			
Bonds	36	5,414	359
Long-term debt	14,690	7,282	146,602
Deferred tax liabilities	34	70	336
Security deposits received	11	11	112
Reserve for retirement benefits	144	254	1,439
Other non-current liabilities	275	19	2,747
Total non-current liabilities	15,190	13,050	151,59
Commitments and contingent liabilities			
Net assets :			
Stockholders' equity:			
Common stock :			
Authorized: 150,000,000 shares at 31 March 2008 and 2007			
Issued: 48,794,046 shares at 31 March 2008 and 2007	29,066	29,066	290,08
Capital surplus	23,058	23,081	230,11
Retained earnings	3,650	8,576	36,420
Treasury stock, at cost:			
7,802,130 and 6,157,473 shares at 31 March 2008 and 2007, respectively	(17,835)	(15,815)	(177,988
Total stockholders' equity	37,939	44,908	378,633
Valuation and translation adjustments:			
Unrealized gains on marketable securities and investments in securities	311	2,303	3,099
Net deferred hedge losses	(7)	-	(7
Foreign currency translation adjustments	4,716	5,335	47,07
Total valuation and translation adjustments	5,020	7,638	50,098
Minority interests	6,802	6,524	67,885
Total net assets	49,761	59,070	496,616
Total liabilities and net assets			

U.S. dollar amounts are translated from yen, solely for convenience of the reader, at the rate of  $\pm 100.20 = U.S. \pm 1.$ 

## Consolidated Statements

## Consolidated Statements of Income

For the years ended 31 March 2008, 2007 and 2006		Millions of yen		Thousands of U.S. dollars
	2008	2007	2006	2008
Net sales	¥ 164,772	¥ 141,489	¥ 106,468	\$ 1,644,428
Cost of sales	131,180	107,410	78,207	1,309,179
Gross profit	33,592	34,079	28,261	335,249
Selling, general and administrative expenses	29,227	26,613	20,259	291,686
Operating income	4,365	7,466	8,002	43,563
Non–operating income (expenses):				
Interest income	183	125	59	1,823
Interest expense	(281)	(174)	(26)	(2,806)
Dividend income	6	5	3	62
Gain on sale/disposal of investments in securities	260	1,259	3,155	2,597
Loss on sale/disposal of investments in securities	(0)	(187)	(1)	(4)
Loss on disposal of property and equipment	(523)	(847)	(185)	(5,224)
Loss on impairment of fixed assets	(1,393)	(4,056)	(970)	(13,903)
Gain on sale/disposal of investments in affiliates	458	9,708	1,640	4,570
Reversal of allowance for doubtful accounts	79	28	4	786
Write-downs of investments in affiliates	(506)	(560)	(102)	(5,052)
Equity in loss of unconsolidated subsidiaries and affiliates	(658)	(661)	(1,249)	(6,570)
Gain on subsidy accounts	93	180	50	929
Development grant	_	172	-	-
A picture business investment loss	(123)	_	-	(1,223)
Office move eviction compensation money	219	_	_	2,185
Gain on change in retirement benefit plan	_	773	_	_
Foreign exchange losses	_	_	(154)	-
Write–downs of marketable securities and investments in securities	(133)	(257)	_	(1,324)
Gain on issuance of shares to investees	487	385	581	4,857
Loss on issuance of shares to investees	(5)	(2)	(475)	(48)
Write-downs of golf club memberships	-	_	(11)	-
Amortization of goodwill	_	_	(58)	-
Other income	394	751	670	3,941
Other expenses	(678)	(497)	(428)	(6,759)
Total non–operating income (expenses)	(2,121)	6,145	2,503	(21,163)
Income before income taxes and minority interests	2,244	13,611	10,505	22,400
Income taxes:				
Current	3,791	4,117	108	37,836
Deferred	2,104	2,157	3,585	21,005
	(3,651)	7,337	6,812	(36,441)
Minority interests in net income (loss) of consolidated subsidiaries	511	32	(142)	5,106
Net income (loss)	¥ (3,140)	¥ 7,369	¥ 6,670	\$ (31,335)

U.S. dollar amounts are translated from yen, solely for convenience of the reader, at the rate of  $\pm 100.20 = U.S. \pm 1.0000$ 

For the years ended 31 March 2008 and 2007	Number of shares	Common	Capital	Retained	Treasury	Unrealized gains on	Net deferred	Foreign currency	Minority	Total net
	of common stock in issue	stock	surplus	earnings	stock, at cost	marketable securities and investments in securities	hedge losses	translation adjustments	interests	assets
Balance at 31 March 2006	24,397,023	¥ 29,066	¥ 23,218	¥ 2,768	¥ –	¥ –	¥ –	¥ –	¥ –	¥ 55,052
Reclassified balance as of 31 March 2006	-	-	-	-	(10,291)	8,633	-	4,972	4,602	7,916
Implementation of stock split (two-for-one)	24,397,023						-			
Directors' bonuses	-	-	-	(3)	-	-	-	-	-	(3)
Cash dividends	-	-	-	(1,564)	-	-	-	-	-	(1,564)
Increase in retained earnings due to increase in number of consolidated subsidiaries	-	-	-	7	-	-	-	-	-	7
Decrease in retained earnings due to increase in number of consolidated subsidiaries	-	-	-	(1)	-	-	-	-	-	(1)
Net income for the year ended 31 March 2007		-	-	7,369	-	-	-	-	-	7,369
Acquisition of treasury stock	-	-	-	-	(5,794)	-	-	-	-	(5,794)
Disposition of treasury stock	-	-	(137)	-	270	-	-	-	-	133
Other changes	_		-	-	-	(6,330)	-	363	1,922	(4,045)
Balance at 31 March 2007	48,794,046	¥ 29,066	¥ 23,081	¥ 8,576	¥ (15,815)	¥2,303	¥ –	¥5,335	¥6,524	¥ 59,070
Cash dividends	_	_	-	(1,705)	-	-	-	-	-	(1,705)
Net loss for the year ended 31 March 2008	-	-	-	(3,140)	-	-	-	-	-	(3,140)
Decrease with the merger	-	-	-	(57)	-	-	-	-	-	(57)
Decrease with decrease of a share method application company	-	-	-	(9)	-	-	-	-	-	(9)
Employee encouragement and a public welfare fund	-	-	-	(15)	-	-	-	-	-	(15)
Acquisition of treasury stock	-	-	-	-	(2,068)	-	-	-	-	(2,068)
Disposition of treasury stock	-	-	(23)	-	48	-	-	-	-	25
Other changes			-	-	-	(1,992)	(7)	(619)	278	(2,340)
Balance at 31 March 2008	48,794,046	¥ 29,066	¥ 23,058	¥ 3,650	¥ (17,835)	¥ 311	¥(7)	¥ 4,716	¥ 6,802	¥ 49,761
					Thous	ands of U.S.	dollars			
Balance at 31 March 2006		\$ 290 080	\$ 231,714	\$ 27,626	\$ -	\$ –	\$ –	\$ –	\$ –	\$ 549,420
Reclassified balance as of 31 March 2006	<u>.</u>	-	-		(102,702)	86,157	- -	49,617	45,931	79,003
Directors' bonuses		_	_	(30)	(		_	-		(30)
Cash dividends		_	-	(15,604)	_	_	_	_	_	(15,604)
Increase in retained earnings due to increase in number of consolidated subsidiaries		-	-	66	-	-	-	-	-	(15,004) 66
Decrease in retained earnings due to increase in number of consolidated subsidiaries		-	-	(12)	-	-	-	-	-	(12)
Net income for the year ended 31 March 2007		-	-	73,547	-	-	_	-	-	73,547
Acquisition of treasury stock		_	_	/ 5,54/	(57,833)	) –	_	_	_	(57,833)
Disposition of treasury stock		_	(1,367)	_	2,697	_	_	_	_	1,330
Other changes		-	-	_	-	(63,170)	_	3,629	19,179	(40,362)
Balance at 31 March 2007		\$ 290,080	\$ 230,347	\$ 85,593	\$ (157,838)	\$ 22,987	Ś –	\$ 53,246	\$ 65,110	\$ 589,525
Cash dividends		-	-	(17,021)	-	-	-	-	-	(17,021)
Net loss for the year ended 31 March 2008		-	_	(31,335)	-	-	-	_	_	(31,335)
Decrease with the merger		_	_	(566)	_	_	_	_	_	(566)
Decrease with decrease of a share method application company		-	-	(90)	-	-	-	-	-	(90)
Employee encouragement and a public welfare fund		-	-	(155)	-	-	_	-	-	(155)
Acquisition of treasury stock		-	-	-	(20,630)	) –	-	-	-	(20,630)
Disposition of treasury stock		-	(232)	-	480	-	-	-	_	248
Other changes		-	-	_	_	(19,888)	(71)	(6,176)	2,775	(23,360)
			\$ 230,115							

## Consolidated Statements of Changes in Net Assets

## Consolidated Statements of Cash Flows

For the years ended 31 March 2008, 2007 and 2006		Millions of yen		Thousands of U.S. dollars		
•	2008	2007	2006	2008		
Cash flows from operating activities:						
Income before income taxes and minority interests	¥ 2,244	¥ 13,611	¥ 10,505	\$ 22,400		
Adjustments to reconcile income before income taxes and minority interests to net cash provided by operating activities:						
Depreciation	2,551	2,083	978	25,455		
Loss on impairment of fixed assets	1,393	4,056	970	13,903		
Amortization of goodwill	563	168	(26)	5,615		
Amortization of intangible assets	1,008	1,217	553	10,063		
Increase in accrued bonuses for employees	316	286	189	3,153		
Reversal of allowance for doubtful accounts	(144)	34	17	(1,437)		
(Decrease)/Increase in reserve for retirement benefits	(546)	(1,011)	28	(5,450)		
Accrued interest and dividend income	(189)	(130)	(63)	(1,885)		
Accrued interest expense	281	174	26	2,806		
Foreign exchange losses	(33)	2	154	(332)		
Equity in loss of unconsolidated subsidiaries and affiliates	658	661	1,249	6,570		
Gain on sale/disposal of investments in securities, net	(260)	(1,072)	(3,155)	(2,593)		
Gain on sale of investments in unconsolidated subsidiaries and affiliates, net	(458)	(9,708)	(1,621)	(4,570)		
Write-downs of investments in affiliates	506	560	102	5,052		
Gain on dilution of equity interest	(482)	(383)	(105)	(4,809)		
Write-downs of golf club memberships	-	-	11	-		
Loss on disposal of property and equipment	523	847	185	5,224		
Increase in notes and accounts receivable	(3,167)	(5,336)	(324)	(31,608)		
Increase in investments in securities for operating purposes	(3,912)	(2,699)	(3,697)	(39,047)		
Write-downs of investments in securities for operating purposes	2,556	894	8	25,508		
(Increase) /Decrease in work and software in progress and merchandise	169	(505)	18	1,688		
Increase/(Decrease) in accounts payable	1,300	945	(149)	12,976		
Other, net	1,385	809	1,012	13,816		
Subtotal	6,262	5,503	6,865	62,498		
Interest and dividends received	179	185	50	1,790		
Interest paid	(292)	(177)	(51)	(2,911)		
Income taxes refunded	-	_	6	-		
Income taxes paid	(5,388)	(370)	(549)	(53,784)		
Net cash provided by operating activities	¥ 761	¥ 5,141	¥ 6,321	\$ 7,593		

U.S. dollar amounts are translated from yen, solely for convenience of the reader, at the rate of  $\pm 100.20 = U.S. \pm 1.0000$ 

For the years ended 31 March 2008, 2007 and 2006	Millions of yen			Thousands of U.S. dollars		
,	2008	2007	2006	2008		
Cash flows from investing activities:						
Deposit of long-term time deposits	¥ (486)	¥ (153)	¥ (15)	\$ (4,854		
Withdrawal of long-term time deposits	116	959	-	1,157		
Purchases of property and equipment	(4,764)	(4,106)	(3,918)	(47,547		
Purchases of intangibles	(3,151)	(2,529)	(928)	(31,443		
Purchases of investments in securities	(806)	(233)	(175)	(8,043		
Proceeds from sale of investments in securities	327	1,962	3,302	3,260		
Proceeds from repayment of investments in securities	-	-	500	-		
Purchases of investments in affiliates	(3,317)	(5,516)	(4,209)	(33,103		
Proceeds from sale of investments in affiliates	786	10,491	4,231	7,841		
Purchases of investments in subsidiaries resulting in change in scope of consolidation	(892)	(924)	(1,782)	(8,906		
Proceeds from purchases of investments in subsidiaries resulting in change in scope of consolidation	83	-	-	825		
Purchases of other investments and guarantee deposits	(128)	(4,677)	(1,070)	(1,26)		
Proceeds from sale of other investments and guarantee deposits	(301)	1,201	625	(2,99		
Net cash used in investing activities	(12,533)	(3,525)	(3,439)	(125,08		
Cash flows from financing activities:						
Proceeds from short-term bank loans	6,548	405	15	65,34		
Repayment of short-term bank loans	(5,874)	(448)	(512)	(58,62)		
Repayment of long-term bank loans	(126)	(2,225)	(460)	(1,25		
Proceeds from long-term bank loans	7,500	7,000	-	74,85		
Repurchases of treasury stock	(2,067)	(5,795)	(10,121)	(20,63		
Proceeds from sale of treasury stock	25	133	212	24		
Proceeds from stock issuance to minority interests	868	510	168	8,66		
Repayment of bonds	(66)	-	(180)	(65)		
Cash dividends paid	(1,705)	(1,564)	(910)	(17,02		
Dividends paid to minority interests	(11)	(15)	(99)	(10)		
Net cash (used in) provided by financing activities	5,092	(1,999)	(11,887)	50,814		
Effect of exchange rate changes on cash and cash equivalents	(281)	8	376	(2,796		
Net (decrease)/ increase in cash and cash equivalents	(6,961)	(375)	(8,629)	(69,470		
Cash and cash equivalents at beginning of year	21,783	21,203	29,358	217,39		
Increase due to increase in consolidated subsidiaries	-	955	474			
Cash and cash equivalents at end of year	¥ 14,822	¥ 21,783	¥ 21,203	\$ 147,921		

## Non-Consolidated Balance Sheets

At 31 March 2008 and 2007	Milli	Thousands of U.S. dollars	
	2008	2007	2008
ASSETS			
Current assets:			
Cash and time deposits	¥ 3,842	¥ 8,416	\$ 38,343
Investments in securities for operating purposes	3,027	7,102	30,210
Notes and accounts receivable:			
Third parties	20,517	17,477	204,760
Subsidiaries and affiliates	176	165	1,756
	20,693	17,642	206,516
Less: allowance for doubtful accounts	(47)	(84)	(468)
	20,646	17,558	206,048
Short-term loans receivable from subsidiaries	558	151	5,564
Work and software in progress and merchandise	138	128	1,379
Merchandise	1	1	14
Prepaid expenses	688	627	6,870
Deferred tax assets	1,577	154	15,735
Other current assets	958	1,024	9,559
Total current assets	31,435	35,161	313,722
Investments and Advances:			
Investments in securities	1,453	474	14,503
Investments in and advances to subsidiaries and affiliates	38,197	32,538	381,212
Investments in other securities of subsidiaries and affiliates	1,099	1,456	10,968
Long-term loans receivable from subsidiaries	10,419	6,685	103,978
Other investments	174	232	1,737
Less: allowance for doubtful accounts	(4,016)	(3,522)	(40,078)
Total investments and advances	47,326	37,863	472,320
Property and equipment, at cost, less accumulated depreciation	5,015	3,756	50,048
Leasehold deposits	3,030	2,734	30,234
Deferred charges, intangibles and other	1,946	2,515	19,424
Other non-current assets to subsidiaries and affiliates	144	144	1,435
Deferred tax assets	-	223	-
Prepaid pension costs	1,964	1,519	19,599
Total assets	¥ 90,860	¥ 83,915	\$ 906,782

U.S. dollar amounts are translated from yen, solely for convenience of the reader, at the rate of  $\pm 100.20 = U.S. \pm 1.$ 

At 31 March 2008 and 2007	Millions of yen		Thousands of U.S. dollars	
	2008	2007	2008	
LIABILITIES AND NET ASSETS				
Current liabilities:				
Current portion of bonds	¥ 5,171	¥ –	\$ 51,607	
Accounts payable:				
Third parties	7,431	6,003	74,162	
Subsidiaries and affiliates	1,206	1,000	12,038	
	8,637	7,003	86,200	
Income taxes payable	2,303	3,652	22,984	
Accrued expenses	3,692	2,955	36,841	
Accrued bonuses for employees	2,843	2,568	28,376	
Other current liabilities	1,821	1,657	18,178	
Total current liabilities	24,467	17,835	244,186	
Non-Current Liabilities:		,	- <u> </u>	
Bonds	-	5,171	-	
Long-term debt	14,500	7,000	144,710	
Other non-current liabilities	135	11	1,346	
Total non-current liabilities	14,635	12,182	146,056	
Total liabilities	39,102	30,017	390,242	
Net assets:				
Stockholders' Equity				
Common stock:				
Authorized 150,000,000 shares at 31 March 2008 and 2007				
Issued 48,794,046 shares at 31 March 2008 and 2007	29,066	29,066	290,080	
Other capital surplus	23,058	23,081	230,115	
Retained earnings	17,120	15,506	170,854	
Treasury stock, at cost, 7,802,130 and 6,157,473 shares at 31 March 2008	,.=•	15,500		
and 2007, respectively	(17,835)	(15,815)	(177,988)	
Total stockholders' equity	51,409	51,838	513,061	
Valuation and translation adjustments:		. ,		
Unrealized gains on marketable securities and investment in securities	349	2,060	3,479	
Total net assets	51,758	53,898	516,540	
	,	22,370		

Total liabilities and net assets

¥ 90,860

¥ 83,915

\$ 906,782

## Non-Consolidated Statements of Income

For the years ended 31 March 2008, 2007 and 2006		Millions of yen		Thousands of U.S. dollars
	2008	2007	2006	2008
Net sales	¥ 133,021	¥ 109,822	¥ 95,252	\$ 1,327,550
Cost of sales	105,723	85,908	70,804	1,055,116
Gross profit	27,298	23,914	24,448	272,434
Selling, general and administrative expenses	19,248	18,486	15,755	192,091
Operating income	8,050	5,428	8,693	80,343
Non–operating income (expenses):				
Interest income	124	79	30	1,242
Interest expense	(217)	(145)	(26)	(2,163)
Dividend income	41	60	99	412
Loss on disposal of merchandise	-	-	(25)	-
Loss on impairment of fixed assets	-	(898)	(870)	-
Loss on sale/disposal of property and equipment	(425)	(97)	(137)	(4,239)
Loss on sale/disposal of investment in securities	-	(187)	-	-
Write-down of marketable securities and investment in securities	(119)	(72)	-	(1,188)
Write-down of investment in affiliates	(662)	(817)	(727)	(6,605)
Write-down of golf club memberships	-	-	(11)	-
Gain on sale/disposal of investment in securities	5	331	149	53
Gain on sale/disposal of investment in affiliates	74	8,971	796	738
Gain on subsidy account	33	174	-	329
Gain on change in retirement benefits plan	-	773	_	-
Foreign exchange losses	-	_	(62)	-
Gain on dissolution of subsidiary	188	173	1	1,879
Limited liability partnership investment loss	(70)	_	_	(697)
Loss in investment in movie business fund	(123)	_	_	(1,223)
Compensation for eviction and relocation of offices	219	_	_	2,185
Other, income	198	357	485	1,958
Other, expenses	(720)	(994)	(198)	(7,199)
Total non-operating income (expenses)	(1,454)	7,708	(496)	(14,518)
Income before income taxes	6,596	13,136	8,197	65,825
Income taxes				
Current	3,206	3,472	37	31,992
Deferred	72	2,161	3,453	715
Net income	¥ 3,318	¥ 7,503	¥ 4,707	\$ 33,118
Per share:		Yen		U.S. dollars
Basic net income per share	¥ 78.60	¥ 174.48	¥ 210.2	\$ 0.78
Cash dividends	¥ 40.0	¥ 40.0	¥ 70.0	\$ 0.40
Weighted average number of shares (in thousands)	42,218	43,001	22,376	

U.S. dollar amounts are translated from yen, solely for convenience of the reader, at the rate of  $\pm 100.20 = U.S. \pm 1$ .

For the years ended 31 March 2008 and 2007		Millions of yen							
	Number of shares of common stock in issue	Common stock	Additional paid-in capital	Other capital surplus	Retained earnings	An earned surplus reserve	Treasury stock, at cost	Unrealized gains on marketable securities and investment in securities	Total
Balance at 31 March 2006	24,397,023	¥ 29,066	¥ 15,069	¥ 8,149	¥ 9,570	¥ –	¥ –	¥ –	¥ 61,854
Reclassified balance as of March 31, 2006	_	-	-	-	-	_	(10,291)	5,356	(4,935)
Implementation of stock split (two-for-one)	24,397,023	-	-	-	-	-		-	-
Cash dividends	-	-	-	-	(1,564)	-		-	(1,564)
Transfer from Additional paid–in capital to Other capital surplus	-	-	(15,069)	15,069	-	-	-	-	-
Directors' bonuses	-	-	-	-	(3)	-		-	(3)
Acquisition of treasury stock	-	-	-	-	-	-	(5,794)	-	(5,794)
Disposal of treasury stock	-	-	-	(137)	-	-	270	-	133
Net income for the year ended 31 March 2007	-	-	-	-	7,503	-		-	7,503
Other changes	-	-	-	-	-	-		(3,296)	(3,296)
Balance at 31 March 2007	48,794,046	¥ 29,066	¥ –	¥ 23,081	¥ 15,506	¥ -	¥ (15,815)	¥ 2,060	¥ 53,898
Cash dividends	_	-	-	-	(1,875)	171		-	(1,704)
Acquisition of treasury stock	-	-	-	-	-	-	(2,068)	-	(2,068)
Disposal of treasury stock	-	-	-	(23)	-	-	48	-	25
Net income for the year ended 31 March 2008	-	-	-	-	3,318	-		-	3,318
Other changes	-	-	-	-	-	-		(1,711)	(1,711)
Balance at 31 March 2008	48,794,046	¥ 29,066	¥ –	¥ 23,058	¥ 16,949	¥ 171	¥ (17,835)	¥ 349	¥ 51,758
				Th	nousands of	U.S. dollars			
Balance at 31 March 2006		\$ 290,080	\$ 150,391	\$ 81,324	\$ 95,513	\$ -	1	\$ -	\$ 617,308
Reclassified balance as of March 31, 2006		-	-	-	-	-	(102,702)	53,450	(49,252)
Cash dividends		-	-	-	(15,604)	-	-	-	(15,604)
Transfer from Additional paid–in capital to Other capital surplus		-	(150,391)	150,391	-	-	-	-	-
Directors' bonuses		-	-	-	(30)	-	-	-	(30)
Acquisition of treasury stock		-	-	-	-	-	(57,833)	-	(57,833)
Disposal of treasury stock		-	-	(1,368)	-	-	2,697	-	1,329
Net income for the year ended 31 March 2007		-	-	-	74,878	-	-	-	74,878
Other changes		-	-	-	-	-	-	(32,897)	(32,897)
Balance at 31 March 2007		\$ 290,080	\$ -	\$ 230,347	\$ 154,757	\$ -	\$ (157,838)	\$ 20,553	\$ 537,899
Dalalice at 51 Walch 2007		÷ => 0/000							
Cash dividends			-	-	(18,723)	1,702	-	-	(17,021)
		1	-	-	(18,723)	1,702	_ (20,630)	-	(17,021) (20,630)
Cash dividends		1	-		. , ,	,			. , ,
Cash dividends Acquisition of treasury stock		1	-	-	. , ,	,	(20,630)		(20,630)
Cash dividends Acquisition of treasury stock Disposal of treasury stock		1		_ (232)	-	-	(20,630) 480	-	(20,630) 248

U.S. dollar amounts are translated from yen, solely for convenience of the reader, at the rate of  $\pm 100.20 = U.S. \pm 1.$ 

## Non-Consolidated Statements of Changes in Net Assets

## Investor Information

### CORPORATE INFORMATION

Name transcosmos inc.
Head Office 3-25-18, Shibuya, Shibuya-ku, Tokyo 150-8530 Japan
Incorporated 18 June 1985
Capital ¥29,065,968,631
Employees 11,883(group), 8,340(parent) (as of 31 March 2008)
Major Banks Sumitomo Mitsui Banking Corporation Mizuho Corporate Bank, Ltd. The Bank of Tokyo-Mitsubishi UFJ, Ltd.
STOCK INFORMATION
Accounting Year-end 31 March
Month of General Stockholders' Meeting June
Issued Common Stocks 48,794,046
Number of Stockholders 22,538 (as of 31 March 2008)
Stock Exchange Listing Tokyo Stock Exchange
Auditing Corporation
Ernst & Young ShinNihon

### As of 1 July 2008

		As of 1 July 20
OFFICERS		
Founder & Group CEO	Koki Okuda	
Chairman & CEO	Koji Funatsu	
Executive Vice Chairman	Osamu Goto	
President & COO	Masataka Okuda	
Executive Vice President	Koichi Iwami Shojiro Takashima	
Senior Managing Director	Masakatsu Moriyama Shinichi Nagakura Hiroyuki Mukai	
Member, Board of Director	Taiki Yoshioka Kichiro Takao Yoko Kamiyama Takeshi Natsuno	
Corporate Executive Officer	Kunio Shimofusa Masaaki Muta Hiroshi Kaizuka Masayuki Tada Nobuhiko Fujimoto Yoichi Kawano	
Corporate Senior Officer	Masatoshi Kouno Hiroyuki Morita Kazuhiko Yamaki Hirofumi Inoue Yasuhiro Hayami Koji Okamoto Kazuhiro Shimizu Kimihide Okino Kazuhiro Umemura	
Corporate Officer	Hiroyuki Uchimura Shinya Takatomi Keisuke Yoshida Kenshi Matsubara Teiji Mishima Masahito Nonomura Masaru Chiba Shunji Hidaka Yoshihiro Uematsu Yuichiro Kubo Yutaka Kojima Masato Ogino Hiroyuki Kohara Hitoshi Honda	
Standing Auditor	Hideaki Ishioka	
Auditor	Teruyuki Hiiro Kazushi Watanabe Toshiaki Nakamura	

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